CITY OF MORGAN HILL

City Council Mid-Year Goal Review Workshop



August 6, 2021

Agenda

CITY OF MORGAN HILL

- Welcome and Introductions
- 2021 Accomplishments
- City Council Norms and Policies
- Sustainable Morgan Hill
- Review of Strategic Priorities Workplan
- City Council Follow-up and Future Business Items
- Updates on Re-Districting, Fire Department, Budget, ARPA Funding, and Significant Projects

Welcome and Introductions

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Accomplishments 2021

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City Council
Norms & Policies

CITY OF MORGAN HILL

City Council Norms

Established January 26, 2019
Revised January 29, 2021

CITY OF MORGAN HILL

- Be respectful of each other
- Address issue, not person
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- "Clear air" if needed; have hard discussions
- Listen to each other
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- **Be flexible and willing to compromise**
- Recognize that experience comes in diverse ways
- Be mindful of time
- **Be professional;** keep decorum of meeting throughout
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- Give enough time to discuss issues
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SUSTAINABLE MORGAN HILL



VISION

To sustain a safe, equitable, inclusive, socially responsible, environmentally conscious, and economically sound community

Choose Morgan Hill

The City of Morgan Hill is the best community for people to live, work, visit, and operate their businesses.

City Council Ongoing Priorities

- Enhancing Public Safety
- Protecting the Environment and Preserving Open Space and Agricultural Land
- Maintaining Infrastructure
- Supporting our Youth, Seniors, and Entire Community
- Fostering a Positive Organizational Culture
- Preserving and Cultivating Public Trust
- Preserving our Community History
- Enhancing Equity, Diversity, and Inclusiveness
- Advancing Regional Initiatives
- Advocating for Local Control

2020-2021 Strategic Priorities

- **Fiscal Sustainability**
- Affordable Housing and Homelessness
- Community Outreach, Engagement, and Messaging
- Economic Development
- Transportation

These strategic priorities were established prior to the COVID-19 pandemic. In light of recent events, we recognize that all of these goals and priorities will be viewed through the lens of the global pandemic, and we will continue to have equity, public health, and financial responsibility in mind.

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2020 - 2021
STRATEGIC PRIORITIES:

Fiscal Sustainability

The City will continue to be financial stewards of its resources and assets to ensure longterm fiscal sustainability. Through the upcoming biennial budget development process, the City will continue to control and/or reduce costs to achieve a structurally balanced budget, while maintaining adequate fund balance reserves. The City will evaluate its existing user fee schedules to ensure reasonable costs of providing services are appropriately assessed. The City will explore new or expand existing tax revenue sources to address the City's unfunded needs and liabilities.

- Continue the Engage Morgan Hill efforts (conversation about services, funding and priorities)
- Consider a revenue measure in November 2020
- Employ a sustainable budget strategy and identify funding gap
- Define the funding plans for police and fire services, and the City's infrastructure needs



Affordable Housing and Homelessness

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- In preparation for the Statewide 6th Housing Cycle, update the Housing Element of the General Plan to respond to new production mandates and actively participate in the development of formula and allocations of "fair share" housing unit assignments
- Engage the community in decisions about where to locate new housing density requirements and necessary on-going changes to objective design criteria which guide quality development
- Continue to respond to the new and proposed housing legislative and policy matters to the benefit of the community
- Respond to the Governor's 2020 Homelessness initiatives by advocating for direct local dollars and direct access to funding for communities of less than 50,000 population
- Seek out partnerships with non-profit housing developers to create new housing opportunities directly aligned with the City's "fair share" Regional Housing Needs Allocation (RHNA)
- Work with the non-profit owner of affordable units to rehabilitate and extend the life of vital housing supplies at Depot Commons, the Willows, Skeels Hotel, and Villa Ciolino

2020 - 2021

STRATEGIC PRIORITIES *(CONTINUED)*:

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The City will continue to engage the community through the Engage Morgan Hill process. Engage Morgan Hill is a conversation about services, funding, and priorities. The focus of this process is both educating and engaging the community regarding what services the City provides, how the services are provided, and the funding sources/options for the services as we look toward the future. While educating the community, the City will provide opportunities for the community to be part of the decision-making process to ensure the City's fiscal sustainability in the future. The City will continue to nurture connections with all facets of our community, finding the best ways to outreach and share important community information.

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- Continue to inform the community about significant development projects
- Provide outreach and engagement with the community on the 2020 United States Census
- Continue to find better ways to reach members of the community that do not speak English

Economic Development

The City's Economic Development efforts will focus on implementing the Economic Blueprint strategies and actions in the areas of healthcare, innovation, retail, and tourism, to help build long-term fiscal sustainability and improve quality of life for residents. This will be achieved by attracting jobs and commercial investment which generate revenues to support general City services, improving access to fast and reliable wireless connectivity, and increasing telecommunications infrastructure.

- Complete Request for Proposal (RFP) process and select provider for telecommunications services for City facilities
- Complete an Industrial Land Preservation Policy
- Complete a Retail Concentration Strategy
- Economic Development Outreach and Education/Awareness Campaign





Transportation

The City has clearly identified traffic and transportation issues facing Morgan Hill as regional in nature. Morgan Hill will partner with the City of Gilroy to advocate for improvements and funding for the South Santa Clara County Transportation Corridor. The City will actively advocate on regional transportation planning issues. Locally, the City will prioritize funding for Vision Zero safety strategies over congestion management. The City will take actions to implement its goal to create a culture that prioritizes safety, creates livable streets, and seeks to eliminate traffic fatalities. Safety of pedestrians, bicyclists, drivers, and passengers is paramount.

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  - Electrification of commuter rail from San Francisco to Gilroy
  - Funding for priority projects in South County

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Review of Strategic Priorities Workplan

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Diversity, Equity & Inclusion

Internal Audit of Resources

- Harassment Training
- Ethics Policy
- Museum of Tolerance
- Tactical Communication
- LGBTQ+ Community Awareness for Law Enforcement
- Principled Policing
- Racial & Cultural Diversity
- Crisis Intervention

City Council Follow-up and Future Business Items

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Re-Districting Update

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City Council Redistricting 2021

CITY OF MORGAN HILL

Upcoming Schedule:

- Raw census data – Mid August
- Complete adjusted data – Early October
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City Council Redistricting 2021 (cont'd)

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Morgan Hill Fire Department Mid-Year Update

Fire Chief Jake Hess

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Fire Department Staffing Models

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Current

- 6 firefighters staffing 2 fire engines 24/7
- Plus Battalion Chief and split-funded personnel on South County Engine 67

Goal

- 9 firefighters staffing 3 fire engines 24/7
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Reference: Standards of Coverage Study

Squad Unit

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- Squad helps bridge the gap between current and goal
- Adding 2 additional Fire Apparatus Engineer Paramedics (in process)
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Butterfield Fire Station

- Once staffed, this 3rd Station will:
  - Improve the 4:00 minute first-due travel time to 82% of the city
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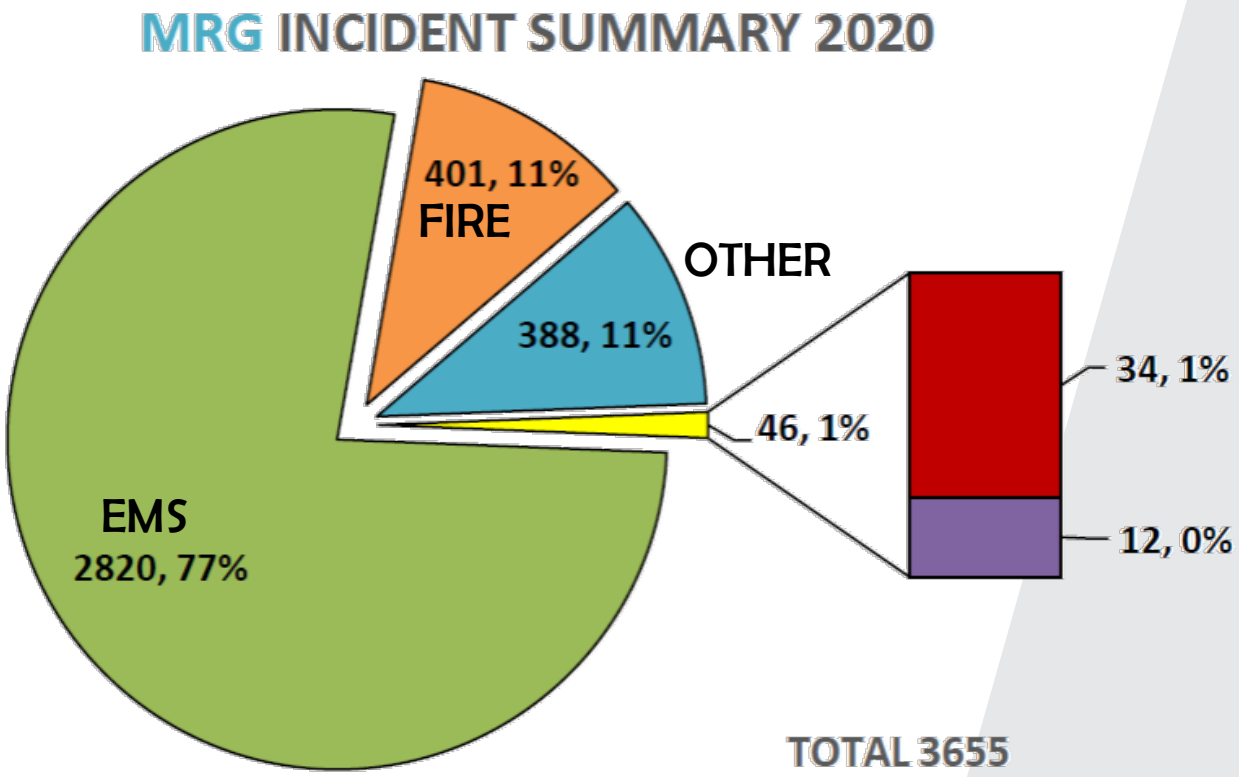

- 3% to 6% increase in EMS calls annually
- EMS Call Statistics:
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- 7:59 response time mandate for EMS call agreement with Santa Clara County Emergency Medical Authority

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CITY OF MORGAN HILL

- Modern buildings feature automated fire detection and suppression systems
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Fire Season Update

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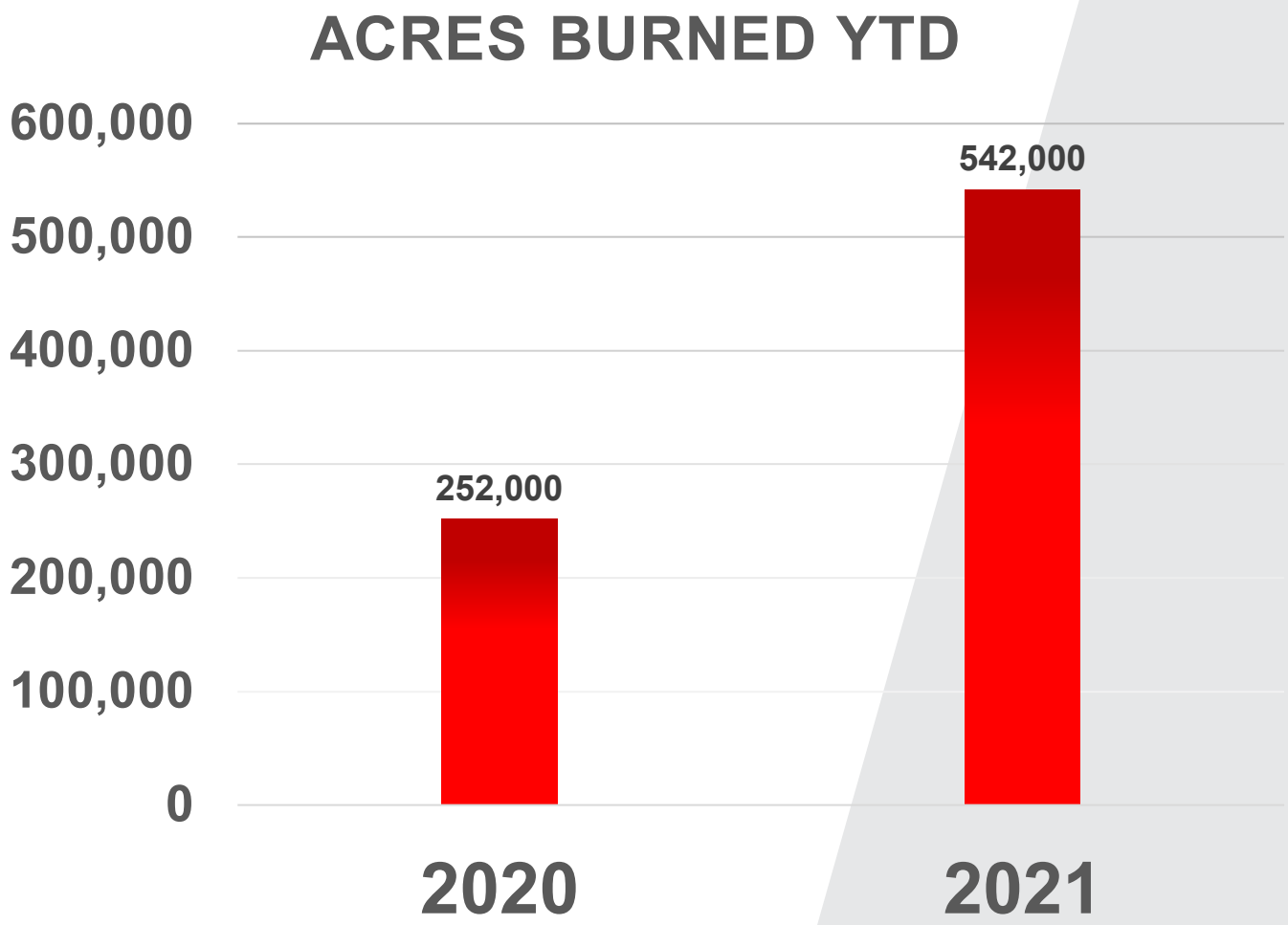

LAFCO County-Wide Fire Service Study

CITY OF MORGAN HILL

- Overview, evaluation, and recommendations for efficient service delivery
- Public engagement and outreach are very important
- Community Meeting #1 for South County: August 17, 2021 at 6:00 PM
- TAC Members include City Manager, Christina Turner

Budget Update

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State and Local Fiscal Recovery Funds

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- First ever and largest amount of assistance to all eligible cities and towns
- Severe fiscal impacts from the pandemic
- Stimulus to bolster local governments' response and address economic impacts
- State and local governments have cut over 1 million jobs
- Morgan Hill has cut or unfunded 9.5 FTEs since FY19-20

State and Local Fiscal Recovery Funds (cont'd)

- Morgan Hill's revised allocation is **$10.99 million** versus $8.65 million expected
- 1st of two payments received on 7/13/2021
- Allocated amount still far short of estimated revenue loss of about $17 million

Adopted Use of ARPA Funds

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- Restore programs and services

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$1.3M	$1.3M	$1.6M	$1.6M	$1.6M	$7.4M

- New initiatives/expenditures

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$0.0M	$1.5M	$0.3M	$0.3M	$0.4M	$2.5M

- Additional ARPA appropriations recommendations on 8/18/21

Additional Funding Opportunity

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- Federal funds for community water systems to forgive customer water debt accrued during the COVID-19 Pandemic

Latest City Revenues Update

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- Property tax – additional $700K from increased assessed value
- Recreation services – additional $275K mostly from increased demand and rental income

Unfunded General Fund Needs - $5.2 million

- Police $1.3 million
- Fire: $2.3 million
- Infrastructure: $0.6 million
- Operational loss due to RDCS suspension: $1.0 million

Unfunded Liabilities- $55.9 million

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- Public Employees Retirement System (PERS) - $52.5 million
- Other Postemployment Benefits (OPEB) - $3.4 million
- General Fund Share - 67% or $37.5 million
- Current Funded Status
  - Misc. Plan – 72.9%
  - Safety Plan – 68.5%

ARPA Funds

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Proposed Use of ARPA Funds

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- Approved on May 26, 2021

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$1.3M	$2.8M	$1.9M	$1.9M	$2.0M	$9.9M

- Additional Proposed Use of ARPA Funds

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$0.0M	$0.7M	$0.2M	$0.2M	$1.9M	$3.0M

Proposed Use of ARPA Funds (cont'd)

- Funding for 3rd fire station operations
- Support for local nonprofit and business organizations
- Restore two Recreation positions
- Upgrade audiovisual technician from part-time temporary to permanent
- Citywide maintenance litter clean-up

Proposed Use of ARPA Funds (cont'd)

- Community outreach and engagement
- Funding for Diversity, Equity, and Inclusion (DEI) consultant
- General liability and property insurance
- Outdated IT servers replacement

Use of ARPA Funds

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Step #1
Policy Direction from the Council – Goal Setting Workshop

- Should ARPA funds be used for Business Recovery?
- Should ARPA funds be used to support local nonprofit programs?
- Provide $100,000 to support local nonprofit programs/business organizations?
- Should allocations be one-time vs. ongoing?

Use of ARPA Funds (cont.)

Step #2
Establish Policies and Guidelines for ARPA Fund Use – September 4 Council Meeting

- Staff develops policies and guidelines for Council Review/Amendment/Approval
- Timeline for implementation
- Funding appropriated formally
- Applications for grants accepted following Council approval

Use of ARPA Funds (cont.)

Step #3
Award Grants – November Council Meeting

- Grant applications reviewed by Staff
- Recommendation on Grant Funding
- Council awards final grants and authorizes City Manager to execute and administer agreements
- City staff implements contracts for funding following this meeting and funds are provided

Significant Projects Update

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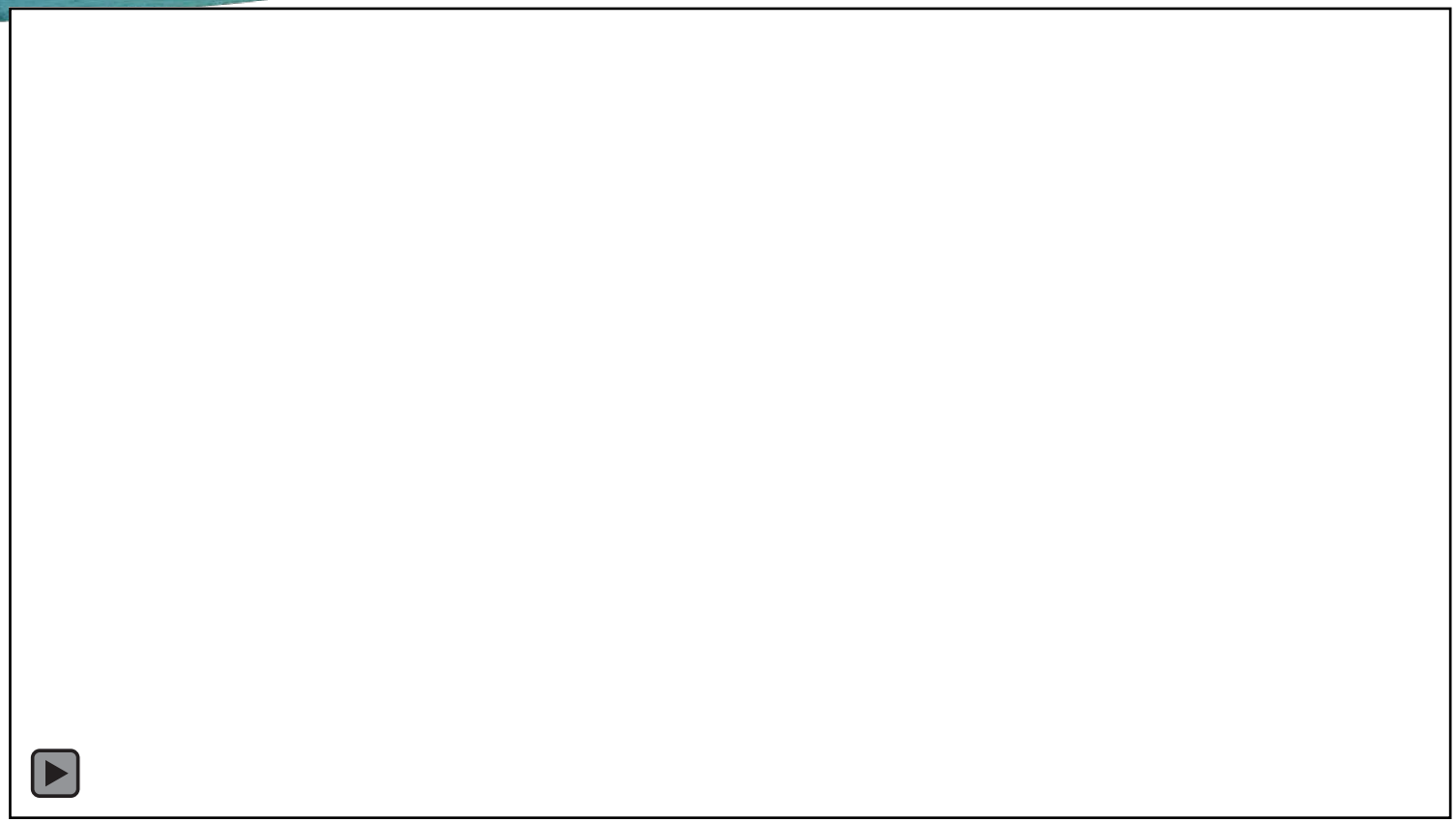
DEVELOPMENT OPPORTUNITIES



LEARN MORE


City Council Discussion
&
Questions
CITY OF MORGAN HILL

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City Council Mid-Year Goal Review Workshop

August 6, 2021

ATTACHED MATERIALS:

1) City Council Adopted Norms
2) City Council Meeting Management: Procedures and Norms, by Shawn Spano PhD
3) 2020-2021 Sustainable Morgan Hill
4) Significant Projects Update (August 2021) – Weblink
5) City Council Mid-Year Goal Review Presentation
6) January – July 2021 Accomplishments
7) Strategic Priorities Updated Workplan
8) City Council Follow-up/Future Business Items
9) Economic Recovery Support

Time	Topic	Presenter
9:00 AM-9:30 AM	**1. Welcome**	
	1.1 Welcome	Mayor Constantine
	1.2 Introductions	Christina Turner
	1.3 Purpose of Goal Setting Workshop, Preview Agenda and Format	Christina Turner
	1.4 Review of January-July 2021 Accomplishments	CC/Leadership Team
	1.5 Meet and Greet with Dr. Carmen Garcia, MHUSD Superintendent	All
	1.6 Public Comment	Mayor Constantine
9:30 AM-10:30 AM	**2. Council Norms and Policies**	
	2.1 Summary of Council Member Interviews	Shawn Spano
	2.2 City Council Norms and Policies	Spano/Turner

10:30 AM-11:30 AM **3. Sustainable Morgan Hill**

3.1 Review of Sustainable Morgan Hill 2020-2021 Spano

3.2 Review of 2020-2021 Strategic Priorities Workplan Turner

- **Fiscal Sustainability**
- Affordable Housing and Homelessness
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11:30 AM-12:00 PM **4. Council Follow-Up/Future Business Items** Turner

12:00 PM-12:45 PM **LUNCH BREAK**

12:45 PM-1:45 PM **5. Briefings/Funding Discussion**

5.1 Re-Districting Bigelow

5.2 Fire Department Update Chief Hess

5.3 Budget and American Rescue Plan Act Funding Turner

5.4 Significant Projects Turner

1:45 PM-2:00 PM **6. Mid-Year Review Wrap Up**

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City Council Mid-Year Goal Review Workshop



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Review of Strategic Priorities Workplan

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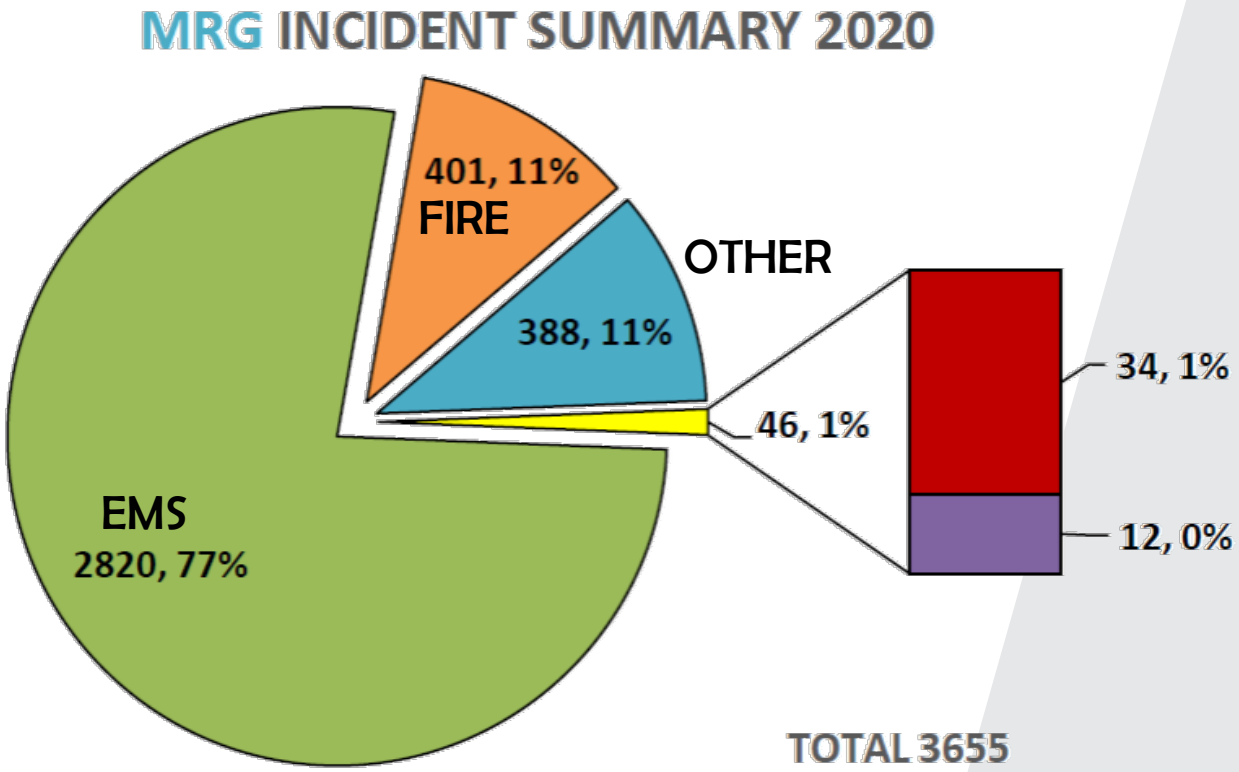

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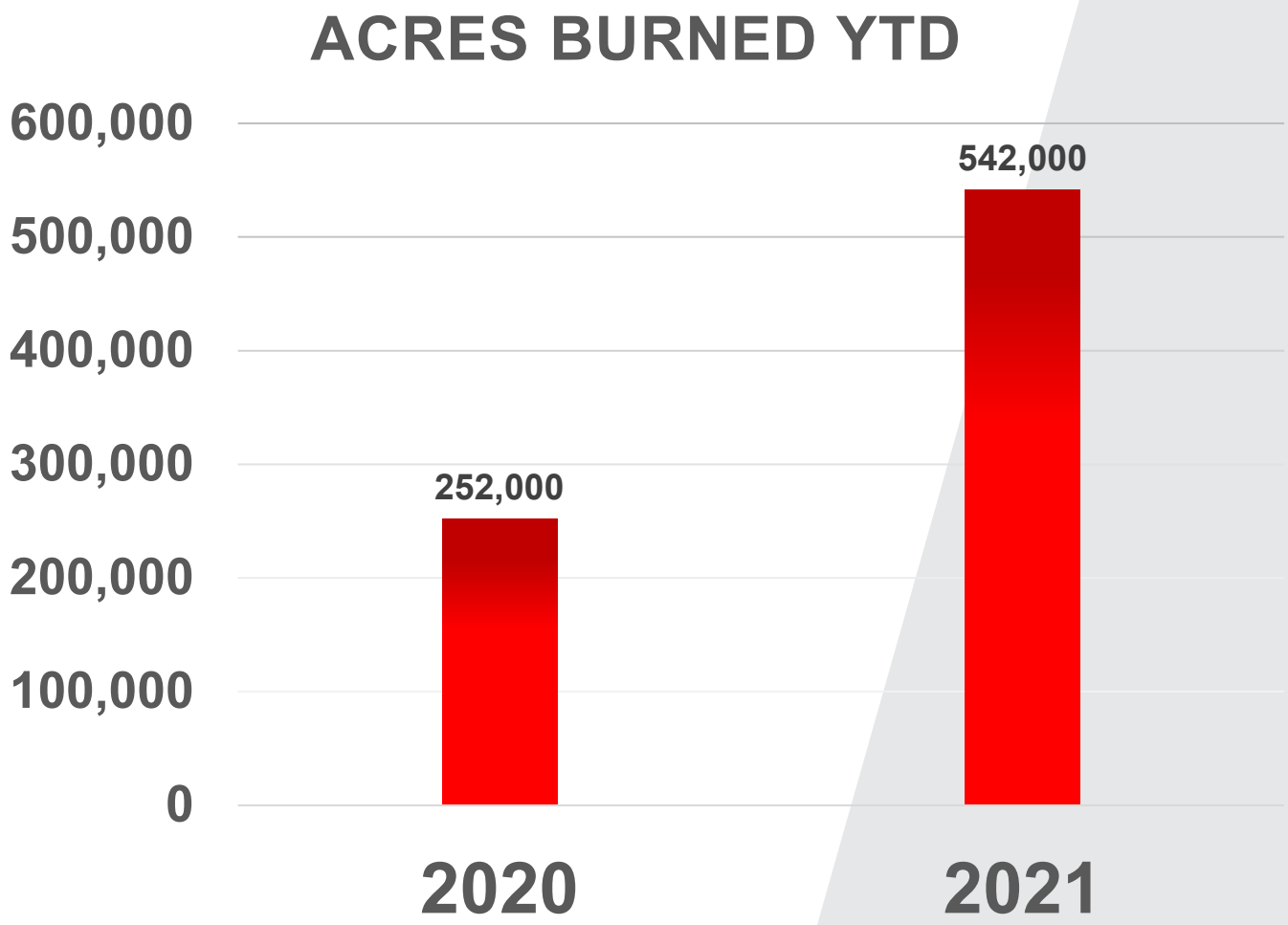

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- Morgan Hill has cut or unfunded 9.5 FTEs since FY19-20

State and Local Fiscal Recovery Funds (cont'd)

- Morgan Hill's revised allocation is **$10.99 million** versus $8.65 million expected
- 1st of two payments received on 7/13/2021
- Allocated amount still far short of estimated revenue loss of about $17 million

Adopted Use of ARPA Funds

CITY OF MORGAN HILL

- Restore programs and services

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$1.3M	$1.3M	$1.6M	$1.6M	$1.6M	$7.4M

- New initiatives/expenditures

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$0.0M	$1.5M	$0.3M	$0.3M	$0.4M	$2.5M

- Additional ARPA appropriations recommendations on 8/18/21

Additional Funding Opportunity

CITY OF MORGAN HILL

- Federal funds for community water systems to forgive customer water debt accrued during the COVID-19 Pandemic

Latest City Revenues Update

CITY OF MORGAN HILL

- Property tax – additional $700K from increased assessed value
- Recreation services – additional $275K mostly from increased demand and rental income

Unfunded General Fund Needs - $5.2 million

- Police $1.3 million
- Fire: $2.3 million
- Infrastructure: $0.6 million
- Operational loss due to RDCS suspension: $1.0 million

Unfunded Liabilities- $55.9 million

CITY OF MORGAN HILL

- Public Employees Retirement System (PERS) - $52.5 million
- Other Postemployment Benefits (OPEB) - $3.4 million
- General Fund Share - 67% or $37.5 million
- Current Funded Status
  - Misc. Plan – 72.9%
  - Safety Plan – 68.5%

ARPA Funds

CITY OF MORGAN HILL

Proposed Use of ARPA Funds

CITY OF MORGAN HILL

- Approved on May 26, 2021

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$1.3M	$2.8M	$1.9M	$1.9M	$2.0M	$9.9M

- Additional Proposed Use of ARPA Funds

FY20-21	FY21-22	FY22-23	FY23-24	FY24-25	Total
$0.0M	$0.7M	$0.2M	$0.2M	$1.9M	$3.0M

Proposed Use of ARPA Funds (cont'd)

CITY OF MORGAN HILL

- Funding for 3rd fire station operations
- Support for local nonprofit and business organizations
- Restore two Recreation positions
- Upgrade audiovisual technician from part-time temporary to permanent
- Citywide maintenance litter clean-up

Proposed Use of ARPA Funds (cont'd)

- Community outreach and engagement
- Funding for Diversity, Equity, and Inclusion (DEI) consultant
- General liability and property insurance
- Outdated IT servers replacement

Use of ARPA Funds

Step #1
Policy Direction from the Council – Goal Setting Workshop

- Should ARPA funds be used for Business Recovery?
- Should ARPA funds be used to support local nonprofit programs?
- Provide $100,000 to support local nonprofit programs/business organizations?
- Should allocations be one-time vs. ongoing?

Use of ARPA Funds (cont.)

Step #2
Establish Policies and Guidelines for ARPA Fund Use – September 4 Council Meeting

- Staff develops policies and guidelines for Council Review/Amendment/Approval
- Timeline for implementation
- Funding appropriated formally
- Applications for grants accepted following Council approval

Use of ARPA Funds (cont.)

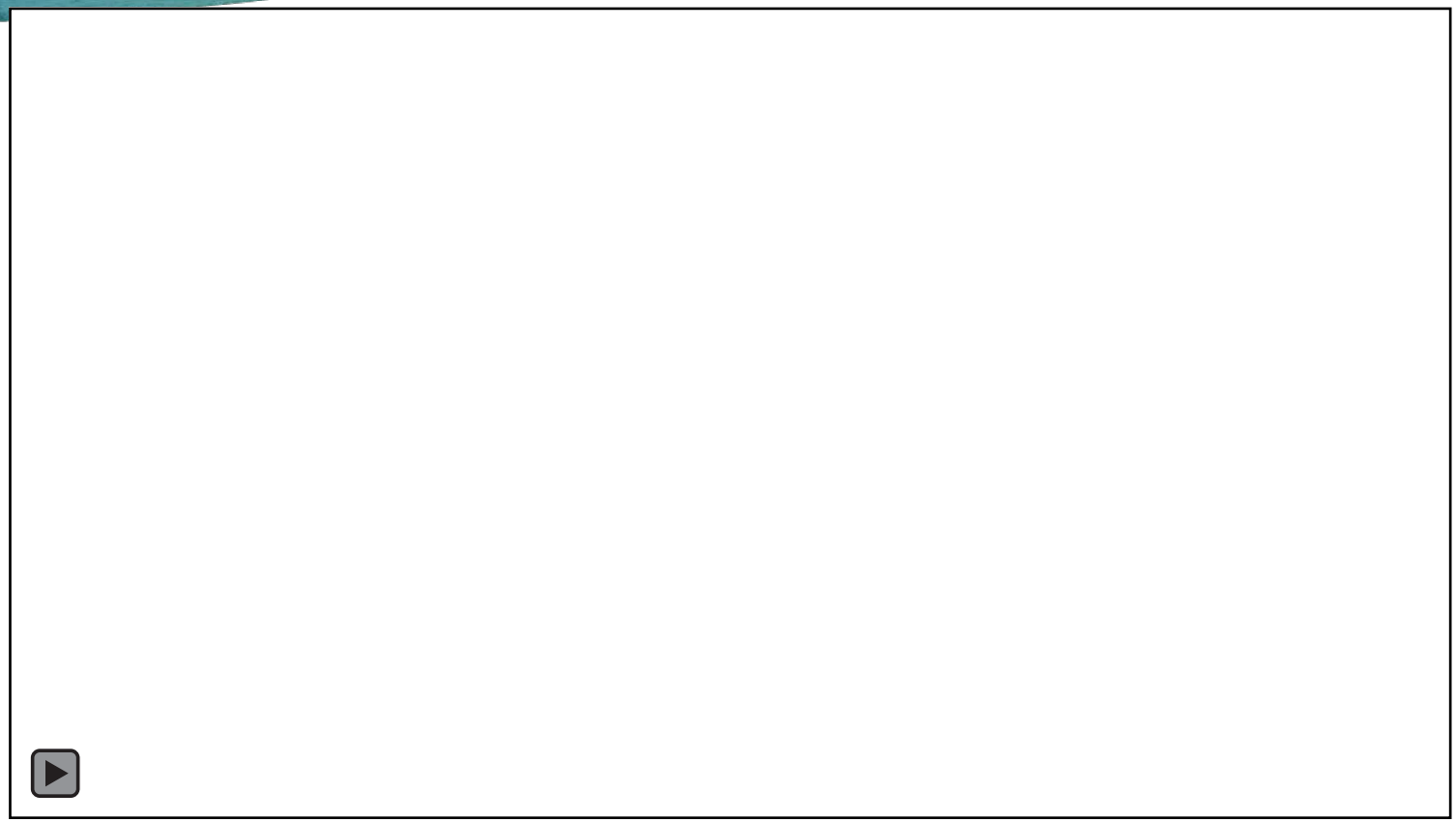
Step #3
Award Grants – November Council Meeting

- Grant applications reviewed by Staff
- Recommendation on Grant Funding
- Council awards final grants and authorizes City Manager to execute and administer agreements
- City staff implements contracts for funding following this meeting and funds are provided

Significant Projects Update

CITY OF MORGAN HILL

DEVELOPMENT OPPORTUNITIES



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City Council Discussion
&
Questions
CITY OF MORGAN HILL

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ACCOMPLISHMENTS
JANUARY – JULY 2021

ADMINISTRATIVE SERVICES

Council Services and Records Management

- Completed Phase 2 of 3 of the Laserfiche Upgrade.
- Completed Phase 2 of 3 of the Civic Clerk Agenda and Streaming system transition.
- Supported Communications and Engagement efforts and activities.
- Continued to oversee and operate the city call center.
- Reopened passport services.

Finance/Budget/Utility Billing

- Successfully transitioned staffing Utility Services and Billing at City Hall for limited hours.
- Worked with the Leadership Team and City Council to appropriate American Rescue Plan Act (ARPA) funds.
- Approved funding for an additional Utility Billing teammate to meet service demands.

Human Resources

- Completed 11 recruitments for regular, benefitted positions and onboarded 17 new teammates.
- Continued to administer and manage the Families First Coronavirus Response Act (FFCRA) for our city teammates.
- Developed and will be implementing the Telework Policy.
- Continued to regularly follow and update COVID policies to follow CDC and County guidelines, rules, and regulations.
- Continued to provide COVID-19 training to all teammates covering policies and procedures using TargetSolutions.
- Provided Harassment Prevention Training to all elected/appointed officials and management/supervisory teammates.
- Continued to work with Sedgwick to finalize Injury and Illness Prevention Program (IIPP) and will include CALOSHA COVID supplement.
- Partnered with Concern Employee Assistance Program (EAP) to provide a workshop to teammates on health and wellness.
- Launched and trained Managers on NeoGov Perform platform for teammate evaluations.
- Continued to hold virtual monthly Teammate Update and Fun events.
- Assisted and supported Community Services with new hire procedures and processes for summer programs.
- Preparing for Open Enrollment 2022.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

CITY ATTORNEY

- Assisted in negotiations with the Morgan Hill Responsible Growth Coalition regarding compromise ordinance in lieu of proposed initiative. Drafted proposed urgency ordinance.
- Advised businesses and business organizations regarding COVID restrictions and reopening requirements.
- Advised Human Resources teammates regarding COVID reopening, and other unusual employment matters.
- With Human Resources, provided training on the prevention of harassment, discrimination, and retaliation to all supervisors and public officials.
- Prosecuted fireworks and other nuisance violations in criminal courts.

CITY MANAGER

- Served as the City of Morgan Hill's Director of Emergency Services throughout COVID-19.
- Participated in regular meetings with County of Santa Clara, MHUSD, Santa Clara Valley Transportation Agency (VTA), Chamber of Commerce, Emergency Operational Area Council, Gilroy, and South County Regional Wastewater Authority (SCRWA).
- Appointed to and serving on LAFCO's Countywide Fire Service Review Technical Advisory Committee.
- Appointed to and serving on CalCities Audit Committee.
- Hosted Zoom Town Hall meetings with the Community, and workshop series on Housing and Broadband
- Participated in regular meetings with City Managers in the County to discuss local responses and participated in calls hosted by the County.
- Advocated for funding at all levels.

Communications and Engagement

- Implemented monthly table at the Morgan Hill Farmers Market/Sidewalk Saturdays highlighting City services, sharing general information, and answers questions.
- Updated weekly 411 formatting and styling to conform with best practices allowing for better readability and sharing of information.
- Completed draft City-wide Communications, Outreach, and Engagement Plan.
- Continued COVID-19 messaging and updates in English and Spanish, webpages, and curated content.
- In conjunction with the Development Services team, implemented email blasts for significant projects.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

PUBLIC SERVICES

Geographic Information Services (GIS)

- Accepted delivery of the City's first address database and workflow documentation to maintain the database. Began assembling a City GIS addressing team. Address database was provided to County Communications for inclusion in regional address dataset.
- Combined data from multiple sources to map and track status of CCTV for City wastewater mains as part of the Utilities Infiltration and Inflow project. Developed tutorial and trained engineering technicians on monthly mapping updates.

Environmental Services

- Implemented drought response activities in follow-up to the City Council's declaration of a Level 2 Water Supply Shortage.
- Began the development of a Climate Action Plan for the City.
- Completed the transition to the Division's oversight of post-construction and active construction inspections.
- Continued partnership with Gilroy supporting both Solid Waste and Storm Water Pollution Programs for both communities.

Maintenance

- Continued to support the COVID-19 response throughout the city, including:
    - Coordinating the decontamination and cleaning of City facilities
    - Retrofitting facilities and relocating equipment to allow continued operations and reopening of facilities
    - Opening and closing park facilities as required by State and County COVID-19 requirements
- Essential workers maintained safe roadways, parks, and public facilities to providing critical services 24/7.
- Completed 2021 weed and brush abatement on City owned properties, limiting fire risk.
- Completed irrigation audits and reprogramming of controllers to manage irrigation on City owned property in line with Level 2 Water Supply Shortage restrictions.

Recreation

- Safely managed the Centennial Recreation Center (CRC) and the Aquatics Center, including reopening the Aquatics Center for summer recreation swim.
- Repeatedly shifted between indoor and outdoor operations at the CRC to allow for community use pursuant to COVID-19 restrictions.
- Continued to update new COVID-19 standard operational procedures for recreation facilities.
- Increased active CRC/AC memberships by over 700 since the start of the year.
- Hosted the first major outdoor events at the Outdoor Sports Center in July, including the 4th of July Fireworks and a major regional lacrosse tournament.
- Continued to offer Senior Lunch program in partnership with the YMCA of Silicon Valley with no interruption throughout COVID.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

- Received grant funding from the VTA for new last mile transit program expected to be implemented by the end of 2021.
- Began hosting major rental events at the Community and Cultural Center in July 2021.

Engineering

- Began construction on the Hale Avenue Extension Project.
- Supported the award and commencement of construction on Phase 2A of Valley Water's Upper Llagas Creek Flood Protection Project.
- Commenced work on a major repair and rehabilitation project to prevent infiltration and inflow into the City's wastewater system.
- Awarded the 2021 Pavement Rehabilitation Project.
- Completed the Main Avenue Bike Lane improvements.
- Completed the Centennial Recreation Center Expansion Project.
- Continued to support the encroachment permit process to support outdoor dining for restaurants during the COVID-19 crisis.

Utilities

- Completed the 2020 Water Loss Audit Report.
- Completed annual Consumer Confidence Report.
- Essential workers provided a fully operational water and wastewater system to provide critical services 24/7 during the COVID-19 shelter in place orders with 30% of the Department's positions vacant.
- Continued to further improve Emergency Response Plans for PSPS events, including holding power outage simulation events.
- Completed Asset Management Plan to meet Regional Water Board requirements and support the planning for future wastewater system renovation and repairs.

DEVELOPMENT SERVICES

Building

- All Inspectors continue to hold Certified Combination Inspectors status in both Residential and Commercial category.
- Issued 985 building permits.
- Performed 4,968 inspections.
- Issued 83 new residential permits.
- Continued to successfully provide all permit, plan check, and counter services in a virtual environment.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

Code Compliance

- Opened 224 code compliance cases in the first 6 months of 2021.
- Closed 141 cases.

Economic Development

- Continued to support the Economic Development Business Recovery Plan to support recovery of the restaurant industry, retailers, and small businesses, to encourage tourism, and support new investment.
- Monitored the Morgan Hill al Fresco program to encourage restaurants to continue outdoor dining through the end of the year.
- Continued supporting the Morgan Hill Chamber of Commerce's "Buy Local Morgan Hill" campaign offering the business community a platform for increasing product awareness and educating residents of the importance of shopping local and to encourage more business-to-business transactions.
- Hosted the Downtown Monterey Road Visioning Summit, a conversation about creating space and destination through complete streets.
- Received direction from Council to complete a design plan for an Improved Lane Reduction Program and associated Place Branding effort for the Downtown.
- Coordinated "Sidewalk Saturdays", an outdoor popup retail event for retailers that do not have a storefront to join an outdoor retail market opportunity in Downtown.
- Supported and coordinated reserved parking signage for curbside pick-up at Downtown restaurants.
- Partnered with the Silicon Valley Business Journal to host a panel on the "Future of Morgan Hill" and discussed the major development projects in the pipeline as well as Morgan Hill's growing tourism, business, and entertainment sectors.
- Partnered with the Morgan Hill Downtown Association, Morgan Hill Chamber of Commerce, and Visit Morgan Hill to present a free outdoor movie series on Wednesday nights at the Downtown Amphitheater and further support our local business community.
- Contracted with a professional videographer to co-direct and co-produce a Morgan Hill Tourism video with Visit Morgan Hill highlighting all the amenities Morgan Hill has to offer.
- Development Services teammates participated in a two-day UrbanPlan Workshop taught by ULI that provided hands-on training to better understand the trade-offs and risk at play in the entitlement and negotiations process associated with land use.

Housing/Homelessness

- 137 unhoused Morgan Hill individuals have been interviewed and assessed to determine health, housing, and social risk factors. Of the 137 assessed (surveyed), 111 people officially enrolled with the County with the intent to be housed. Out of the 111 enrolled, 70 of them have been housed successfully.
- Partnered with Rebuilding Together to help 10 households (seniors and low-income residents) with home repairs.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

- The BMR portfolio has 558 owner-occupied units (with an additional 33 new ownership units in our pipeline), the HouseKeys Program has contracted for the re-sale of 2 homes, held 3 lotteries, performed 24 Escrow/Closings (purchase and refinances combined), and held new homebuyer education workshops for 1,428 registrants and rental education workshops for 54 registrants.
- Adopted the Community Plan to End Homelessness in December 2020 and in June 2021 accepted a $450,000 grant from Destination:Home to develop and advance local implementation of the plan. The grant will be used to create a full time "Unhoused Community Case Manager" position for 3 years.
- Participated in the Santa Clara County Isolation and Quarantine program that helped residents who tested positive with COVD -19 access financial and rental assistance, hotel stays, and grocery supply and delivery.
- Participated in the implementation of the "Great Plates Program" offering food delivery to home bound senior citizens. A total of 11,092 meals were served to Morgan Hill residents during this time.
- Participated in the implementation of bi-weekly COVID-19 testing at the City of Morgan Hill's City Council Chambers. 2,201 tests were administered during this time.
- Completed "Housing Conversation's 2021" – a series of seven workshops in both English and Spanish.

Planning

- Continued to implement permit processing for SB330 including utilizing objective criteria established at the end of 2019.
- Created new guidance documents for both SB330 and SB35 application processing.
- Held Workshop with the City Council regarding the City's implementation of SB 743 and the transition from Level-of-Service (LOS) to Vehicle-Miles-Traveled (VMT) metric for transportation analysis under the California Environmental Quality Act (CEQA) for development projects.
- In coordination with the Housing team, conducted four City Council workshops on issues related to housing – 2021 Housing Conversation.
- Secured Local Early Action Planning (LEAP) grant for $150,000 and Regional Early Action Planning (REAP) grant for approximately $27,000 to assist in funding the preparation and adoption of the Housing Element Update of the General Plan to facilitate compliance with the sixth cycle RHNA.
- Participated in RHNA Methodology process and closely tracked process that will determine the City's sixth cycle RHNA.
- Continued to provide all planning services and functions in a virtual environment.
- Continued to create and improve resources for public information regarding development activity in the city.

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

FIRE

- Firefighters participated in the County Wide Fire/EMS in-home vaccine clinic.
- Completed stocking/outfitting of the ambulance.
- Began converting E658 Type VI Fire Engine into a Squad 59 to maximize compartment space.
- Added B1608 vehicle to the fleet.
- Purchased and implemented new Controlled Substance security and tracking system.

POLICE

- Officers continue to engage in Community Policing activities for example at Park Place, Downtown on bicycle patrol, Outdoor Movie Series, Farmer's Market, and other community events.
- Teammates have implemented a free 60-day pilot program where 25 stationary license plate reader cameras were installed in the city to alert officers of wanted vehicles and provide a tool to assist with solving crime.
- A Police Sergeant was assigned to the Santa Clara County Regional Enforcement Allied Computer Task Force, a task force that provides 100% reimbursement for the Sergeant's salary and overtime.
- Officers have begun preparation to host a Community Police Academy in Spanish.
- The Morgan Hill Unified School District renewed the School Resource Officer contract.
- Department of Justice awarded the Morgan Hill Police Department a Community Tobacco Officer Position in the amount of $400K over two years. The Officer has already begun enforcement and education activity at the retail stores.
- Traffic Officers assigned Downtown as a pilot program.
- The Department transitioned from FBI Uniform Crime Reporting (UCR) to National Incident Based Reporting System/ California Incident Based Reporting System (CIBRS/NIBRS). One of the highlights of CIBRS is that all crimes will be reported to the FBI. UCR operated under a hierarchy rule where only the most serious crime committed during an incident was reported. CIBRS/NIBRS will give a more accurate picture.
- Our Traffic Officers began using Crossroads Collision software for collision reporting. The Department is also using Crossroads software for electronic citations. The process is underway for integration with our Report Management System.
- Hardware was installed for the Next Generation 911 platform, a statewide effort that will move the delivery of 911 into the digital age, moving away from phone lines to Internet Protocol delivery.
- Completed an Emergency Operations Center Management Conference Room technology enhancement project funded via Emergency Management Performance Grant (EMPG).

CITY OF MORGAN HILL

ACCOMPLISHMENTS
JANUARY – JULY 2021

Information Technology

- Enabled Multi Factor Authentication (MFA) - IT staff secured access to critical services such as email and documents stored in the cloud by enabling multi-factor authentication for all users outside the city network.
- Implemented Microsoft Defender to address malware attachments and phishing attempts and protect the City's data as well as its reputation.
- Completed a cloud (Office 365) security assessment, external penetration testing of the IT infrastructure and a regulatory compliance for PCI (Credit Cards), NIST 800-53 (General government IT controls) and CJIS (Law Enforcement).
- Upgraded the Council Chambers to support hybrid meetings by adding a dedicated zoom station and new audio / video inputs.
- Formalized a risk mitigation process for cyber threats and an after-action reporting mechanism to document lessons learned.
- IT accelerated the deployment of mobile devices such as laptops to teammates to assist the organization in hybrid work models.
- IT managed the Wave broadband deployment to start the development of dark fiber to City facilities increasing redundancy and network/system availability.

City of Morgan Hill Strategic Priorities 2020-2021

New item

#	FY 2020-21 and FY 2021-22 Activity Goals	Strategic Priorities 2020-2021					COVID Workplan Item	Status	% Complete for In Process Activities
		Fiscal Sustainability	Affordable Housing & Homelessness	Community Engagement & Messaging	Economic Development	Transportation	COVID		
City Manager									
1	Closely monitor the economic recovery and financial impacts associated with the ongoing COVID-19 pandemic and update the City Council and the Community monthly	X		X	X		X	Ongoing	
2	Ensure Departments maintain focus on cost containment and continue to actively pursue State and Federal funding	X					X	Ongoing	
3	Advocate with regional partners for the clearly identified traffic and transportation issues, including the High-Speed Rail, Hale Avenue extension, expansion of Highway 101, and funding for priority projects in South Santa Clara County	X				X		Ongoing	
4	Represent the City's interests by regularly meeting with County of Santa Clara, MHUSD, Santa Clara Valley Transportation Agency (VTA), Chamber of Commerce, Emergency Operational Area Council, Gilroy, and South County Regional Wastewater Authority (SCRWA), and League of CA Cities	X	X		X	X		Ongoing	
5	Work with the City departments to implement a work plan for Diversity, Equity, and Inclusion and host a Council workshop to determine scope and timeline	X	X	X	X	X	X	In Process	10%
Communications and Engagement									
6	Continue to monitor and communicate Federal, State, County and local guidelines regarding COVID-19 health emergency			X			X	Ongoing	
7	Continue outreach and bilingual communication as possible with limited resources		X	X				Ongoing	
City Attorney									
8	Monitor and provide guidance in implementing State and County orders as they relate to COVID-19						X	Ongoing	
9	Monitor and update City's COVID-19 emergency orders						X	Ongoing	
10	Serve on Board of Directors for PLAN JPA	X						Ongoing	
11	Communicate with Council and the community regarding changes to the Housing Accountability Act and advocate for measures to mitigate potential impacts		X	X				Ongoing	
Human Resources									
12	Negotiate fiscally responsible labor agreements with the City's three bargaining groups, for contracts expiring in December 2021, while continuing to provide salaries and benefits that attract and retain a qualified workforce	X						In Process	10%
Council Services and Records Management									
13	Implement Electronic Document Management and Workflow system	X		X			X	In Process	90%
14	Implement DocuSign Electronic Signatures	X					X	Complete	100%
15	Implement new Agenda Management system	X		X				In Process	70%
Finance/Budget/Utility Billing									
16	Seek federal and state grant funding available through FEMA, CARES and others for the City resources expended in response to COVID-19	X					X	Ongoing	
17	Evaluate existing fee schedules to ensure reasonable costs of providing services are appropriately assessed	X			X			In Process	75%
18	Explore new or expand existing tax revenue sources to address City's unfunded needs and economic impacts due to COVID-19	X			X		X	In Process	50%
19	Review and adjust water utility rates to ensure water system's long-term sustainability	X						In Process	50%
20	Continue to promote paperless billing and electronic payment enrollment, and the City's WaterSmart feature	X		X				Ongoing	
Community Services									
21	Provide the City Council with options to pursue a climate action plan or alternative actions to address climate change.	x		x		x		In Process	50%
22	Plan and implement re-opening of the recreation facilities following the lifting of shelter in place orders related to COVID-19	X					X	Ongoing	

City of Morgan Hill Strategic Priorities 2020-2021

New item

#	FY 2020-21 and FY 2021-22 Activity Goals	Strategic Priorities 2020-2021: Fiscal Sustainability	Affordable Housing & Homelessness	Community Engagement & Messaging	Economic Development	Transportation	COVID Workplan Item: COVID	Status	% Complete
23	Evaluate opportunities for renewal and enhancement of the CRC's collaborative operating model with the YMCA of Silicon Valley	X						Ongoing	
24	Identify and find new tenant for the former Gavilan College Building at the Community and Cultural Center	X			X			In Process	75%
25	Support ongoing coordination with MHOSC, the operator of the Outdoor Sports Center, and the team at the Aquatics Center to host regional sports events, while minimizing impact to the community	X			X			Ongoing	
26	Continue to support the Friends of the Senior Center in growing the Senior Support Endowment Fund to ensure sustainability of Senior Center operations	X						Ongoing	
27	Establish new solid waste management franchise agreement for Gilroy and Morgan Hill	X						In Process	10%
28	Continue to monitor and adjust irrigation within City owned rights-of-way and median islands	X						Ongoing	
29	Work with Santa Clara County and City of Gilroy on implementing all regulatory requirements as required by the State and Regional Board	X						Ongoing	
30	Shift agriculture preservation strategy to deal with loss of contributions to the Agriculture Preservation and Open Space Fund, by focusing on regional partnerships and potential grant opportunities	X						Complete	100%
31	Explore alternative models to open space weed abatement and fire protection	X						In Process	25%
Fire									
32	Explore efficiencies in Fire Marshal program, and streamline annual business fire inspections and related billing	X						Complete	100%
33	Seek out and apply for any COVID-19 related grant funding opportunities	X					X	Ongoing	
Police & Information Technology									
34	Strengthen partnership with County mental health program and other faith-based organizations		X					In Process	75%
35	Coordinate local response to COVID-19 emergency						X	Ongoing	
36	Upgrade Council Chamber audio/video to include social media streaming			X				Complete	100%
37	Implement processes that enhance productivity and increase efficiencies such as helpdesk system, disaster recovery plan, remote assistance tools, and mobile device management system	X						Ongoing	
Development Services									
38	Implement COVID-19 Economic Recovery Plan to include: Morgan Hill Ready Handbook, Morgan Hill Dine al Fresco, Morgan Hill Open for Business, Parklet Pilot Program, Buy Local Campaign, EDA CARES Act Grant, and other business retention activities	X		X	X		X	Ongoing	
39	Establish a renewed PBID	X			X			In Process	15%
40	Streamline encroachment permit and review process				X		X	Complete	100%
41	Continue exercising discretion to ease enforcement of certain City regulations in order to encourage economic activity and to speed up recovery from the shelter in place orders				X		X	Ongoing	
42	Create retail concentration strategy	X			X			In Process	50%
43	Create industrial preservation policy	X			X			In Process	75%
44	Telecommunications negotiations	X			X			Complete	100%
45	Conduct community workshop series on Broadband services in Morgan Hill			X	X			Complete	100%
46	Support Expansion of Healthcare Facilities				X			Ongoing	
47	Advance work to streamline the housing application process due to SB330, AB1763 and other new housing laws		X					Complete	100%

City of Morgan Hill Strategic Priorities 2020-2021

New item

#	FY 2020-21 and FY 2021-22 Activity Goals	Fiscal Sustainability	Affordable Housing & Homelessness	Community Engagement & Messaging	Economic Development	Transportation	COVID	Status	% Complete
		Strategic Priorities 2020-2021					COVID Workplan Item		
48	Update Housing Element for 2023-2031 and respond to RHNA Goals		X	X				In Process	5%
49	Update Circulation, Infrastructure and Safety Element			X		X		Commencing Soon	0%
50	Prepare Environmental Justice Element			X				Commencing Soon	0%
51	Prepare LOS-VMT Model and policy guide					X		In Process	10%
52	Continue to pursue HCD Grant Funding	X	X					Ongoing	
53	Pursue methods to reduce plan check time and increase functionality, especially due to COVID-19 challenges				X		X	Ongoing	
54	Continue various housing and homelessness initiatives: Safe Park Program, Inclement Weather Shelter Program		X					Ongoing	
55	Respond to Governor's 2020 Homelessness Initiatives and advocate for direct local dollars		X					Complete	100%
56	Continue to monitor and preserve the City's Below Market Rate portfolio in partnership with HouseKeys		X					Ongoing	
57	Collaborate with County, Destination Home to seek dedicated Morgan Hill case worker		X					Complete	100%
Engineering and Utilities									
58	Continue participation in VTA activities to facilitate compliance with CMP					X		Ongoing	
59	Collaborate with City of Gilroy to develop formal South County Transportation Corridor Agenda					X		In Process	50%
60	Coordinate on Water and Wastewater Master Plans and the Transportation Element of General Plan	X				X		Commencing Soon	0%
61	Support Elected Officials on advocacy with VTA, Caltrain, 101 expansion and electrification of commuter rail in South County					X		Ongoing	
62	Coordinate and streamline the integration of engineering services for the City with the Capital Improvement and Land Development Engineering Divisions to support overall cost savings.	X						In Process	50%
63	Update Street and Sidewalk Development code	X						Commencing Soon	0%
64	Issuance of wastewater bonds to fund the existing and expanded wastewater infrastructure repairs and enhancements	X						Complete	100%
65	Implement the approved Capital Improvement Program	X				X		In Process	50%

City Council Follow-up/Future Business Items

June 23, 2021		
Future Business Items		**Teammate**
Policy Intent Review	Spring asked that staff review policies to ensure that they are written as intended. Reiterated by Borgioli and Martinez Beltran; McKay reiterated Spring's request, however he asked that this work be deferred until staff can complete some of the current projects they are working on.	Larkin/Eulo 2022
Traffic	Borgioli asked for a presentation on the timing of lights on Butterfield Blvd and through Downtown. He also requested that a subcommittee be formed regarding the HWY 101 widening	Ghione October 2021
Contracts	Martinez Beltran asked that staff review the policy for City contracts, both for service and professional contracts	Larkin/Eulo Fall 2021
June 16, 2021		
Future Business Items		**Teammate**
Legislation	Spring requested that the Council send letters of opposition to Senate Bills (SB) 8, 9, 10, and SB478.	Holeman August 2021
Legal	Spring requested the City Attorney ask the court for permission to file a brief amicus curiae (friend of the court) to oppose the YIMBY lawsuit and to protect the City from having its RHNA increased.	Larkin August 2021
Budget	Martinez Beltran requested a community workshop on additional American Rescue Plan Act funds.	Turner/Nguyen Mid Year Goal Setting August 2021
Lobbying Water Conservation	McKay requested a Council discussion about what can be done to have a greater impact in Sacramento. He also requested periodic updates on water conservation.	Eulo Winter 2021
May 19, 2021		
Future Business Items		**Teammate**
Legislation	Borgioli requested that we ask one or both of the senators for SB 330, SB35, and SB 9 attend a town hall to answer questions and provide information to our community.	Edith Fall 2021
May 5, 2021		
Future Business Items		**Teammate**
Council Agendas	Borgioli requested an item to discuss timing of agenda items.	Mid Year Goal Setting August 2021
Identity Theft	Spring asked for a discussion/workshop on identity theft.	Larkin Provide info to Community September 2021
Communications	Martinez Beltran asked that we look at having Council Meetings translated into Spanish.	Bigelow In process
April 21, 2021		
Future Business Items		**Teammate**
Landscaping Requirements	McKay asked for a review of landscaping requirements on developments along freeways and major arteries to include more trees.	Carman Spring 2022
Health & Safety	Borgioli asked staff to provide a definition of safety and health standards (Email to CC)	Larkin/Carman August 2021
April 7, 2021		
Future Business Items		**Teammate**
Business Recovery	Martinez Beltran requested a City campaign to buy on-line or locally to create sales tax revenue (email and social media posts)	Ramirez Fall 2021
February 17, 2021		
Follow up items		**Teammate**
14. Updated norms/policy	Borgioli requested that staff look into updating CP-97-01 adding language that Council requests to pull items from consent should be done ahead of the meeting	Mid Year Goal Setting August 2021
Future Business Items		**Teammate**
Martinez Beltran requested an item to come back to Council adding telecommunications to the Sustainable Morgan Hill Document		Mid Year Goal Setting August 2021
Martinez Beltran requested that staff review commercial zoning code to provide a clear opportunity for recreation uses (memo)		Carman December 2021

1/29 & 1/30/21		
Future Business Items		**Teammate**
Community input on 21st century policing		Palsgrove Community Mtgs. Sept 2021
December 16, 2020		
Future Business Items		**Teammate**
Spring requested a conversation on Downtown parking (paused until end of COVID)		Ramirez
December 2, 2020		
Future Business Items		**Teammate**
Carr – Report back annually on the acceptance of public improvements by the City Engineer		Ghione January 2022
November 18, 2020		
Future Business Items		**Teammate**
Martinez Beltran would like a discussion regarding RFP criteria specific to women owned and minority owned businesses		Larkin/Eulo Fall 2021
October 21, 2020		
Follow up items		**Teammate**
11. Tree Maintenance Award	McKay/Carr - Review opportunity to include local preference and other criteria in RFP scoring (will be combined with RFP item above)	Larkin/Eulo Fall 2021
16. non profit inclusivity	Spring - annual report on what organizations are doing to be inclusive	Ghione - annual non-profit reports October 2021
June 17, 2020		
Follow up items		**Teammate**
8. Fee Freeze Agreement	Annual review of Fee Freeze Program Guidelines	Ramirez Summer 2022
March 4, 2020		
Future Business Items		**Teammate**
Martinez Beltran asked that staff look into recycled water- with Water System Master Plan Update		Ghione/Eulo November 2021
October 23, 2019		
Future Business Items		**Teammate**
Spring asked for a conversation about how our City will look in the future as a "Smart City"		Ramirez/Mahood/ Eulo Summer 2022
Council Member Martinez Beltran asked staff to look into Mobile Cancer Screenings (paused until COVID ends; memo)		Larkin September 2021
October 2, 2019		
Follow up items		**Teammate**
5. Depot-Latala	Follow up on CCC Parking Enforcement (will coordinate with Lumber Yard Development Project)	Ghione Memo
September 18, 2019		
Follow up items		**Teammate**
11. Citywide Traffic	Traffic workshop/Vision Zero	Ghione October 2021
12. GIS Strategic Plan	Spring asked that staff report back to Council in a year to see if we have accomplished what we hoped (memo)	Van der Leeden Summer 2021
March 6, 2019		
Follow up items		**Teammate**
5. Downtown Special Events Update	Bring this item back to Council as the residential projects on 3rd street near completion (paused until COVID ends and events resume)	Martin Memo 2022

CHOOSE **MORGAN HILL**

ECONOMIC RECOVERY SUPPORT

- **COVID-19 Business Recovery Plan** – The City hosted Business Resiliency Roundtables and Issued Newsletters to help keep local businesses informed, offer industry specific resources, and facilitate peer to peer conversations.
- **Implementation of Al Fresco program** – The City offers an expedited process for outdoor activation on City's sidewalk or parking areas. The program is for restaurants, retailers, or service businesses. The City waives the encroachment permit and provides traffic safety devices (K-rail) if necessary and has extended the program through the end of the year.
- **Place Branding Partnership** – Program offered up to $2,500 in grants for streetscape activation projects through art, landscaping and beautification projects that are visible and enjoyable from the public right-of-way. Applicants were encouraged to partner with businesses and non-profits or organizations to leverage funds and manpower. City partnered with Home Depot, Ace Hardware and received a $5,000 contribution from Shoe Palace.
- **Guide to Recovery** – Morgan Hill Ready, a guide to recovery was created for various industries with information from State, County and Industry-specific recommendations and requirements for reopening.
- **BUY LOCAL Campaign –** The City partnered with the Morgan Hill Chamber of Commerce to launch a BUY LOCAL campaign offering the business community a platform for increasing product awareness and educate residents of the importance of shopping local and to encourage more business-to-business transactions through product matchmaking. City continues to promote BUY LOCAL.
- **"Sidewalk Saturdays"—**The City created an outdoor popup retail marketplace in Fall of 2020, creating an opportunity for retailers that are not allowed at the Farmers Market or do not have a storefront to join an outdoor retail market in Downtown. This effort was in conjunction with the BUY LOCAL campaign. A Spring relaunch of Sidewalk Saturdays took place May through July 2021 and is scheduled to return in the Fall.
- **Business Resources**—In partnership with the Small Business Development Center and other partners**,** hosted webinars for small businesses on various financing options related to California Relief Grant Program, Restaurant Revitalization Program, Shuttered Venue Operators Grant, and Grow Morgan Hill fund.
- **Downtown Restaurants Outreach--**Hosted monthly downtown restaurant roundtable meetings to share information on latest programs and changes to guidelines as well as receive input and feedback on issues impacting local business recovery.
- **Curbside Pickup Zones—**City created a Curbside Pick Up Zone program for businesses throughout the city to help support business functions during shelter in place. This effort relaxed on-street parking regulations and supplied signage to support curbside pick-up activity
- **Downtown Monterey Road Visioning Summit**—Hosted a multi-panel workshop with speakers from other communities to learn about reusing public space to support business recovery and create complete streets that support traffic calming and improve safety.
- **Summer Outdoor Movie Series**—In partnership with the Morgan Hill Downtown Association, Morgan Hill Chamber of Commerce, and Visit Morgan Hill launched a free outdoor movie series on Wednesday nights at the Downtown Amphitheater and further support our local business community and promote BUY LOCAL.

From: [redacted]
To: CC Public Comment
Cc: SCVWD Director John Varela
Subject: [EXTERNAL] public comment Mid-Year Goal Workshop Friday August 06 2021: water reuse
Date: Wednesday, August 4, 2021 8:16:51 PM

Dear Morgan Hill City Council,

A public comment for your Mid-Year Goal Workshop
on Friday August 06 2021.

I would like to see a sense of urgency about developing
water reuse facilities to provide local resiliency for
groundwater recharge in the north end of South County.
To that end, I would like to see community meetings to
help our residents understand options being considered
and how they might be paid for.

As Council Member McKay said at the Council meeting on
Wednesday, Mr. Spring and Mr. McKay are the Morgan Hill
members of the re-activated Water District Joint Water
Resources Committee for South County. Mayor Blankley and
Council Member Bracco represent Gilroy. Directors Varela
and Santos represent the Water District. The subjects for
the Wednesday meeting were the final version of the County
Reuse Master Plan and what the Committee would address going
forward.

The public was not considered a stakeholder during the
development of the Reuse Master Plan. City staff were
members of the stakeholder group, but did not share with
our residents what they were recommending in our name.
At the Committee meeting, Council Member Spring recommended
that our community begin with a workshop to bring our residents
up to date on the status of this work.

While the Master Plan ended up being quite comprehensive,
it was delayed by months and then years, time that I think
should have been used to move at least a few steps forward
in having actual recycled water in Morgan Hill to better
prepare for the next drought. Which appears to have arrived.

It is quite possible that the Committee will become entangled
in governance issues (both Mayor Blankley and Council Member
Spring expressed concerns with maintaining the independence
of their cities). So having an informed community who can
advocate for action rather than talk seems an appropriate
next step. Whether led by Council or Staff, I look forward
to an in-person workshop/forum to start our community engagement.

Thank you for your consideration,
Doug Muirhead, Morgan Hill

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card numbers, bank routing numbers, gift card numbers, wire transfer information and other personally identifiable information should not be transmitted to this user. For question, please contact the Morgan Hill IT Department by opening a new helpdesk request online or call 408-909-0055.

From: Christina Turner
To: Joe Baranowski
Cc: CityCouncil; Angie Gonzalez
Subject: FW: [EXTERNAL] Virtual Meeting Guidelines and Public Comment: consideration of Anonymity vs Alias
Date: Friday, August 6, 2021 8:52:15 AM

Hi Joe – thank you for your email. Anonymity is allowed by the government code (see below). In addition, people can also comment anonymously in writing, or through a representative.

54953.3.

A member of the public shall not be required, as a condition to attendance at a meeting of a legislative body of a local agency, to register his or her name, to provide other information, to complete a questionnaire, or otherwise to fulfill any condition precedent to his or her attendance.

If an attendance list, register, questionnaire, or other similar document is posted at or near the entrance to the room where the meeting is to be held, or is circulated to the persons present during the meeting, it shall state clearly that the signing, registering, or completion of the document is voluntary, and that all persons may attend the meeting regardless of whether a person signs, registers, or completes the document.

Regards,
Christina

CITY OF MORGAN HILL

Christina J. Turner, CPA
City Manager

17575 Peak Avenue, Morgan Hill, California, USA 95037
d 408.776.7382 | **c** 408.839.1705
e christina.turner@morganhill.ca.gov | www.morganhill.ca.gov
Facebook | Twitter

From: Joe Baranowski <joe.b@mh-rgc.org>
Sent: Friday, August 6, 2021 5:08 AM
To: Christina Turner <Christina.Turner@morganhill.ca.gov>; Rich Constantine <Rich.Constantine@morganhill.ca.gov>; Rene Spring <Rene.Spring@morganhill.ca.gov>; Yvonne Martinez Beltran <yvonne.martinezbeltran@morganhill.ca.gov>; John McKay <john.mckay@morganhill.ca.gov>; Gino Borgioli <Gino.Borgioli@morganhill.ca.gov>
Cc: Michelle Bigelow <Michelle.Bigelow@morganhill.ca.gov>; Donald Larkin

<Donald.Larkin@morganhill.ca.gov>
Subject: [EXTERNAL] Virtual Meeting Guidelines and Public Comment: consideration of Anonymity vs Alias

Dear Morgan Hill City Council, City Manager, City Attorney and City Clerk,

I respectfully submit the following public comment for the August 6th Mid-Year Goal Workshop.

With the increase in virtual participation in City Council and Planning Commission meetings thanks to the COVID-19 'Zoom effect' and the City's plans (as I understand them) to adopt a long-term 'hybrid' approach once in-person participation resumes, I believe it may be appropriate for the Council to recognize the difference between anonymity vs alias in both policy and practice.

I think most people will agree that when a participant in a public meeting advocates some position on an issue or makes declarative statements, the public is generally best served and to a certain extent has the 'right' to know the source of those statements, that is the identify of the speaker.

I do recognize that current policy (I don't know if this is a formal policy or not) allows for public comments to be made anonymously. Because there are some (hopefully) rare circumstances where anonymity offers a community member some perceived or real protection or comfort to participate when they might otherwise refrain from doing so, the policy is understandable and I support it. The explicit or implicit declaration that a speaker is making their comments anonymously allows the public to judge the veracity of the comments however they wish. This seems to be a fair balancing of an individual's desire to be anonymous vs the public's right to know the source of whatever information or opinion is being given.

On the other hand, I hope and believe most people would agree that use of an alias (i.e. fake identity) is not consistent with the intent of Public Comment and should not be allowed. Most responsible social media platforms have recognized this issue for a long time and require a 'true identity' before a user is allowed to post comments and platform operators perform some level of identity verification. The reasons for this are obvious.

I believe there are two things the Council should consider:

1) Should there be a policy that explicitly prohibits the use of aliases?

2) Should the long-term communication tools the City is adopting to support virtual access and participation include some type of identity verification?

Regards,

Joe Baranowski

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From: [redacted]
To: CC Public Comment
Subject: [EXTERNAL] comment goals Council Norms and Policies
Date: Friday, August 6, 2021 10:14:52 AM

Hello,
The only listed public comment is in the previous section.
So I do not know if there will be other opportunities.

So two comments on Mr. Spano's verbal comment and written ideas on efficiency.

1) I strongly disagree that Council only does policy and is not responsible for oversight. In olden times, the question was "who will watch the watchers?".

2) I do not believe the current members have had a discussion on whether Council meetings are just your business meeting or a way to inform and engage the community.
Procedural Practices to Improve Meeting Efficiency
4. For non-controversial items, dispense with the staff presentation and discussion and go
directly to the vote.
You should look at the number of times that City Manager and Mayor have placed an item on Consent but pulled by a Member or public and a resulting significant discussion.
I also endorse Council Member Spring's comment that you mostly get a staff recommendation without alternatives and do not have a discussion that might expose a middle-ground choice.
Regards, DougM

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From: [redacted]
To: CC Public Comment
Subject: [EXTERNAL] comment goals Strategic Priorities Workplan - Transportation
Date: Friday, August 6, 2021 10:32:37 AM

Hello,
While half of the STRATEGIC PRIORITIES for Transportation
deal with Vision Zero and Safety of pedestrians, bicyclists, drivers,
and passengers is paramount, the Strategic Priorities Workplan
has nothing.

We occasionally hear about Vision Zero in a Capital Project item.
You have a Vision Zero strategic plan with many action items,
most of which have received no activity. All of your strategic plans
(especially Vision Zero and Park/Rec) should get periodic public review.

I would like to see Nichole Martin's VTA Bike/Ped Education and Engagement
work incorporated in the Strategic Priorities Workplan and MH411.

The Strategic Priorities Workplan is more of a laundry list. %complete but what
is the target completion date? More importantly, what is the priority and level
of effort? One approach is use of tiers. Also milestones and explanations
when missed. Perhaps you use project management techniques internally,
but I continue to want to see them exposed for public information and
engagement.

Regards, DougM

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From: [redacted]
To: CC Public Comment
Cc: [redacted]
Subject: [EXTERNAL] Zoom Webmeet on Friday 8-6-2021
Date: Friday, August 6, 2021 11:26:47 AM

I joined this meeting & "raised my hand" to have a public comment. It wasn't recognized, but my limited technical experience may have been the problem.

First, thanks for the invitation. It was pleasing & informative to see & hear the Mayor & City Council members. Much appreciated.

My comments, and I would like the Mayor & City Manager to review my concerns & reply.

Comments from Mr. Spano were right-on. But it seems to me, and many residents of the Jackson Oaks & Holiday Lake communities, **that what was said is not followed.**

First, the City needs to immediately address very important situations affecting all MH residents: water & power. We are asked to conserve electrical energy, especially from 3 p.m. thru 9 p.m. This is when temperatures are at their height: we are not to use our air conditioners? We are also having a water drought in 6 of the last 7 years; we are asked to drastically conserve water. **But many of us have seen the building of condo complexes south of downtown on Monterey Road, and over by the Sports Complex, and just recently a massive condo & single-family house development at the south end of Cochrane road.** If the bucket can only hold so much water for 40K MH residents, that amount gets drastically reduced if we increase our population. Who is benefitting here? How about City Hall, who gets the property taxes from all this construction. Not us residents. T**here needs to be a moratorium of 5-10 years on new construction, if there is not enough water & energy for current residents.** Otherwise, we residents feel the brunt of having to cut back, while the City just deals out more building permits & exasperates these important problems.

2nd issue: Mr. Spano stated that City Hall Mayor & Council members need to

work closely with their departments & staff. Frankly this is not being done or that there is only "pass the buck" being done. Example: many residents of both Jackson Oaks & Holiday Lakes have asked for police patrols. NONE are being done, & purposely not being done! I have spoken in person with Chief Swing & with 2 deputy Police commanders: they see no issue of safety in our neighborhoods! Is the City Council & Mayor aware of Police Chief David Swing's policy of him deciding which neighborhoods need police patrols? When complaints are sent to our City Council representative and/or mayor, the complaint is passed on to the City Police for review (!). This is "passing the buck" because it's the Police's policy & they will do nothing. We are asking our Mayor & City Council member to review this policy because this is where the problem comes from!

Planning Department: I paid for a permit to cut down an oak tree on MY property. I paid the $75 & submitted the forms. A young man in Planning sat down with me to review my permit, at City Hall. My permit was denied because the tree "was healthy". My reasoning for the permit was that the tree's roots were causing cement walkway damage, house foundation damage, & damage to my retaining wall (photos were supplied) to my house. **Upon conferring with the Mayor (Tate), and 2 arborist reports ($450 each report!), Planning again denied my request. IF I wanted the Mayor & City Council to review this decision, it would cost me $6,000 (!!!!). This cost was approved by the Mayor & City Council.** Result: City Hall mandates what we can do on our own property, even if a tree damages it. By the way, evidently oak trees are no so special if it affects City Hall & developers: all but 1 oak trees on the SE corner of Condit & E. Dunne were cut down to placate any potential buyer of that open land!

Result: the Mayor, City Manager, & City Council are unaware of policies enacted by the City's departments that are unfair, probably illegal (no Police chief has any right to deny police protection to any/all MH neighborhoods), and not in the best interests of its residents. suggest you have the City Attorney review for liability! City Hall has not informed these residents that this is City policy!

Lately, the Fire Marshall "ordered" Jackson Oaks, Holiday Lake residents to remove their juniper bushes. I had 8 alone; order probably to all MH residents. My 18" high. 36" long junipers posed. according to this person, a "grave threat" to passing fire trucks. But 30 foot high oak, fir, & pine trees evidently were not any fire threat.
So we paid are gardeners to cut & remove these "threats", at our extra cost. If anyone believes this Fire Marshall, well it just lacks common sense. Big trees burn much more that tiny bushes. The Mayor & City Council should have overruled this ridiculous mandate.

I will inform both our homeowners associations (we are now linked by "neighborhood" internet discussion site to review & voice our concerns. I can assure you that most folks are not happy with the water & energy mandate, especially when we see the condos going up.

I will join the next "podcast" (?) when informed.

Sincerely & Respectfully,

Mr. Santoro J. Salerno
homeowner, [redacted]
Morgan Hill, Ca 95037
(cell) 408-[redacted]

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From: [redacted]
To: CC Public Comment
Subject: [EXTERNAL] comment goals Fire Department and Service update and outreach
Date: Friday, August 6, 2021 12:11:13 PM

Hello,

Re: Modern buildings feature automated fire
detection and suppression systems

Do we also have any buildings that require
radio system augmentation to ensure operation
of SVRIA radios?

And is MH Fire fully trained on operating SVRIA radios?
When I talked to Chief Crawford just before he retired,
he surprised me my saying that while South County cell
was up and operational, the programming/training for Fire
was not complete.

Re: LAFCO County-Wide Fire Service Study

I took the survey. It seemed to focus on single-family homes.
My apartment complex has tile roofs. I have no idea if attic
vents are appropriately screens. And with no air-conditioning,
I would not want to see the large trees that extend over the
buildings removed. I have no say in any of that.

It occurs to me that I may be naive in thinking that I do not
need to worry since I am 1 mile from WUI. So I would like to
suggest CalFire and MH OES do some modelling to show how
a wildland fire could enter and destroy portions of MH.

Re: Assistant City Manager Ramirez and Saturday August 14

I did not clearly hear the City Manager when she said that
Assistant City Manager Ramirez would be appearing at a bakery
on August 14. It is not on the City web calendar. And I think there
was mention of outreach to our Spanish-speaking community.
Are those of us who sadly speak only English invited to attend
and would we understand the discussion?

Regards, DougM

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From: [redacted]
To: CC Public Comment
Subject: [EXTERNAL] comment goals Proposed Use of ARPA Funds
Date: Friday, August 6, 2021 12:31:04 PM

Hello,

I am in favor of support for local nonprofits.
You have focused primarily on downtown businesses.
I would like you to try and assess the situation of first
our families and second other small business.
Past due on rent, water, electricity?
Needs for connectivity for school, work?
Mental and physical health concerns?
I am sure there are many others as well.
Let's take care of our people before adding infrastructure
such as fire station to the City.

While not life-or-death, a quality of life issue is
Citywide maintenance litter clean-up. I do my own
litter patrol on various City streets and County roads.
I see a few others doing the same and we know of one
person who organizes a group for Saturday public area cleanups.
I asked Mr. Ghione if he could coordinate a roster of patrol areas.
But we have not found an easy way to do so. So coverage and
frequency are unknown.
I do want to express my gratitude to Mr. Ghione, Streets Maintenance
Supervisor Russell, and her team for collecting and disposing of my
bags of litter and responding to reports of illegal dumps and abandoned
shopping carts.

Regards, DougM

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From: Michelle Bigelow
To: Michelle Bigelow
Subject: FW: [EXTERNAL] comment goals LAFCO better explanation of service reviews
Date: Friday, August 6, 2021 1:11:31 PM

From: D. Muirhead <doug.muirhead@stanfordalumni.org>
Sent: Friday, August 6, 2021 1:10 PM
To: CC Public Comment <CCPublicComment@morganhill.ca.gov>
Subject: [EXTERNAL] comment goals LAFCO better explanation of service reviews

https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsantaclaralafco.org%2Fcities-and-special-districts%2Fservice-reviews&data=04%7C01%7CMichelle.Bigelow%40morganhill.ca.gov%7C39b0b48ac56a4c81bd4a08d05916609c%7Cc11e3c269cf64968a58a8c3c515ebe87%7C0%7C0%7C637638774905475763%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2lsMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=4YjYbv%2Feyu2mZO3%2BeLSvv%2Bu942zTVg5IaGAR%2BXxf4%3D&reserved=0

Service Reviews

A service review is a comprehensive review of municipal services within a designated geographic area conducted to: (1) obtain information about the services; (2) evaluate the provision of services from a comprehensive perspective; and (3) recommend actions to promote the efficient provision of those services.

LAFCO of Santa Clara County has completed its first and second round of service reviews and will be commencing the third round of service reviews.
Third Round

LAFCO adopted a work plan for LAFCO's third round of Service Reviews and Sphere of Influence Updates using the following structure and priorities (listed from highest priority to lowest priority):

Special Study of Rancho Rinconada Recreation & Park District
Countywide Fire Service Review
Countywide Water and Wastewater Service Review
Special Districts Service Review
Cities Service Review

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CITY OF MORGAN HILL

Mid-Year Goal Review Workshop Agenda

City Council

Rich Constantine	-	*Mayor*
John McKay	-	*Mayor Pro Tem*
Gino Borgioli	-	*Council Member*
Yvonne Martinez Beltran	-	*Council Member*
Rene Spring	-	*Council Member*

Friday, August 6, 2021 9:00 am

Virtual Meeting

VIRTUAL MEETING GUIDELINES AND PUBLIC COMMENT

In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. Physical meetings will not be in the City Council Chamber until further notice.

City Council meetings will be live streamed on Channel 17, on the City's website and on the City's Facebook page. Those members of the community that would like to participate in the meetings remotely may do so by joining the virtual meeting at: <https://bit.ly/MHCityCouncilMeeting> or by calling in to: (669) 900-9128, then enter the webinar id: 873 3200 8380#.

Public comment may be provided in the following ways:

- Join the virtual City Council meeting via the link above, when public comment is opened, raise your virtual hand and be called upon to speak for up to 3 minutes
  - In order to speak, please be sure that your version of Zoom is up to date.
- Join the virtual meeting by calling in to the number above, dial *9 to raise your hand and be called upon to speak for up to 3 minutes
- Send public comments in writing to the City Clerk at ccpubliccomment@morganhill.ca.gov <mailto:ccpubliccomment@morganhill.ca.gov>

* Please note that comments made on Facebook are not considered public comment.

MID-YEAR GOAL REVIEW WORKSHOP

A Special Meeting of the City Council is called Friday, August 6, 2021 at 9:00 a.m. for the Mid-Year Goal Review Workshop.

CALL TO ORDER

Mayor Constantine

ROLL CALL ATTENDANCE

City Clerk Michelle Bigelow

DECLARATION OF POSTING OF AGENDA

Per Government Code Section 54954.2
City Clerk Michelle Bigelow

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

WORKSHOP:

1. MID-YEAR GOAL REVIEW WORKSHOP

Recommendation:

1. Review 2021 Accomplishments;
2. Review and discuss City Council Norms and Policies;
3. Review and discuss 2020 - 2021 Sustainable Morgan Hill, including Vision, Ongoing Priorities, Strategic Priorities, and Staff Work Plan;
4. Review Council Follow-up/Future Business Items; and
5. Receive updates on Re-Districting, Budget, American Rescue Plan Act (ARPA) Funding, and Significant Projects.

ADJOURNMENT

NOTICE

Any documents produced by the City and distributed to the majority of the City Council less than 72 hours prior to an open meeting, will be made available for public inspection at the City Clerk's Counter at City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 and at the Morgan Hill Public Library located at 660 West Main Avenue, Morgan Hill, California, 95037 during normal business hours. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the City Council concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Council on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Council Chambers and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Council, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the City Council on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the City Council.

Persons interested in proposing an item for the City Council agenda should contact a member of the City Council who may plan an item on the agenda for a future City Council meeting. Should your comments require Council action, your request may be placed on the next appropriate agenda. Council discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

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SUSTAINABLE MORGAN HILL



VISION

To sustain a safe, equitable, inclusive, socially responsible, environmentally conscious, and economically sound community

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- Enhancing Public Safety
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- Maintaining Infrastructure
- Supporting our Youth, Seniors, and Entire Community
- Fostering a Positive Organizational Culture
- Preserving and Cultivating Public Trust
- Preserving our Community History
- Enhancing Equity, Diversity, and Inclusiveness
- Advancing Regional Initiatives
- Advocating for Local Control

2020-2021 Strategic Priorities

- **Fiscal Sustainability**
- Affordable Housing and Homelessness
- Community Outreach, Engagement, and Messaging
- Economic Development
- Transportation

! These strategic priorities were established prior to the COVID-19 pandemic. In light of recent events, we recognize that all of these goals and priorities will be viewed through the lens of the global pandemic, and we will continue to have equity, public health, and financial responsibility in mind.

CITY OF MORGAN HILL

CITY OF MORGAN HILL

CITY COUNCIL STAFF REPORT
MEETING DATE: August 6, 2021

PREPARED BY: Michelle Bigelow, City Clerk
APPROVED BY: City Manager

MID-YEAR GOAL REVIEW WORKSHOP

RECOMMENDATION(S)

1. Review 2021 Accomplishments;
2. Review and discuss City Council Norms and Policies;
3. Review and discuss 2020 - 2021 Sustainable Morgan Hill, including Vision, Ongoing Priorities, Strategic Priorities, and Staff Work Plan;
4. Review Council Follow-up/Future Business Items; and
5. Receive updates on Re-Districting, Budget, American Rescue Plan Act (ARPA) Funding, and Significant Projects.

LINKS/ATTACHMENTS:

1. Adopted City Council Norms
2. City Council Meeting Management: Procedures and Norms, Shawn Spano, PhD
3. 2020-21 Sustainable Morgan Hill
4. Significant Projects Update (weblink)

CITY OF MORGAN HILL

City Council Norms

Established January 26, 2019
Revised January 29, 2021

- Be respectful of each other
- Address issue, not person
- Be honest and real
- "Clear air" if needed; have hard discussions
- Listen to each other
- Be aware of how we represent the City as leaders in the community
- Be accurate in statements
- Be open minded; avoid concluding on your position prior to the item being heard
- **Be flexible and willing to compromise**
- Recognize that experience comes in diverse ways
- Be mindful of time
- **Be professional;** keep decorum of meeting throughout
- No side conversations
- Come prepared
- Give enough time to discuss issues
- Ok to ask City Council to continue an item if not ready
- Don't be repetitive on requests and comments
- Wait to be recognized before speaking
- Keep the order of the meeting (questions, public comment, and then discussion)
- Provide early notice of request for alternates to attend outside appointment meetings
- Speak into the microphone
- Cell phones silenced
- Be punctual
- Send questions in advance of meeting; let City Manager know if you plan to pull a consent item
- Be engaged
- Be concise

Attachment: Adopted City Council Norms (3157 : Mid-Year Goal Review Workshop)

City Council Meeting Management:
Procedures and Norms

Shawn Spano, PhD

August 2021

Procedural Practices to Improve Meeting Efficiency

The items below are a collection of best practices identified or used by other City Councils to improve meeting efficiency.

1. Impose and Enforce Time Limits
   - On individual agenda items
   - On Council speaking turns during discussion
   - Require Council approval to extend meetings past a designated time (e.g. 11:30pm)

2. Limit Speaking Turns and Questions
   - Limit the number of speaking turns a Council member can take during discussion on a given agenda item
   - Limit the number questions that Council members can ask staff following a presentation

3. Council members take straw votes before discussion to get a sense of where members stand
   - Will help determine whether additional discussion is needed and can help focus discussion

4. For non-controversial items, dispense with the staff presentation and discussion and go directly to the vote.

5. Enable the Mayor/Presiding Officer to expedite discussion
   - The Mayor/Presiding Officer ensures that everyone has the opportunity to express his or her views, but is empowered to end or redirect discussion when it becomes repetitive or digresses off topic.
   - The Mayor/Presiding Officer summarizes the discussion when the topic has been exhausted (i.e. when no new information or perspectives are emerging) and calls for the vote.

6. Develop and manage meeting agendas so that they are focused on the most critical items with sufficient and realistic time allotments.

Norms to Facilitate Meeting Civility and Collegiality

The items below capture some of the norms that City Councils have found useful for facilitating civility and collegiality.

1. Demonstrate Respect
   - For Council colleagues, staff, the community and the political process

Attachment: City Council Meeting Management: Procedures and Norms, Shawn Spano, PhD (3157 : Mid-Year Goal Review Workshop)

- Avoid chastising, scolding, embarrassing or undermining Council colleagues or staff

2. Build Collegial and Professional Relationships
   - Engage with Council colleagues and staff in a professional capacity by asking questions and making comments about the merits and nature of the issues under discussion
   - Avoid making personal attributions or attacks

3. Do Not Assume Negative Motives or Make it "Personal"
   - Separate the person from the problem, issue or topic
   - Avoid speculating on what you think is the intent or motivation of your Council colleagues or staff

4. Manage Differences Productively
   - Recognize and seek to understand views and positions different from your own (note: understanding does not mean agreement)
   - Avoid polarization, divisiveness and an "us vs. them" orientation that prevents bridge building and innovative options and solutions to emerge

5. Vote and Move On
   - Support the outcome of the decision-making process, even if your preferred outcomes were not selected
   - Avoid public or private comments that undermine the validity or integrity of the vote and, by extension, the political process

6. Do What's Best for the City
   - Be accountable for doing what you believe is good for the City as a whole
   - Avoid assuming that your Council colleagues and staff are putting their self-interests over the City's interests.

7. Be Prepared for Meetings
   - Read your packet carefully and ask staff questions in advance
   - Avoid using meeting time to gather information that was available prior to the meeting

8. Monitor and Adjust Your Behaviors for Meeting Efficiency
   - Be mindful of time: Be concise, direct, and to-the-point in your questions and comments, focusing more on policy considerations than operational issues
   - Avoid making long speeches, excessive talking, over participating, or repeating questions and comments that have been made

Attachment: City Council Meeting Management: Procedures and Norms, Shawn Spano, PhD (3157 : Mid-Year Goal Review Workshop)

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CITY OF MORGAN HILL

Attachment: 2020-21 Sustainable Morgan Hill (3157 : Mid-Year Goal Review Workshop)

2020 - 2021
STRATEGIC PRIORITIES:

Fiscal Sustainability

The City will continue to be financial stewards of its resources and assets to ensure longterm fiscal sustainability. Through the upcoming biennial budget development process, the City will continue to control and/or reduce costs to achieve a structurally balanced budget, while maintaining adequate fund balance reserves. The City will evaluate its existing user fee schedules to ensure reasonable costs of providing services are appropriately assessed. The City will explore new or expand existing tax revenue sources to address the City's unfunded needs and liabilities.

- Continue the Engage Morgan Hill efforts (conversation about services, funding and priorities)
- Consider a revenue measure in November 2020
- Employ a sustainable budget strategy and identify funding gap
- Define the funding plans for police and fire services, and the City's infrastructure needs

Affordable Housing and Homelessness

Morgan Hill will continue to improve, preserve, and develop new safe, quality, rental and ownership housing for residents at all income levels. To the extent possible, the City will respond to and reconcile new housing initiatives and legislative mandates. The City will explore opportunities to respond to changes that are beneficial to the community as well as compliant with the law.

The City of Morgan Hill will collaborate with Santa Clara County and the City of Gilroy to continue to build a South County homeless response system that integrates County Safety Net Services and provides rapid response to people in need. The City will continue to employ a balanced approach, offering resources and referrals to services, partnering with the faith-based community and non-profits to create appropriate local service points, while also utilizing code compliance to protect private and public property.



- In preparation for the Statewide 6th Housing Cycle, update the Housing Element of the General Plan to respond to new production mandates and actively participate in the development of formula and allocations of "fair share" housing unit assignments
- Engage the community in decisions about where to locate new housing density requirements and necessary on-going changes to objective design criteria which guide quality development
- Continue to respond to the new and proposed housing legislative and policy matters to the benefit of the community
- Respond to the Governor's 2020 Homelessness initiatives by advocating for direct local dollars and direct access to funding for communities of less than 50,000 population
- Seek out partnerships with non-profit housing developers to create new housing opportunities directly aligned with the City's "fair share" Regional Housing Needs Allocation (RHNA)
- Work with the non-profit owner of affordable units to rehabilitate and extend the life of vital housing supplies at Depot Commons, the Willows, Skeels Hotel, and Villa Ciolino

Attachment: 2020-21 Sustainable Morgan Hill (3157 : Mid-Year Goal Review Workshop)

2020 - 2021

STRATEGIC PRIORITIES *(CONTINUED)*:

Community Outreach, Engagement, and Messaging

The City will continue to engage the community through the Engage Morgan Hill process. Engage Morgan Hill is a conversation about services, funding, and priorities. The focus of this process is both educating and engaging the community regarding what services the City provides, how the services are provided, and the funding sources/options for the services as we look toward the future. While educating the community, the City will provide opportunities for the community to be part of the decision-making process to ensure the City's fiscal sustainability in the future. The City will continue to nurture connections with all facets of our community, finding the best ways to outreach and share important community information.

- Continue to facilitate the Engage Morgan Hill process
- Continue to inform the community about significant development projects
- Provide outreach and engagement with the community on the 2020 United States Census
- Continue to find better ways to reach members of the community that do not speak English

Economic Development

The City's Economic Development efforts will focus on implementing the Economic Blueprint strategies and actions in the areas of healthcare, innovation, retail, and tourism, to help build long-term fiscal sustainability and improve quality of life for residents. This will be achieved by attracting jobs and commercial investment which generate revenues to support general City services, improving access to fast and reliable wireless connectivity, and increasing telecommunications infrastructure.

- Complete Request for Proposal (RFP) process and select provider for telecommunications services for City facilities
- Complete an Industrial Land Preservation Policy
- Complete a Retail Concentration Strategy
- Economic Development Outreach and Education/Awareness Campaign



Attachment: 2020-21 Sustainable Morgan Hill (3157 : Mid-Year Goal Review Workshop)



Transportation

The City has clearly identified traffic and transportation issues facing Morgan Hill as regional in nature. Morgan Hill will partner with the City of Gilroy to advocate for improvements and funding for the South Santa Clara County Transportation Corridor. The City will actively advocate on regional transportation planning issues. Locally, the City will prioritize funding for Vision Zero safety strategies over congestion management. The City will take actions to implement its goal to create a culture that prioritizes safety, creates livable streets, and seeks to eliminate traffic fatalities. Safety of pedestrians, bicyclists, drivers, and passengers is paramount.

- Respond to the Environmental Impact Report on the High-Speed Rail Authority's (HSRA) preferred alternative
- Continue efforts on Hale Avenue extension
- Advocacy will include:
  - Working with the Valley Transportation Authority (VTA), Caltrain, the County, the HSRA and the State to enhance service, secure funding for transportation projects and road maintenance, and protect the community from negative impacts of regional projects
  - Expansion of Highway 101 between Morgan Hill and Gilroy to reduce pass-through traffic and improve commute traffic for South County residents
  - Electrification of commuter rail from San Francisco to Gilroy
  - Funding for priority projects in South County

CITY OF MORGAN HILL

morganhill.ca.gov

Attachment: 2020-21 Sustainable Morgan Hill (3157 : Mid-Year Goal Review Workshop)

CITY OF MORGAN HILL

Mid-Year Goal Review Workshop Agenda

City Council

Rich Constantine	-	*Mayor*
John McKay	-	*Mayor Pro Tem*
Gino Borgioli	-	*Council Member*
Yvonne Martinez Beltran	-	*Council Member*
Rene Spring	-	*Council Member*

Friday, August 6, 2021 9:00 am

Virtual Meeting

VIRTUAL MEETING GUIDELINES AND PUBLIC COMMENT

In accordance with Executive Order N-25-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. Physical meetings will not be in the City Council Chamber until further notice.

City Council meetings will be live streamed on Channel 17, on the City's website and on the City's Facebook page. Those members of the community that would like to participate in the meetings remotely may do so by joining the virtual meeting at: <https://bit.ly/MHCityCouncilMeeting> or by calling in to: (669) 900-9128, then enter the webinar id: 873 3200 8380#.

Public comment may be provided in the following ways:

- Join the virtual City Council meeting via the link above, when public comment is opened, raise your virtual hand and be called upon to speak for up to 3 minutes
  - In order to speak, please be sure that your version of Zoom is up to date.
- Join the virtual meeting by calling in to the number above, dial *9 to raise your hand and be called upon to speak for up to 3 minutes
- Send public comments in writing to the City Clerk at ccpubliccomment@morganhill.ca.gov <mailto:ccpubliccomment@morganhill.ca.gov>

* Please note that comments made on Facebook are not considered public comment.

MID-YEAR GOAL REVIEW WORKSHOP

A Special Meeting of the City Council is called Friday, August 6, 2021 at 9:00 a.m. for the Mid-Year Goal Review Workshop.

CALL TO ORDER

Mayor Constantine

ROLL CALL ATTENDANCE

City Clerk Michelle Bigelow

DECLARATION OF POSTING OF AGENDA

Per Government Code Section 54954.2
City Clerk Michelle Bigelow

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

WORKSHOP:

1. MID-YEAR GOAL REVIEW WORKSHOP

Recommendation:

1. Review 2021 Accomplishments;
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ADJOURNMENT

NOTICE

Any documents produced by the City and distributed to the majority of the City Council less than 72 hours prior to an open meeting, will be made available for public inspection at the City Clerk's Counter at City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 and at the Morgan Hill Public Library located at 660 West Main Avenue, Morgan Hill, California, 95037 during normal business hours. (Pursuant to Government Code 54957.5)

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Members of the Public are entitled to directly address the City Council concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Council on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Council Chambers and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Council, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the City Council on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

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