



Workshop Agenda

City Council

Rich Constantine - Mayor
Rene Spring - Mayor Pro Tem
Yvonne Martinez Beltran - Council Member
Larry Carr - Council Member
John McKay - Council Member

Friday, January 25, 2019 9:00 am

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CITY COUNCIL ANNUAL GOAL SETTING WORKSHOP

A Special Meeting of the City Council is called Friday, January 25, 2019 at 9:00 a.m. for the purpose of conducting the Annual Goal Setting Workshop and Saturday, January 26, 2019 for the continuation of the Annual Goal Setting Workshop.

CALL TO ORDER

(Mayor Constantine)

ROLL CALL ATTENDANCE

(Deputy City Clerk Bigelow)

DECLARATION OF POSTING OF AGENDA

Per Government Code Section 54954.2
(Deputy City Clerk Bigelow)

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADOPTION OF AGENDA

GOAL SETTING WORKSHOP

1. CITY COUNCIL GOAL SETTING WORKSHOP

Recommendation:

1. Review goals and accomplishments of 2018;
2. Discuss possible goals for 2019 - 2020 in the areas of City responsibility; and
3. Establish process and schedule for subsequent adoption of goals for 2019 - 2020.

ADJOURNMENT TO SATURDAY, JANUARY 26, 2019 AT 9:00 AM

SATURDAY, JANUARY 26, 2019 9:00 A.M.

GOAL SETTING WORKSHOP CONTINUED

Continuation of the January 25, 2019 City Council Goal Setting Workshop.

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADJOURNMENT

NOTICE

Any documents produced by the City and distributed to the majority of the City Council less than 72 hours prior to an open meeting, will be made available for public inspection at the City Clerk's Counter at City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 and at the Morgan Hill Public Library located at 660 West Main Avenue, Morgan Hill, California, 95037 during normal business hours. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the City Council concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Council on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Council Chambers and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Council, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the City Council on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the City Council.

Persons interested in proposing an item for the City Council agenda should contact a member of the City Council who may plan an item on the agenda for a future City Council meeting. Should your comments require Council action, your request may be placed on the next appropriate agenda. Council discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

City Council Policies and Procedures (CP 03-01) outlines the procedure for the conduct of public hearings. Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to the Public Hearing on these matters.

The time within which judicial review must be sought of the action by the City Council, which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

For a copy of City Council Policies and Procedures CP 97-01, please contact the City Clerk's office (408) 779-7259, (408) 779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov.

AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (408)779-7259, (408)779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov. Requests must be made as early as possible and at least two-full business days before the start of the meeting.



Sustainable Morgan Hill Vision

Morgan Hill is a safe, inclusive, socially responsible, environmentally conscious, and economically sound community.

CITY COUNCIL ONGOING PRIORITIES

Enhancing Public Safety · Protecting the Environment · Maintaining Fiscal Responsibility ·
Supporting Our Youth, Seniors, and Entire Community · Fostering a Positive Organizational Culture ·
Preserving and Cultivating Public Trust · Preserving Our Cultural Heritage ·
Enhancing Diversity and Inclusiveness

2018 STRATEGIC PRIORITIES

Community Engagement and Messaging

Economic Development and Telecommunications

Financial Stewardship

Infrastructure

Regional Initiatives

2018 STRATEGIC PRIORITIES:



Community Engagement and Messaging

The City of Morgan Hill will tell our story through outreach and by working closely with our community in presenting our vision, priorities, and financial needs, and by engaging citizens and business owners to find affordable and sustainable solutions. The City's communications, services, public spaces, and projects will embrace all community members as partners, encouraging public participation.



Economic Development and Telecommunications

The Economic Blueprint will continue to be implemented, with a primary goal of attracting jobs and investment into our community. The City will collaborate with the private sector to explore ways to provide fast, reliable access and wireless connectivity for residents and businesses. The 2016 Telecommunications Infrastructure and Economic Blueprint reports will be the foundation for continuing discussions with broadband providers, public utilities, and other infrastructure service providers in developing an implementation plan for growing our telecommunications infrastructure with private sector partnerships. The plan will be used to signal Morgan Hill's support for business expansion.



Financial Stewardship

We will be financial stewards of the City's assets to ensure long-term fiscal sustainability. New revenue sources, including a possible tax measure, will be considered to fund increasing costs to deliver services and complete infrastructure projects. The City will closely manage its expenditures to maintain its general fund reserve. The labor contracts will be negotiated using the City's adopted Employee Compensation Guiding Principles.



Infrastructure

The City will review its streets, parks, and public facilities infrastructure needs to quantify the funding gap. We will identify potential funding options as ongoing revenue is insufficient to fund our vital community assets at a sustainable level without significantly impacting existing service levels that our community has come to expect. Morgan Hill will actively work with the Valley Transportation Agency, the County, and the State to secure funding for transportation projects and road maintenance. For High Speed Rail, we will strongly advocate for the route with the least impact on Morgan Hill.



Regional Initiatives

City Council and staff will focus on influencing regional decisions that benefit Morgan Hill. A regional approach will be employed to address many priorities, including but not limited to, homelessness, animal services, teen suicide, High Speed Rail, and land use (Catholic High School, Outdoor Sports Center, agricultural preservation, and city limits). This regional involvement will include partnering with the League of California Cities, Valley Transportation Authority, Caltrain, Santa Clara Valley Water District, Cities Association of Santa Clara County, the City of Gilroy, Santa Clara County, Morgan Hill Unified School District, the Local Agency Formation Commission, the Open Space Authority, and Silicon Valley Clean Energy to advance projects that further Sustainable Morgan Hill.



CITY COUNCIL STAFF REPORT

MEETING DATE: January 25, 2019

PREPARED BY: Christina Turner, City Manager
APPROVED BY: City Manager

CITY COUNCIL GOAL SETTING WORKSHOP

RECOMMENDATION(S)

1. Review goals and accomplishments of 2018;
2. Discuss possible goals for 2019 - 2020 in the areas of City responsibility; and
3. Establish process and schedule for subsequent adoption of goals for 2019 - 2020.

LINKS/ATTACHMENTS:

1. Goal Setting 2019 Detailed Agenda
2. 2019 Goal Setting Background
3. Council Goal Setting Presentation 2019
4. City Council Follow Up and Future Business Items
5. City Council Appointments to Outside Agencies 2019 DRAFT (clean version)
6. City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes)
7. 2018 Accomplishments
8. 2018 Sustainable Morgan Hill
9. Strategic Priorities Work Plan 2018-2020 Update
10. Transportation
11. Telecommunications
12. Priorities and Initiatives for Partners
- 13.01 Supplement 1

CITY OF MORGAN HILL
City Council
Annual Goal Setting Workshop
January 25 & 26, 2019
Agenda

Materials

- ✓ Background Information (*see attached*)
- ✓ PowerPoint presentation (*see attached*)
- ✓ City Council Follow-up/Future Business Items (*see attached*)
- ✓ City Council Appointments to Outside Agencies (*see attached*)
- ✓ 2018 Accomplishments (*see attached*)
- ✓ 2018 Sustainable Morgan Hill (*see attached*)
- ✓ Strategic Priorities Work Plan 2018-2020 Update (*see attached*)
- ✓ Reports - Transportation and Telecommunications (*see attached*)
- ✓ Priorities and Initiatives for Partners (*see attached*)

Friday, January 25th

- | | |
|--|-----------------|
| ❖ Arrival and Breakfast | 8:30am-9:00am |
| ❖ Pledge of Allegiance | |
| ❖ Welcome | |
| (Mayor Rich Constantine and City Manager Christina Turner) | |
| ❖ Introductions | |
| ❖ Preview agenda and format (Christina Turner) | |
| ❖ Public Comment | |
| ❖ Team Building Exercise | 9:30am-10:00am |
| ❖ City Council Policies, Procedures, and Protocols | 10:00am-11:30am |
| ○ Post campaign landscape and districting | |
| ○ Identify City Council norms | |
| ○ CP-97-01 Rules for the Conduct of City Council Meetings | |

City Council Annual Goal Setting Workshop Agenda
January 25 & 26, 2019

- CP-96-01 City Council Placement of Items on the Agenda
- Discuss meetings and workshops (length and frequency)
- Check in on staff reports/presentations
- Council/teammate relations

- ❖ City Council Follow-Up/Future Business Items 11:30am-11:45am
 - Process to add items
 - Review of current list

- ❖ City Council Appointments to Outside Agencies 11:45am-12:15pm
 - Review and make assignments for final adoption on February 6, 2019

- Break for Lunch** 12:15pm-1:00pm

- ❖ Review of 2018 Accomplishments 1:00pm-1:30pm
 - City Council and teammates each identify an accomplishment

- ❖ Prepare for Goal Setting 1:30pm-2:00pm
 - Review 2018 Sustainable Morgan Hill
 - Review 2018 Strategic Priorities Work Plan 2018-20
 - Reports – South County Transportation and Telecommunications
 - Priorities and Initiatives for Partners –
League of CA Cities, Cities Assoc, PERS, HSR
 - Leadership Team visioning

- ❖ 2019 – 2020 Sustainable Morgan Hill 2:00pm-3:30pm
 - Vision
 - Ongoing Priorities
 - 2019 – 2020 Strategic Priorities

City Council Annual Goal Setting Workshop Agenda
January 25 & 26, 2019

❖ Topics for Discussion

- Fiscal Sustainability 3:30pm-5:00pm
 - Budget Update
 - Unfunded Liabilities and Needs
 - Potential Threats to Revenue and/or Expenditures
 - Potential Solutions

Saturday, January 26th

- ❖ Arrival and Breakfast 8:30am-9:00am
- ❖ Pledge of Allegiance
- ❖ Team Building and Recap of Friday's Discussion 9:00am-9:15am
- ❖ Topics for Discussion (see attached Background Info)
 - Agricultural Preservation 9:15am-10:00am
 - Stay ahead provision, transfer development right program, and urban growth boundary
 - Cannabis – consider commercial businesses 10:00am-10:45am
 - Traffic and Vision Zero 10:45am-12:00pm
- Break for Lunch** 12:00pm-12:45pm
- ❖ Topics for Discussion – continued (see attached Background Info)
 - Homelessness 12:45pm-1:30pm
 - Affordable Housing 1:30pm-3:00pm
 - Regional Housing Needs Allocation (RHNA), tax allocation funding, The Committee to House the Bay Area (CASA), Residential Development Growth Control System (RDCS)
- ❖ Discussion and Wrap-Up of Ongoing Priorities and Strategic Priorities 2019 – 2020 3:00pm-4:00 pm



2019 City Council Annual Goal Setting Workshop

Background Information

The information below provides background information in advance of the City Council's Goal Setting Workshop on January 25 and 26, 2019.

General Plan:

The General Plan is a comprehensive, long-term plan for the physical development of the community. It represents the City's determination of the amount, type, and timing of development needed to achieve the City's social, economic, and environmental goals.

On July 27, 2016, the City Council adopted the Morgan Hill 2035 General Plan, a comprehensive update of the City's General Plan.

[General Plan](#)

Budget:

The biennial budget process commences with the City Council adopting its priorities, goals, and strategies for the organization and the community at the beginning of the calendar year.

The priority based budget strategy ensures that the Council's and community's priorities are the guiding principles for developing the biennial operating and capital improvement budgets.

[Budget in Brief](#)

[2018-19 & 2019-20 Budget](#)

Note: Infrastructure Report starts on page 485 of 508.

Economic Blueprint:

Our vision for economic prosperity, as defined in our Economic Blueprint, embraces the unique opportunities available in Morgan Hill and has been carefully crafted with guidance from thought leaders and pathfinders from the Bay Area. The Blueprint explains our commitment to accelerate business development and lays out the ways we are helping our business community thrive.

The Economic Blueprint identifies four industries (Innovation and Advanced Manufacturing, Retail, Tourism, and Healthcare) that are key to Morgan Hill's future growth and further fiscal sustainability. By focusing on these areas of opportunity, the Economic Blueprint is intended to generate jobs, investment, and economic vitality, while providing goods and services to the community and new tax revenues for the City.

[Economic Blueprint](#)

Housing – CASA Proposal:

CASA is a group of Bay Area leaders from different sectors who have harnessed their time, talent and energy to discuss the magnitude of the affordable housing crisis. They have spent a significant amount of time developing large scale, big picture, regionally based solutions that they intend to propose as legislation. CASA is the brain child of Leslye Corsiglia who has spearheaded this work. She has served as the City of San Jose's Affordable Housing Director for 20+ years and is well versed in the field of affordable housing, the complexities, uniqueness, and challenges that cities face. Based on feedback from the Housing Team, who met with Leslye recently, we are encouraged to consider the high level proposals as opportunities to further engage with CASA with the assumption that there will be adjustments made based on feedback. The Team sees this as an opportunity to highlight the good work Morgan Hill has achieved, provide insight about the uniqueness of Morgan Hill, and provide ongoing feedback to CASA. Our current Housing climate and crisis encourage us to tackle the issue *with* CASA. Staff is preparing a follow up memo for City Council that will address the 10 components of CASA's work.

[CASA materials](#)

Homeless Efforts:

The report below is an excerpt from the 2018 Housing Program Update presented to City Council on February 7, 2018.

[Homeless Efforts](#)

Agricultural Preservation – Morgan Hill's Conservation Strategy:

This whitepaper outlines the City's approach to ensuring future open space and agriculture lands remain in South Santa Clara County. It includes policy and plan adoptions, tools that support those policies and plans, and finally challenges and key considerations on environmental stewardship for Morgan Hill. At the goal setting, we will discuss and seek Council policy direction on our stay ahead provision, the transfer development right program, and our urban growth boundary.

[Morgan Hill's Conservation Strategy](#)

Cannabis:

In November 2018, Morgan Hill voters passed Measure I, a tax on commercial cannabis. Currently, commercial cannabis is not permitted in Morgan Hill. The Council will discuss whether to permit cannabis businesses and any next steps.

Materials from prior Council meetings are below:

[Approve Proposed Ballot Measure Regarding the Taxation of Cannabis](#)

[Cannabis and Transient Occupancy Tax Community Survey Results](#)

[Cannabis Update and Community Survey](#)

Vision Zero:

Vision Zero is a traffic safety improvement initiative that began in Sweden in 1997 and has been credited with reducing traffic fatalities. The core principles are building better and safer streets, educating the public on traffic safety, enforcing traffic laws, and adopting policy changes that save lives. The goal is to create a culture that prioritizes safety, creates livable streets, and seeks to eliminate traffic fatalities.

On January 17, 2018, the Morgan Hill City Council committed to implementing our own Vision Zero safety strategies which build upon previously adopted planning documents and provide direction for future planning, design, and development of the community.

The safety actions are grouped into seven sections: Engineering, Enforcement, Education, Engagement, Evaluation, Encouragement, and Equity.

Vision Zero

City Council Policies:

96-01, Placement of Items on the Agenda and Matters to be Reconsidered by the City Council

97-01, Rules for the Conduct of City Council Meetings

I hope this information is helpful in preparation for the workshop. I look forward to a productive couple of days.

Christina Turner



2019 City Council Annual Goal Setting Workshop



City Council Team Building





City Council Policies, Procedures, & Protocols

City Council Follow-Up/Future Business Items

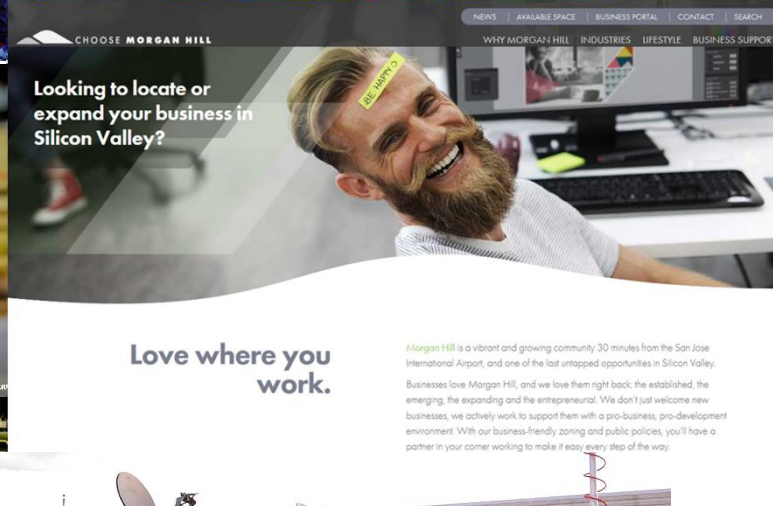


City Council Follow-up/Future Business Items		
December 19, 2018		
Follow up items		Teammate
13. HSR Update	High Speed Rail Undercrossing Study	Ramirez
Future Business Items		Teammate
Spring asked to have the COSC attend a meeting to talk about the South County Airport and the potential impacts on surrounding agricultural lands and development		Little
December 5, 2018		
Follow up items		Teammate
13. Ag Preservation	Carr and Spring asked that staff bring forward a discussion regarding the City's strategy for ag preservation	Ghione/Eulo Goal Setting
9. Meyers Nave	Meyers Nave Cost Follow up	Katsuyoshi/ Larkin 2/6/19
Future Business Items		Teammate
Spring asked to have a report come to Council on the Fire Disaster Plan for Morgan Hill with scenarios		Hess 2/20/19
Spring asked that staff bring back a discussion regarding cannabis in Morgan Hill		Swing/Larkin Goal Setting
November 28, 2018		
Follow up items		Teammate
6. Rodenticide	Spring - provide a project update mid-way through the pilot project	Eulo 3/6/19
October 24, 2018		
Follow up items		Teammate
4. Gun Violence Ordinance	Jachimowicz asked that the ordinance come back to Council adding definitions to clarify the language	Larkin
	Carr asked that a discussion regarding antique guns come back to Council	Larkin
Future Business Items		Teammate
Council Member Spring asked that staff explore options for firearms education to the community		Swing
October 17, 2018		
Follow up items		Teammate
21. Housing Ordinance	Carr asked staff to look into the minimum down payment return being tied to CPI or some other index rather than the flat 10%	Garcia 4/3/19
Future Business Items		Teammate
Spring asked for a status update on City capital projects (CIP update)		Ghione 1/23/19
September 5, 2018		
Future Business Items		Teammate
Constantine asked the City Attorney to bring an ordinance to council listing all lobbyists registered with the City		Larkin 1/23/19

City Council Appointments to Outside Agencies



Accomplishments 2018



Prepare for Goal Setting



-
- 1** Review 2018 Sustainable Morgan Hill
 - 2** Review Strategic Priorities Work Plan
 - 3** Priorities and Initiatives for Partners
 - 4** Leadership Team Visioning
 - 5** Establish 2019-2020 Sustainable Morgan Hill

Sustainable Morgan Hill 2018



SUSTAINABLE MORGAN HILL



Sustainable Morgan Hill Vision

Morgan Hill is a safe, inclusive, socially responsible, environmentally conscious, and economically sound community.

CITY COUNCIL ONGOING PRIORITIES

Enhancing Public Safety · Protecting the Environment · Maintaining Fiscal Responsibility ·
Supporting Our Youth, Seniors, and Entire Community · Fostering a Positive Organizational Culture ·
Preserving and Cultivating Public Trust · Preserving Our Cultural Heritage ·
Enhancing Diversity and Inclusiveness

2018 STRATEGIC PRIORITIES

Community Engagement and Messaging
Economic Development and Telecommunications
Financial Stewardship
Infrastructure
Regional Initiatives

Sustainable Morgan Hill 2018



SUSTAINABLE MORGAN HILL



2018 STRATEGIC PRIORITIES:



Community Engagement and Messaging

The City of Morgan Hill will tell our story through outreach and by working closely with our community in presenting our vision, priorities, and financial needs, and by engaging citizens and business owners to find affordable and sustainable solutions. The City's communications, services, public spaces, and projects will embrace all community members as partners, encouraging public participation.



Economic Development and Telecommunications

The Economic Blueprint will continue to be implemented, with a primary goal of attracting jobs and investment into our community. The City will collaborate with the private sector to explore ways to provide fast, reliable access and wireless connectivity for residents and businesses. The 2016 Telecommunications Infrastructure and Economic Blueprint reports will be the foundation for continuing discussions with broadband providers, public utilities, and other infrastructure service providers in developing an implementation plan for growing our telecommunications infrastructure with private sector partnerships. The plan will be used to signal Morgan Hill's support for business expansion.



Financial Stewardship

We will be financial stewards of the City's assets to ensure long-term fiscal sustainability. New revenue sources, including a possible tax measure, will be considered to fund increasing costs to deliver services and complete infrastructure projects. The City will closely manage its expenditures to maintain its general fund reserve. The labor contracts will be negotiated using the City's adopted Employee Compensation Guiding Principles.



Infrastructure

The City will review its streets, parks, and public facilities infrastructure needs to quantify the funding gap. We will identify potential funding options as ongoing revenue is insufficient to fund our vital community assets at a sustainable level without significantly impacting existing service levels that our community has come to expect. Morgan Hill will actively work with the Valley Transportation Agency, the County, and the State to secure funding for transportation projects and road maintenance. For High Speed Rail, we will strongly advocate for the route with the least impact on Morgan Hill.



Regional Initiatives

City Council and staff will focus on influencing regional decisions that benefit Morgan Hill. A regional approach will be employed to address many priorities, including but not limited to, homelessness, animal services, teen suicide, High Speed Rail, and land use (Catholic High School, Outdoor Sports Center, agricultural preservation, and city limits). This regional involvement will include partnering with the League of California Cities, Valley Transportation Authority, Caltrain, Santa Clara Valley Water District, Cities Association of Santa Clara County, the City of Gilroy, Santa Clara County, Morgan Hill Unified School District, the Local Agency Formation Commission, the Open Space Authority, and Silicon Valley Clean Energy to advance projects that further Sustainable Morgan Hill.



Strategic Priorities Work Plan FY 2018-2020 Update

City of Morgan Hill Strategic Priorities Work Plan 2018-2020

The chart below represents the work plan items in furtherance of City Council's 2018 Strategic Priorities. Please see the City's adopted budget for a comprehensive list of Activity Goals by Division.

The chart below represents the work plan items in furtherance of City Council's 2018 Strategic Priorities. Please see the City's adopted budget for a comprehensive list of Activity Goals by Division.

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Community Engagement and Messaging											
1	Update website for ease of use by the public	Communication s & Engagement	The initial steps for the refresh of the City website were postponed until the 3rd quarter due to the ballot measure education campaign. A new team has been identified and CivicPlus will be on site for the kick-off mid March 2019.								
2	Develop and implement extensive community engagement strategy related to the City's infrastructure and public safety needs, continuing to explore funding possibilities	Communication s & Engagement	Initial steps have been taken to create a draft outreach/communication plan. Next steps will be to pull together the project team, create a more detailed plan, and assign responsibilities.								
3	Continue to develop our connections with our local Hispanic/Latino community, finding best ways to outreach and share important community information	Communication s & Engagement	Ongoing. The new resource of a part-time temporary bilingual Community Outreach Coordinator will assist in furthering our efforts to expand our contact lists, networks, and opportunities for engagement with our Spanish speaking community.								
4	Implement "Listos" program – a grass roots disaster preparedness program tailored to meet the individual needs of Spanish speaking communities	Communication s & Engagement	The first train-the-trainer two day class was held on June 28 & 29, 2018. Community training has not yet occurred, and has been difficult to develop interest in. We are pausing to re-evaluate and determine next steps.								

Priorities and Initiatives for Partners 2019



1. Provide Cities Additional Funding and Tools and Preserve Local Authority to Address Housing Production, Affordability and Homelessness Challenges
2. Improve Disaster Preparedness, Recovery and Climate Resiliency
3. Promote Sustainability of Public Pension and Retirement Health Benefits
4. Address Public Safety Concerns of California Cities



1. Transportation
2. Housing
 - Regional Housing Needs Allocation (RHNA)
 - Committee to House the Bay Area (CASA)
 - Accessory Dwelling Units (ADUs)
3. Aircraft Noise
4. Fire Suppression

Priorities and Initiatives for Partners 2019 (Cont'd)



1. Fund Sustainability
2. Health Care Affordability
3. Reduce Complexity
4. Risk Management
5. Talent Management



1. Initiate high-speed rail into passenger service as soon as possible.
2. Make strategic concurrent investments throughout the high-speed rail corridor that can be linked together over time.
3. Position ourselves to advance additional segments as funding becomes available.

Leadership Team Visioning Exercise



Mission: Core Purpose

- To create a safe, inclusive, socially responsible, environmentally conscious, and economically sound community.

Vision: Where We are Going, Sense of Direction, Desired Future State

- Choose Morgan Hill: The City of Morgan Hill will be the best community for people to live, work, visit, and operate their businesses.
- Morgan Hill is a community in which everyone feels safe, valued, and empowered to lead successful and fulfilling lives. As teammates we will be responsive, compassionate, and professional to one another and the people we serve. We will be fiscally sustainable, ensure quality housing options, project a strong regional voice on policy matters, and pursue economic development opportunities that strengthen our vibrant community.



2019-2020 Sustainable Morgan Hill

- Vision
- Ongoing Priorities
- 2019-2020 Strategic Priorities

Topics for Discussion



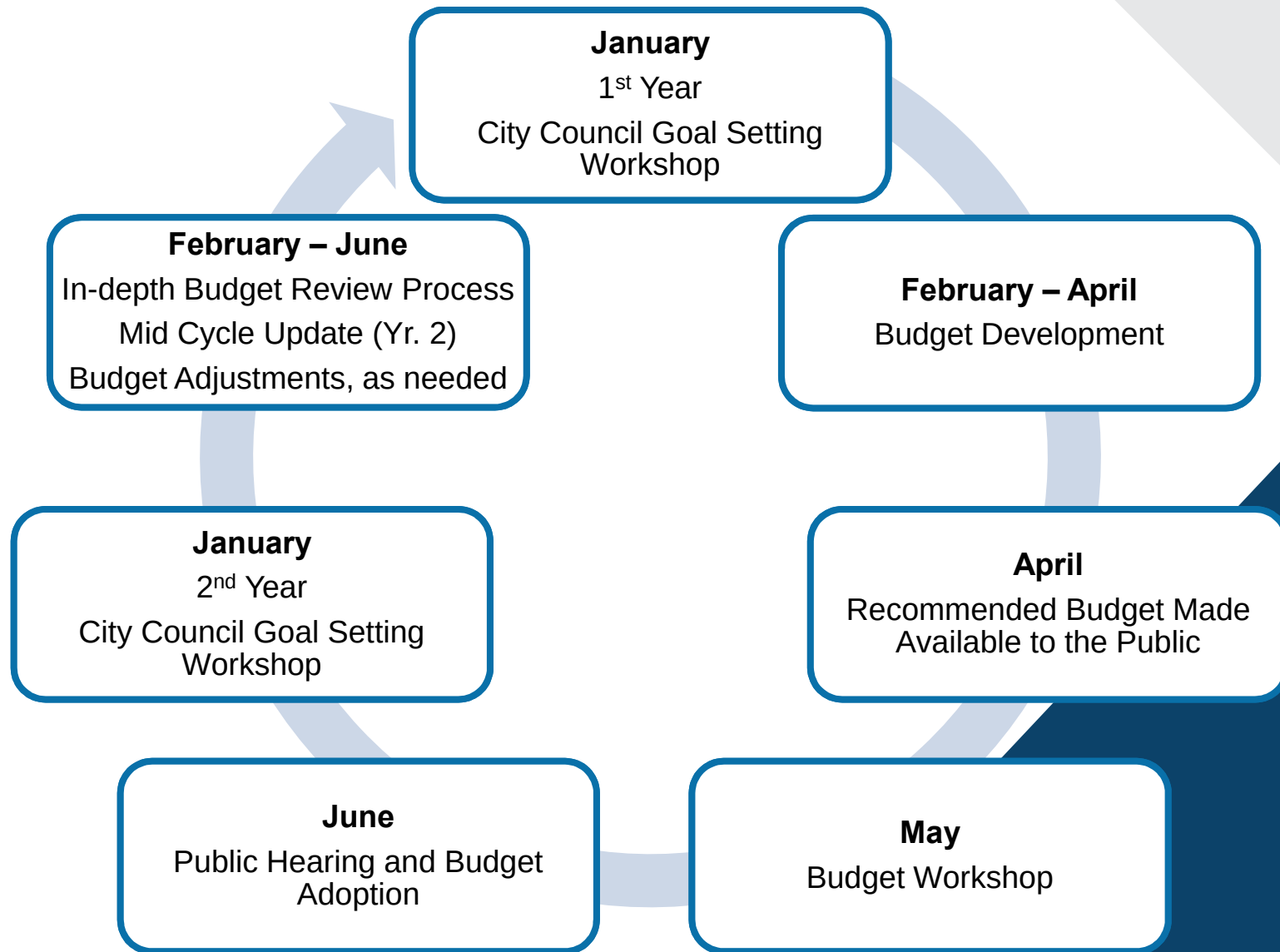
- 1** Fiscal Sustainability
- 2** Agricultural Preservation
- 3** Cannabis
- 4** Traffic and Vision Zero
- 5** Homelessness
- 6** Affordable Housing



Fiscal Sustainability

Budget Update

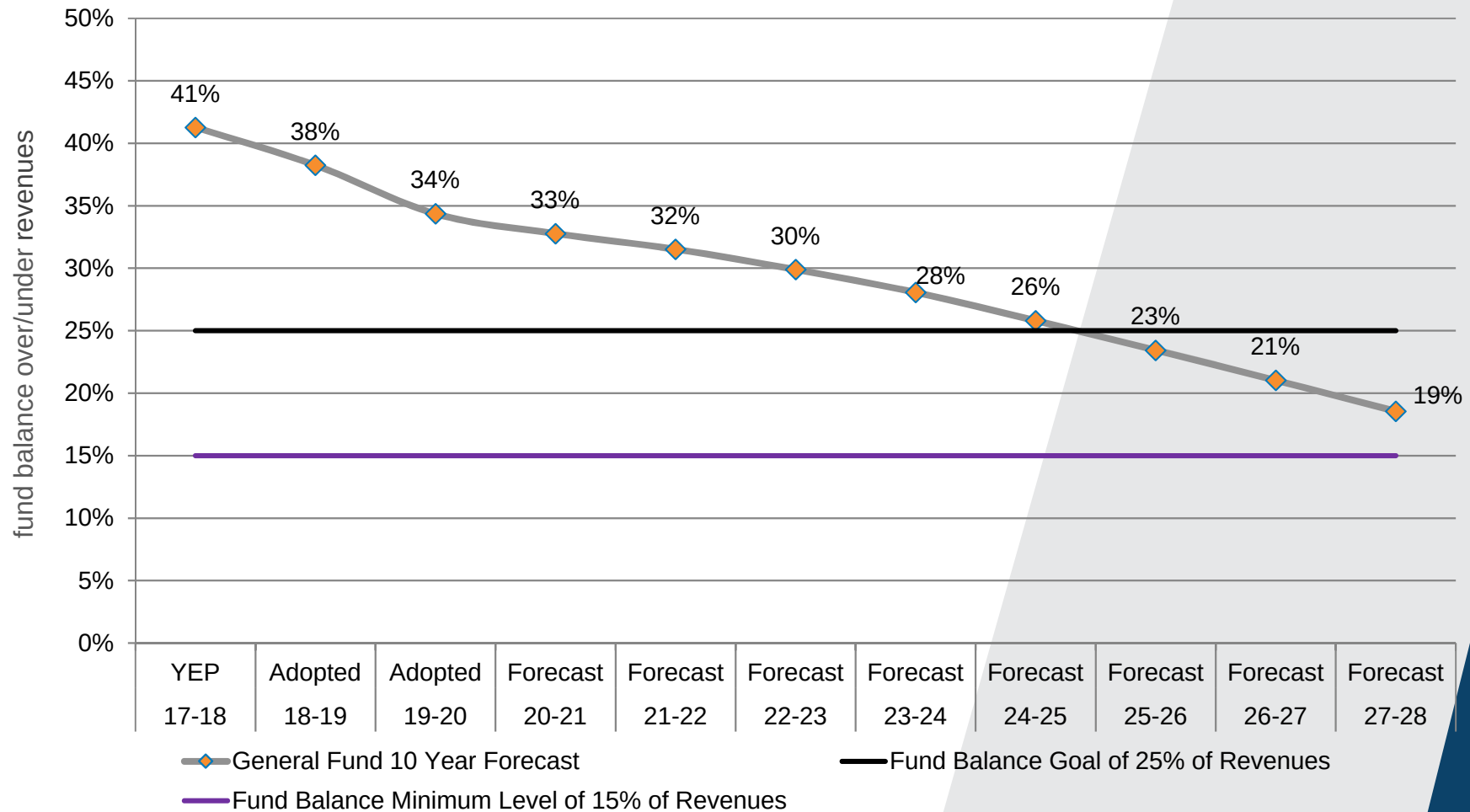
2 Year Budget Process





Budget Update

General Fund 10-Year Forecast - Adopted





Budget Update (cont'd)

General Fund Reserve Policies:

- Long-term reserve policy = 25% of revenues
 - Example: FY 18-19
 - Budgeted Revenues = \$40.5M
 - Budgeted Ending Fund Balance = \$17.6M
 - Budgeted Reserve = $\$17.6\text{M} / \$40.5 = 43\%$ of revenues
- If reserve falls below 25%, corrective action needs to be taken by next budget cycle
- Reserve shall never fall below 15%, if it does, corrective action needs to be taken within 30 days



Budget Update (cont'd)

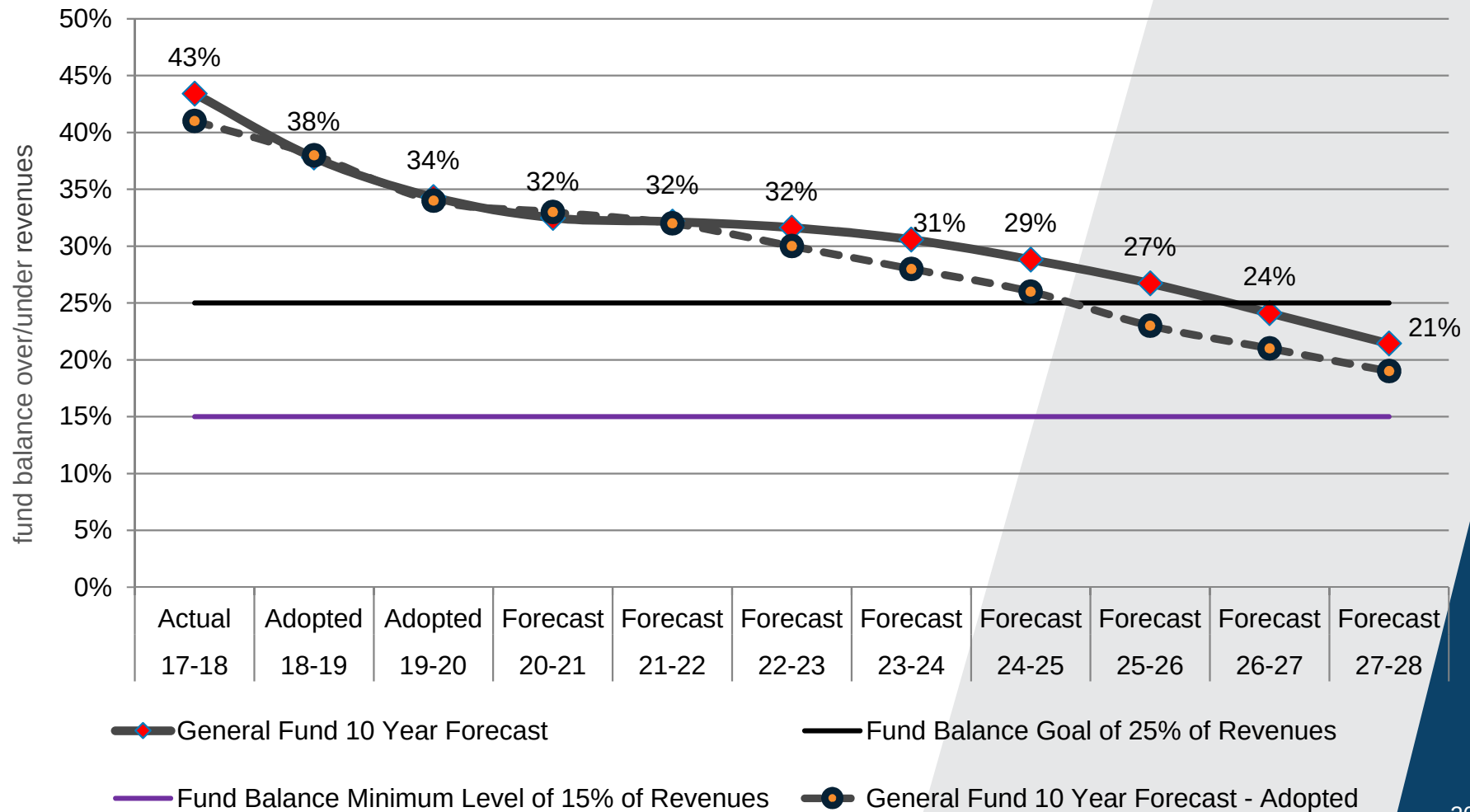
General Fund Revenue Updates:

- Sales Tax - based on Muni Services' latest forecast
- Property Tax - based on County's latest forecast
- TOT – reflects rate increase from 10% to 11% effective March 1, 2019
 - New Downtown hotel coming online FY 2020-21
 - Two new hotels (206 rooms) coming online FY 2021-22



Budget Update (cont'd)

General Fund 10 Year Forecast – as of 1/18/2019





Budget Update (cont'd)

Strategic Use of General Fund Reserve

- Building Replacement Fund - increased by additional \$250K/yr
- Park maintenance - increased by additional \$150K/yr (from \$200K/yr to \$350K/yr)
- OPEB - increased by additional \$100K/yr (from \$300K/yr to \$400K/yr)

Budget Update (cont'd)



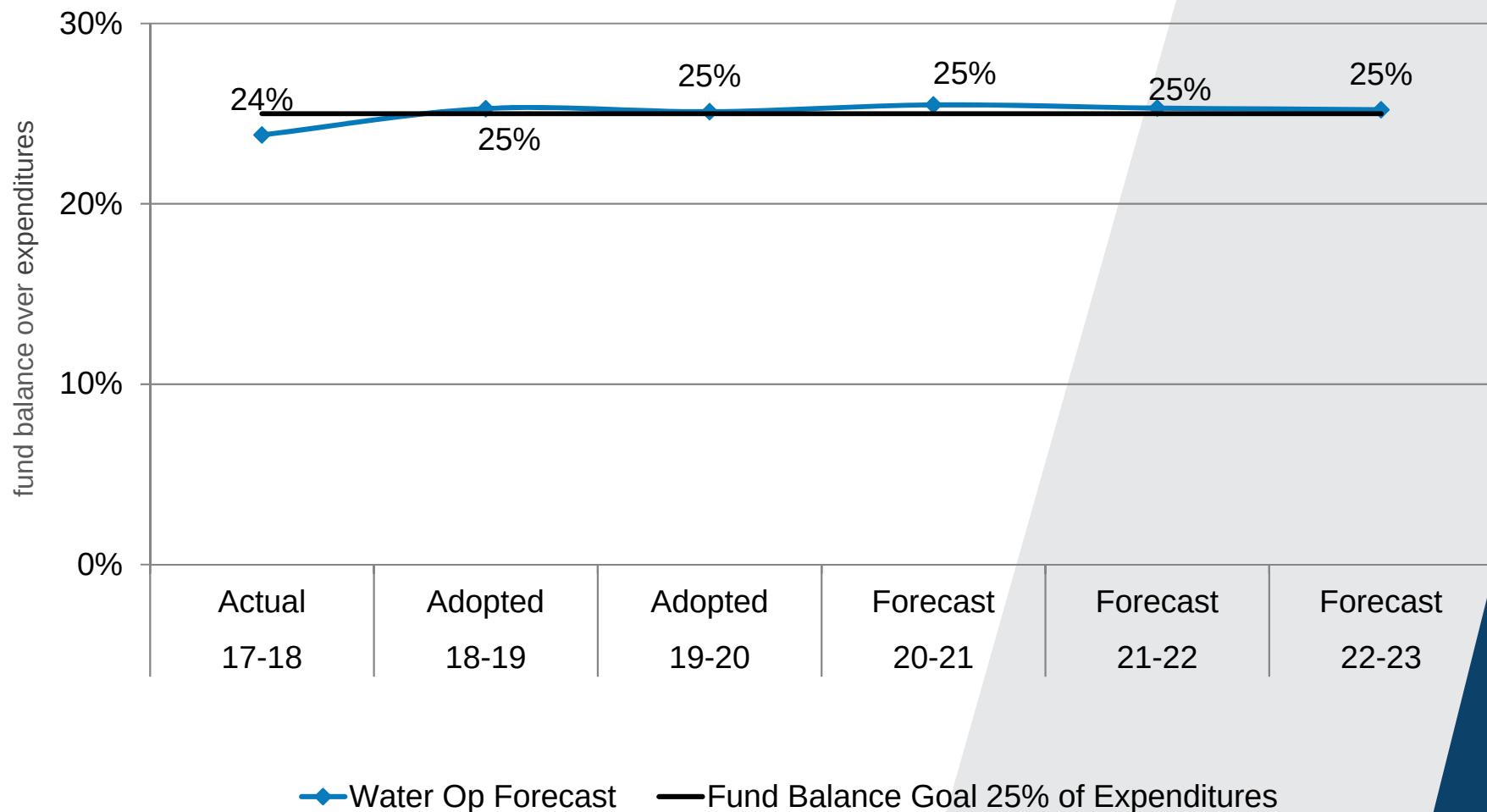
Wastewater Operations and CIP

- CIP needs \$34.7M over next 5 years
- Funds Available: \$8.0M
- Unfunded Need: \$26.7M
 - Rate Study Underway
 - Potential Revenue Bonds



Budget Update (cont'd)

Water operations fund balance forecast





Fiscal Sustainability

Unfunded Liabilities and Needs



Current Unfunded Needs

- **Police – up to \$1.3M/year**
 - Additional staffing based upon master plan and/or maintaining current service levels
- **3rd Fire Station Staffing – up to \$2.3M/year**
 - Per Agreement, 3rd Fire Station needs to be built by August 2024



Current Unfunded Needs (cont'd)

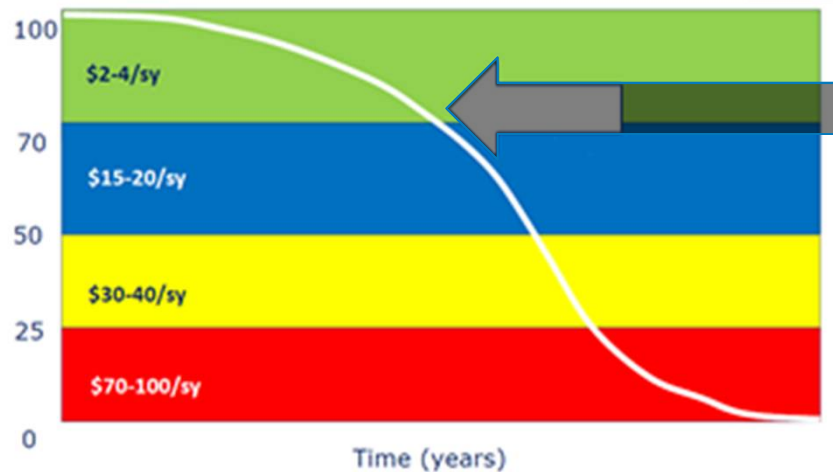
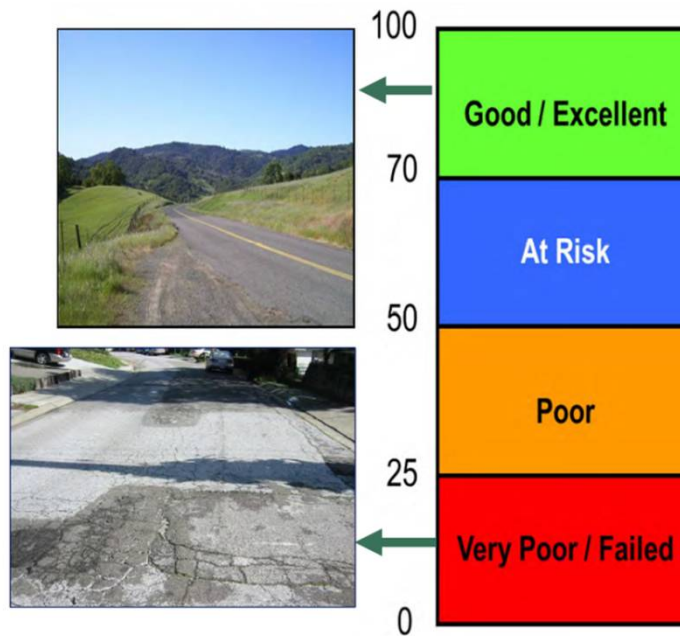
- **Infrastructure and Maintenance Needs**
 - **Building Maintenance**
 - \$209K unfunded future replacement per year
 - **Pavement Rehabilitation**
 - \$2.3M annual funding gap
 - Gap DOES account for SB1 & Measure B funding
 - Next PCI update Spring 2020



Current Unfunded Needs (cont'd)

- **General Street Maintenance**
 - \$193K/year annual funding gap
 - Service levels are impacted by increased response to homeless related issues
 - Potential impacts of loss of RDCS revenue
- **Park Maintenance Funding**
 - Park Maintenance Fund relies on \$650K/year from RDCS to fund operations
 - Fund balance is decreasing annually
 - Reduced service levels occurring

Pavement Condition Index (PCI)



**Morgan Hill
PCI is 72 as
of 2017**



Summary of Unfunded Liabilities and Needs

- Total Unfunded Liabilities = **\$49.0M**
 - Public Employees Retirement System (PERS)
 - Other Postemployment Benefits (OPEB)
- Total Annual Unfunded General Fund Needs = **\$7.0M**
 - Police \$1.3M
 - Fire \$2.3M
 - Building Maintenance \$209K
 - Pavement Rehabilitation \$2.3M
 - Street Maintenance \$193K
 - Park Maintenance \$650K

Other General Fund Considerations



- Parking acquisition and enforcement
- Monterey Specific Plan
- Funding Requests

Long Range Planning Fund (207)

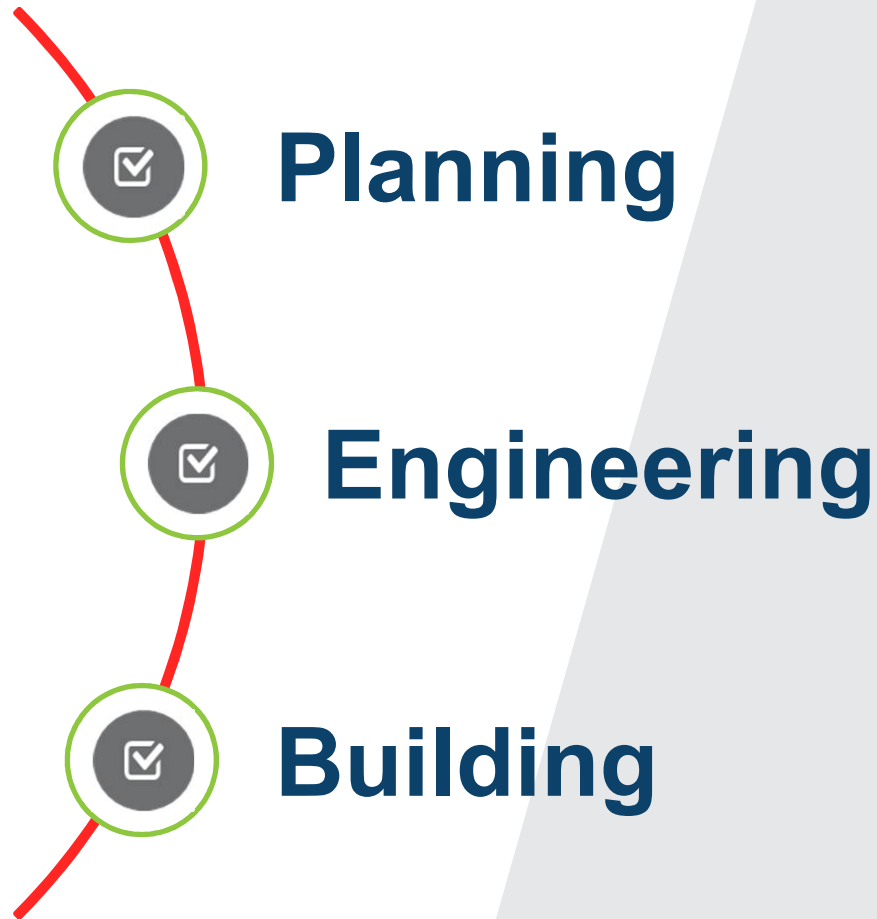
- Current funds available \$600K – as of 10/31/18
- Monterey Specific Plan Study – approximately \$1M





Development Services Fund (206)

Divisions
Included:





Development Services Fund (cont'd)

GLOBAL BENEFIT

- Fire Emergency Response
- Street Maintenance

BLENDED BENEFIT

- Recreation/Community Services
- Fire Suppression/Prevention

INDIVIDUAL BENEFIT

- Fire Sprinkler Permits
- Encroachment Permits
- Engineering Development Review

TAX FUNDED

FEE FUNDED

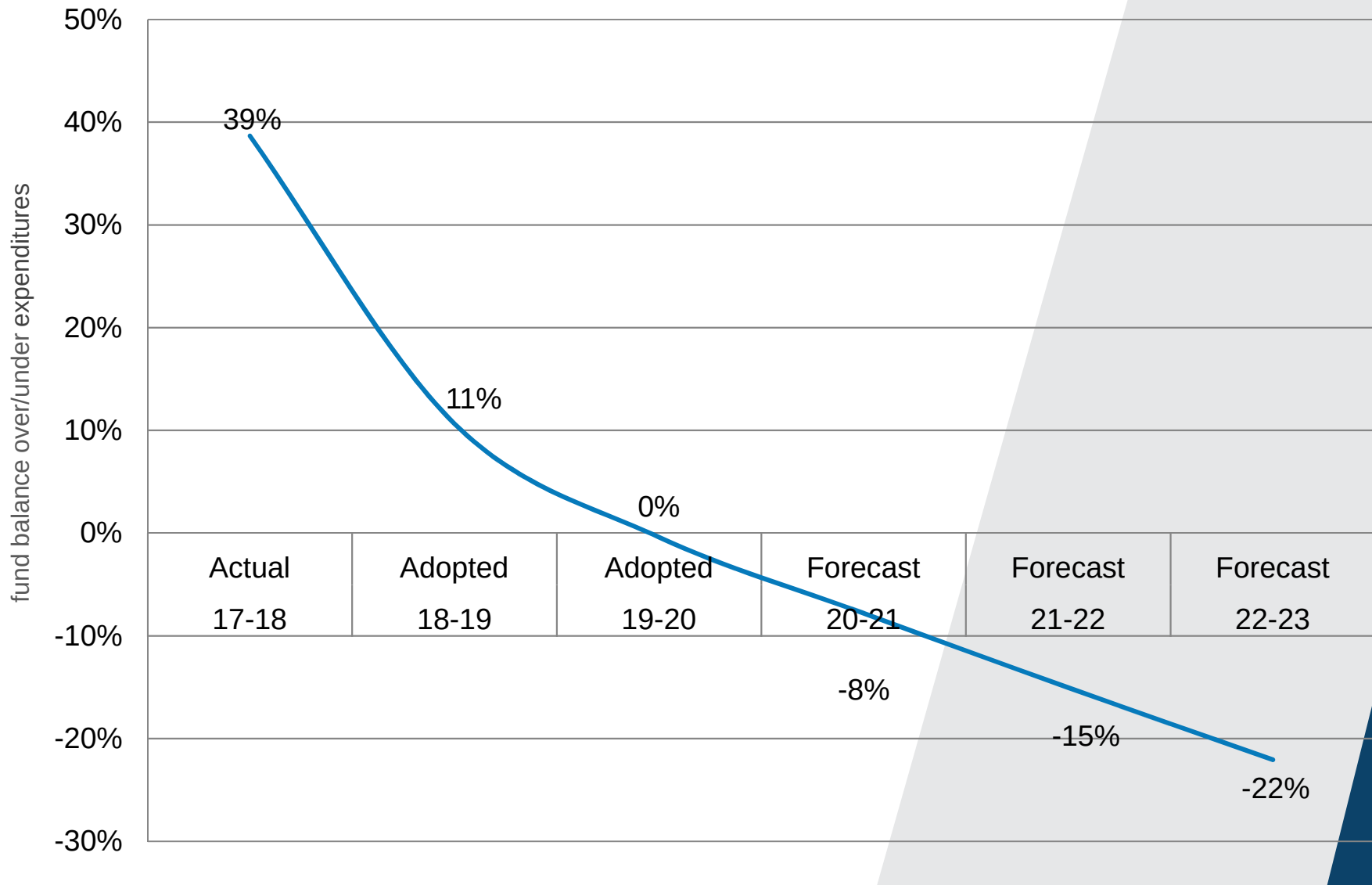


Development Services Fund (cont'd)

Unrecoverable Expenses:

- Planning: \$514K/year – Public counter, general information, strategic initiatives, and special projects
- Engineering: \$194K/year – Flood and storm water programs, public counter, general information, and special projects
- Building: \$117K/year – Public counter, general information, and code compliance

Development Services Fund (cont'd)



Development Services Fund (cont'd)



Potential solutions to the Fund's structural deficit:

- Periodic user fee studies
- Annual ongoing funding from General Fund
- Service reduction



Fiscal Sustainability

Potential Threats to Revenues and/or Expenditures



RDCS Revenues

Fully or substantially fund:

- Park maintenance
- Sidewalk and parking lot maintenance
- Agriculture and open space
- Public facilities
- Utility undergrounding
- School pedestrian/traffic safety

Historical RDCS Revenue

2014	2015	2016	2017	2018
\$2.0M	\$2.7M	\$4.3M	\$2.6M	\$2.5M



Economic Forecast

- U.S. economic expansion, currently the 2nd longest ever
- Most expect growth momentum to slow down in FY19-20
- Some expect recession in a year or two
 - Sales tax alone could be reduced by \$1M in a mild recession
- City budget projects a slowdown in FY19-20

Other Strains on General Fund



- CASA – $\frac{1}{8}\%$ Sales Tax
- RHNA
- Impacts on housing threatened by potential legislation



Fiscal Sustainability

Potential Solutions

Service Level Considerations



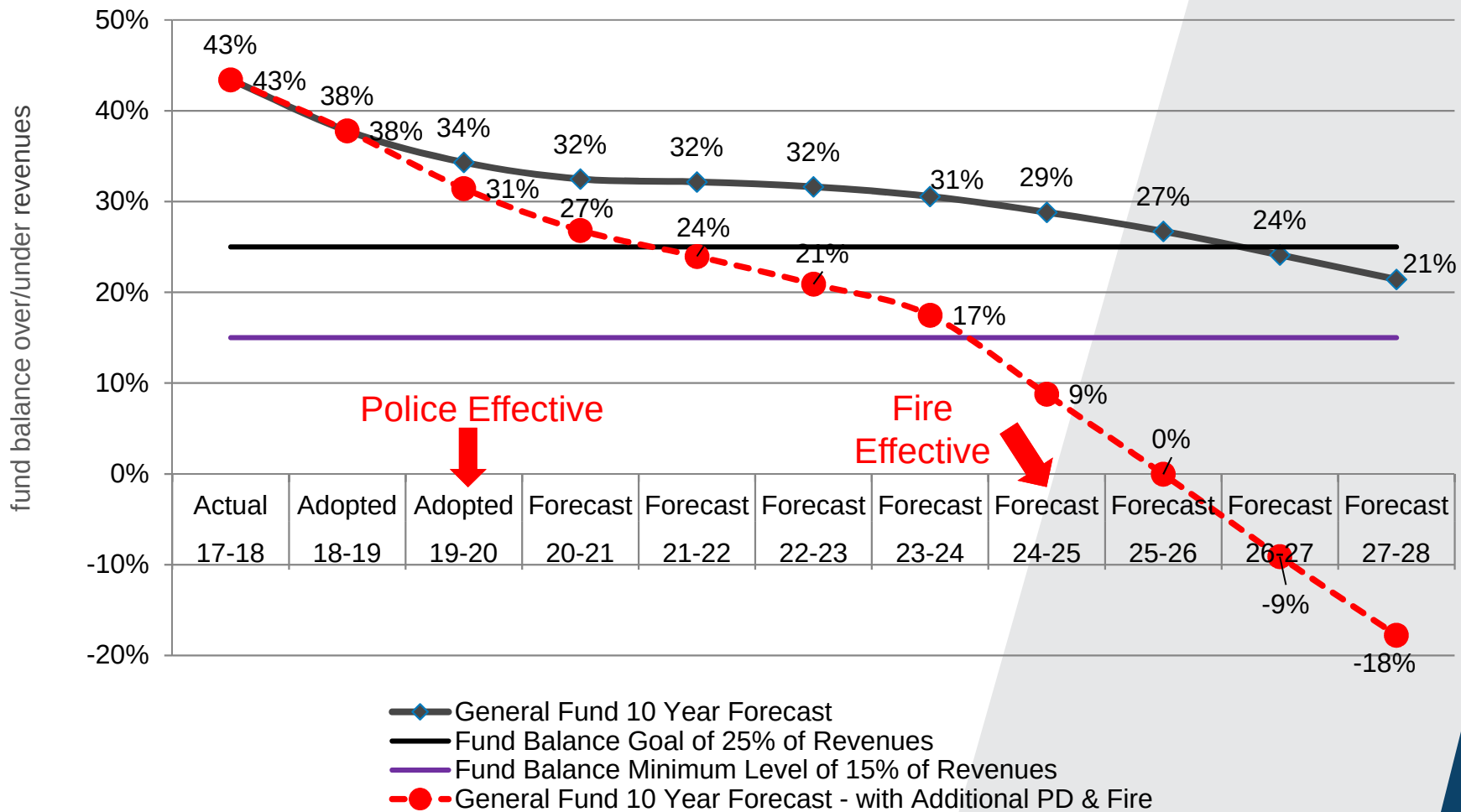
Revisit Master Plans?

- Police
- Fire
- Parks



Service Level Considerations (Cont'd)

General Fund 10 Year Forecast – as of 1/18/2019





City of Morgan Hill City Council
Goal Setting Workshop

Economic Blueprint

January 25 and 26, 2019

Attachment: Council Goal Setting Presentation 2019 (2148 : 2019 Goal Setting Workshop)

GENERAL FUND TIED TO LAND USE

Residential Land generates 64% of revenues but uses 76% of City revenues (-12%)

Employment Land generates 28% of revenues and uses 21% of City revenues (+7%)

Did you know?

Tax revenue from new businesses helps our community.

 TAX
Revenue



1 Hotel



1.5 Police
Officers



 TAX
Revenue



1 Dealership



2.5 Police
Officers



 TAX
Revenue



1 Costco

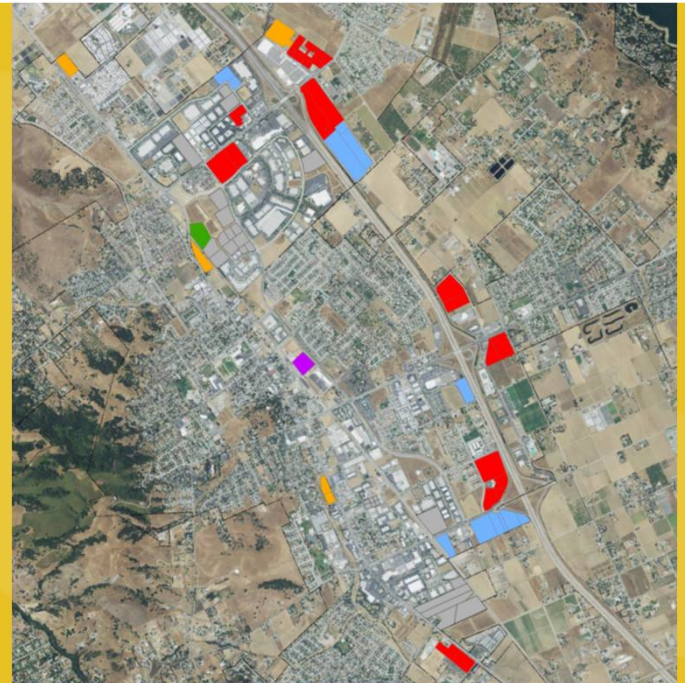


4.5 Police
Officers

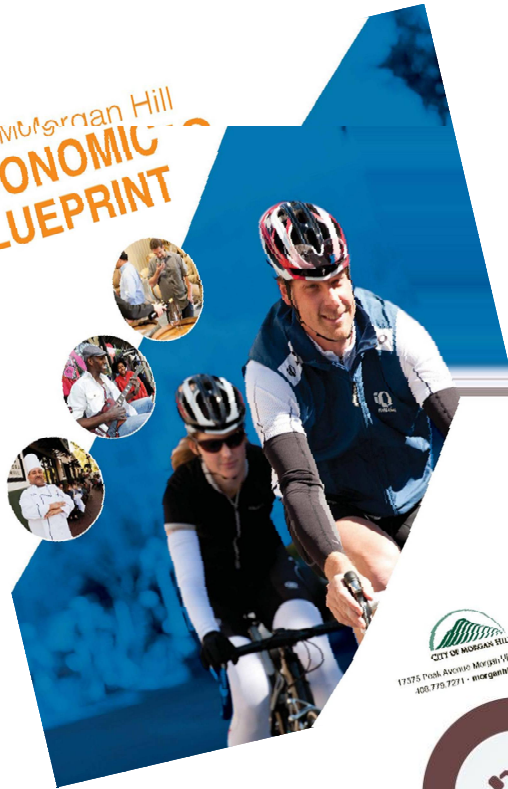


DEVELOPMENT OPPORTUNITIES

- 5 Acres or larger
- Finite number of sizable development opportunities



2017 Morgan Hill ECONOMIC BLUEPRINT




CITY OF MORGAN HILL
17375 Peak Avenue Morgan Hill, CA 95037
408.776.7271 • www.morganhill.ca.gov

It's about jobs and money!

Four Industry Areas



**Innovation and
Advanced Manufacturing**
Grow existing companies,
attract new industry and grow
professional jobs.



Retail
Grow retail offerings
and strengthen
commercial nodes.



Tourism
Grow leisure, agriculture,
wine country and
recreational tourism.



Healthcare
Grow and foster the
medical service and
diagnostics industry
by attracting services
and facilities.

NEW WEBSITE

A new look, a
new voice for
Economic
Development



**Love where
you work.**

Morgan Hill is a vibrant and growing community 30 minutes from the San Jose International Airport, and one of the last untapped opportunities in Silicon Valley.

Businesses love Morgan Hill, and we love them right back: the established, the emerging, the expanding and the entrepreneurial. We don't just welcome new businesses, we actively work to support them with a pro-business, pro-development environment. With our business-friendly zoning and public policies, you'll have a partner in your corner working to make it easy every step of the way.

AMAZON HQ2 REQUEST FOR PROPOSAL

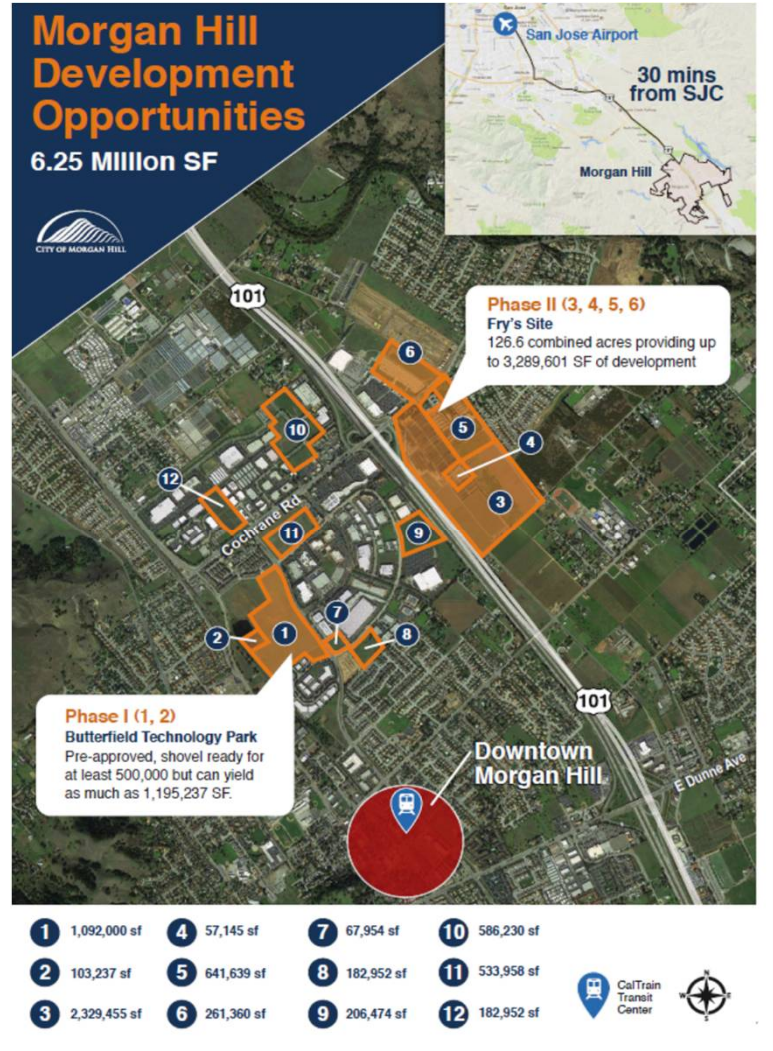
Submitted by:
City of Morgan Hill
Economic Development Department

17575 Peak Avenue
Morgan Hill, CA 95037
408.310.4633

October 19, 2017




CITY OF MORGAN HILL
17575 Peak Avenue Morgan Hill, CA 95037
408.779.7271 • morganhill.ca.gov

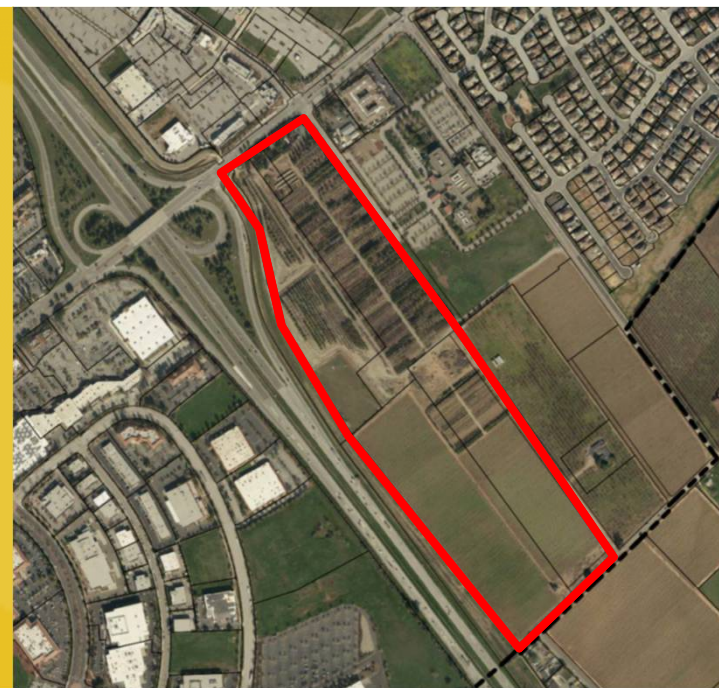


KEY PROJECTS

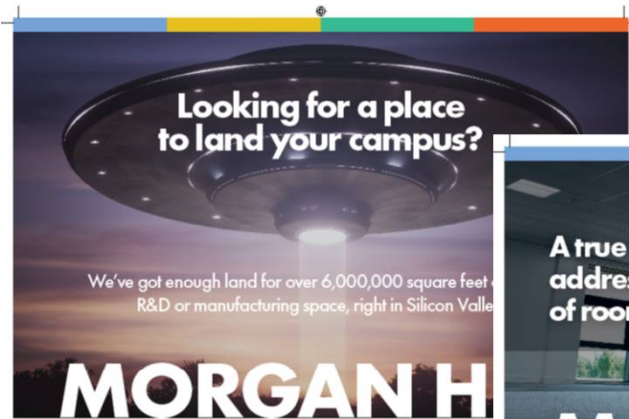
- Shoe Palace 500,300 SF Expansion
- 2 Hotels at Madrone Village
- GSA 40,000 SF Expansion
- 31,000 TBI Spec Building
- Carpenter's Union 55,000 SF Expansion
- 20-Acre Evergreen Commercial Village
- Digital Storm new 41,000 SF building

FRY'S SITE

Over 1 MSF of Industrial
Development Opportunity



NEW MARKETING



If you want to build in Silicon Valley, take a look at what we have to offer:

Love where you work.

- Support for business
- Progressive zoning and business policies
- A vibrant, growing downtown
- A large pool of skilled workers
- 30 minutes to SJV
- Reverse commute
- Caltrain Station
- Access to affordable housing

Learn about investment and development opportunities
www.ChooseMorganHill.com

MORGAN HILL ECONOMIC DEVELOPMENT 408-425-5939

MHED-Campus-Ad-FINAL_2018 1



MANUFACTURING • INNOVATION • TECHNOLOGY

Morgan Hill is a vibrant and growing community and is one of the last untapped opportunities

Innovative technology and manufacturing space at lower cost. There's a quick reverse commute to Caltrain, and it's less than 30 minutes to SJV.

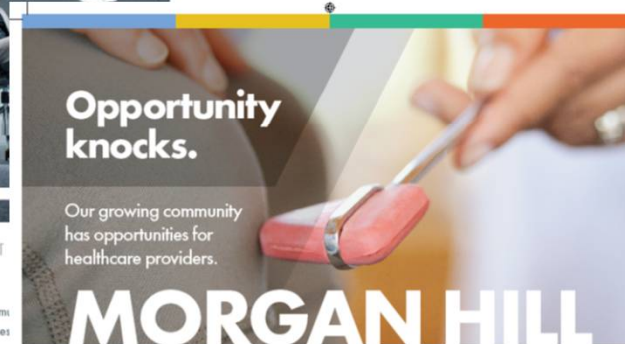
With abundant land to develop, a skilled workforce, a dynamic downtown, and city policies that support businesses, moving to Morgan Hill is a smart choice.

Love where you work.

Learn about investment and development opportunities
www.ChooseMorganHill.com

MORGAN HILL ECONOMIC DEVELOPMENT 408-425-5939

MHED-Manufacturing-MH2018 1



Love where you work.

With a growing population, we're looking for urgent care and specialty clinics to open locations in Morgan Hill. If you haven't been to Morgan Hill lately, it's time to take a close look.

"Priority zoning gives healthcare providers their choice of available land in 90% of our districts."

Edith Ramirez
Director of Economic Development

Consider the advantages

- Over 100,000 residents in South Santa Clara County
- Community mindset toward healthy, active lifestyles
- Available workforce and housing, including affordable housing
- Growing, vibrant downtown, wineries and open space

Learn about opportunities for healthcare providers
www.ChooseMorganHill.com

MORGAN HILL ECONOMIC DEVELOPMENT 408-425-5939



MHED-Healthcare-Ad-FINAL_2018 1

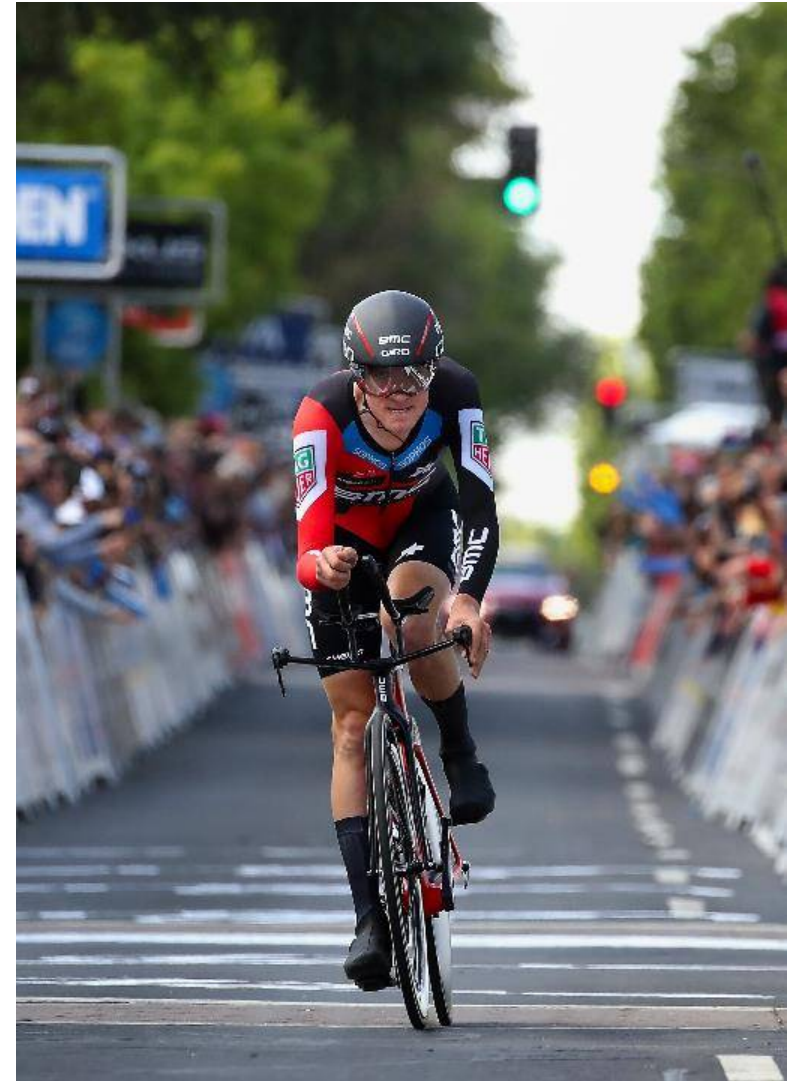
MHED-Healthcare-Ad-FINAL_2018 1

ADVANCING TOURISM

Tourism
Business
Improvement
District



AMGEN TOC
2018 & 2019!



Attachment: Council Goal Setting Presentation 2019 (2148 : 2019 Goal Setting Workshop)

ROLES

City Council Identifies Goals and Provides Policy Direction

Planning Commission Implements Council's Direction and Guiding Documents (GP, Zoning, Economic Blueprint etc.)

Staff promotes the vision, attracts investors, provides best streamlined service.

ECONOMIC INDICATORS

Increases in:

- Sales Tax
- Property Tax
- TOT Tax
- Business to Business Tax
- Jobs



Revenue Measure 2020 Options



Sales Tax

- Simple majority
- Cap at $\frac{1}{4}$ of 1% or 0.25%
- Could generate approximately \$2.5M/year
- San Jose and Campbell have additional 0.25% sales tax

Revenue Measure 2020 Options (cont'd)



Utility Users' Tax (UUT)

- Simple majority
- Taxed on the total amounts of certain **utilities** (wireless, cable, telephone, electric, gas, water/wastewater)
- A 5% rate could potentially generate approximately \$3.5M/year
- Seven cities in the County have UUT ranging from 2% to 5%



Revenue Measure 2020 Options (cont'd)

Community Facilities District (CFD)

- Special tax for each parcel
- For improvements or services
- At least 2/3 of the residents or landowners
- Apply to newly developing properties, certain areas, existing development or Citywide
- Revenue varies, depending on how it is established (\$100 per parcel could generate approximately \$1.3M/year)



Revenue Measure 2020 Options (cont'd)

Other:

- Parcel tax (San Jose – \$11 per \$100,000 of AV for \$650M GO Bonds for public safety & infrastructure; Campbell - \$19 per \$100,000 of AV for \$50M GO Bonds for police facilities and a library)
- Business tax (Mountain View – between \$8 - \$149 per employee to generate \$6M/year)



Revenue Measure 2020 (cont'd)

City Council's Role:

- Consistent message by all
 - From dais
 - Out in the community
 - In all communications
- Lens/filter through which all decisions are made
 - Special interest requests
- Community perception
- Advocates for voter support
- Feet on the ground campaign



Revenue Measure 2020 (cont'd)

Lessons Learned

- Process must be open and honest
- Process must be specific to our Morgan Hill Community and Culture
- Hard conversations need to be had



Revenue Measure 2020 (cont'd)

Timing Commitment

- Now!
- Lengthy process
- 100% Commitment by Council
- Commitment of Leadership Team
- Resource commitment

Revenue Measure 2020



POLICY DIRECTION:

**PROCEED WITH REVENUE
MEASURE 2020?**

Agricultural Preservation



General Plan Policies

- Priority Conservation Area (PCA)
- Greenbelt Designation

Agricultural Preservation/Conversion Ordinance

- Mitigation Fees
- 1:1 Mitigation
- Stay Ahead Provisions

RDCS - Measure “S”

- Transfer of Development Rights/Credits (TDCs)
- 300 total; 35 per year

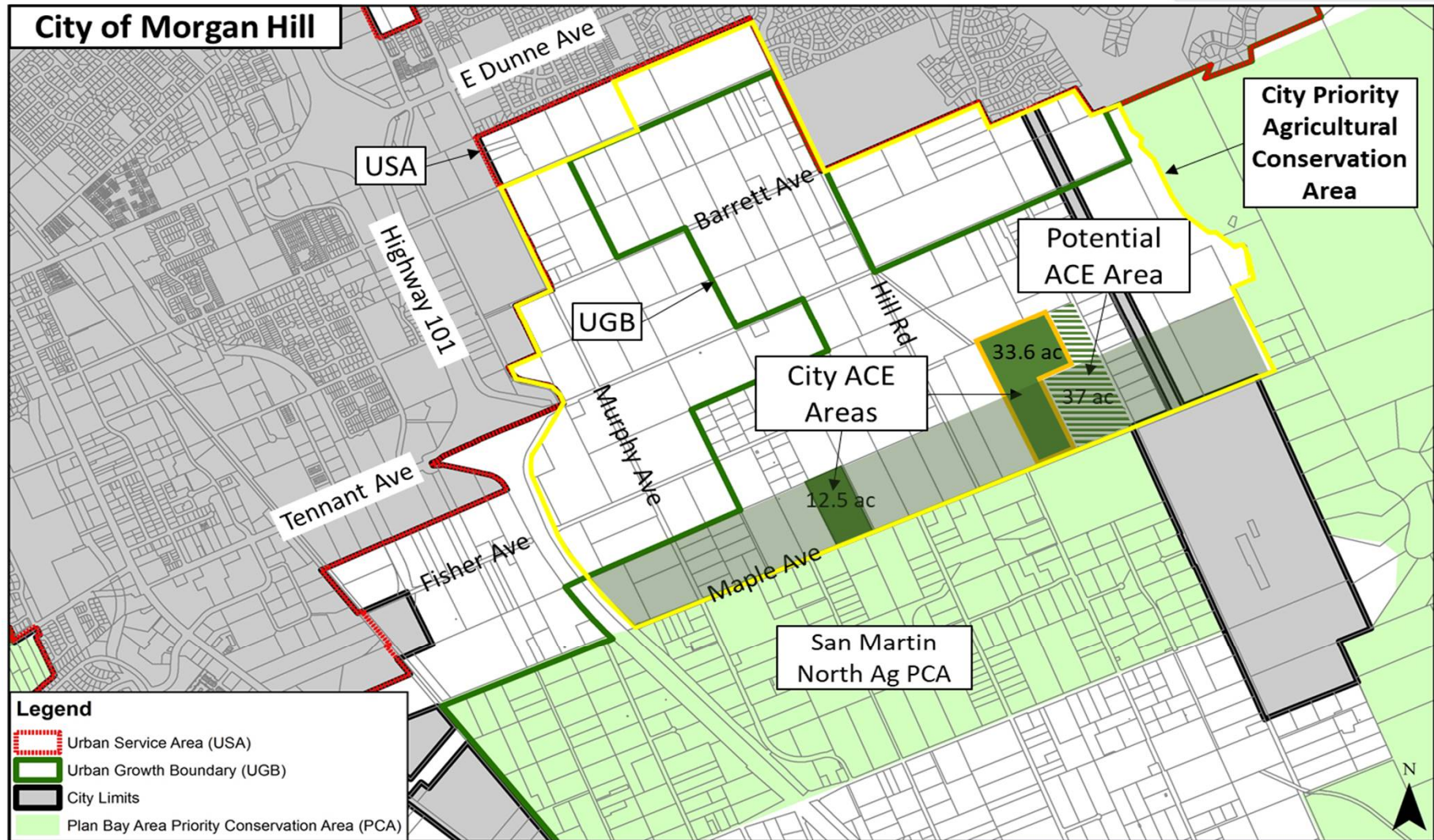
Agricultural Preservation



Related Issues

- Urban Growth Boundary (UGB)
- South County Cities Water Supply Strategy
- Santa Clara Valley Agricultural Plan

Agricultural Preservation



City Priority Agricultural Conservation Area. Section 18.152.110 of the City's Agricultural Lands Preservation Program identifies an agricultural priority area within the Southeast Quadrant (SEQ) as the City's first priority for conservation.

City Greenbelt. Intended to physically define the City and separate it from San Martin. Includes both public open space and private properties.

ACE = Agricultural Conservation Easement

Agricultural Preservation



POLICY DIRECTION:

- 1) UGB FUTURE?
- 2) TDC AUCTION/VALUATION?



Cannabis – Prop 64

Current Law

- Proposition 64 allows for the possession and recreational use of cannabis for those age 21 and older
- Local jurisdictions must allow for indoor cultivation up to six plants
- Cannabis must be consumed indoors and not in public places



Cannabis – Prop 64

Current Law (cont'd)

- New regulations permit local delivery – without local control
- Local jurisdictions can regulate or prohibit other uses
 - sales, cultivation, manufacturing, and testing



Cannabis – Prop 64

Current Morgan Hill Status

- April 2012 – Amended MHMC 8.44 which strengthened secondhand smoke ordinance – which applies to cannabis
- January 2016 – Amended MHMC 9.16 to prohibit cultivation, delivery services, and dispensaries
- Only Proposition 64 permissible activities are allowed
- Indoor cultivation of six plants and local delivery



Cannabis – Prop 64

Voice of Morgan Hill Voters

- Voters in Morgan Hill supported Proposition 64 at 58%
- Voters passed Measure I (Cannabis Tax)
- Measure I taxes cannabis activities at the following rates:
 - Sales – starting at 6% up to 10%
 - Cultivation – starting at \$10 per square foot up to \$15
 - Manufacturing – starting at 4% up to 10%
 - Testing – starting at 2% and up to 10%



Cannabis – Prop 64

Santa Clara County Cities

Ban all uses:

- County, Gilroy, Sunnyvale, Campbell, Milpitas, Palo Alto, Los Gatos, Los Altos

Allow or Plan to Allow Retail Sales and/or Medicinal Sales:

- San Jose, Mountain View, Santa Clara

No jurisdiction allows cultivation or manufacturing without allowing retail sales



Cannabis – Prop 64

Policy Considerations

Safety

- Youth access and impaired driving
- Increased crime related to dispensaries and delivery

Access

- No other legal access point for cannabis in South County

Revenue

- Potential tax revenue dependent on the type and quantity of use allowed



Cannabis – Prop 64

Options for Morgan Hill

Options	Potential Benefit	Potential Risks	Possible Next Steps
Allow sales, testing, commercial cultivation, delivery, and/or production	Job growth, tax revenue, access to state grants and access to product	Youth access, impaired driving, crime increases, and quality of life concerns	Develop and approve regulations and fees
Allow testing, commercial cultivation, delivery and/or production (no sales)	Job growth, tax revenue, reducing youth access and impaired driving	Crime at locations could be mitigated by regulations	Develop and approve regulations and fees
Status quo			Nothing further



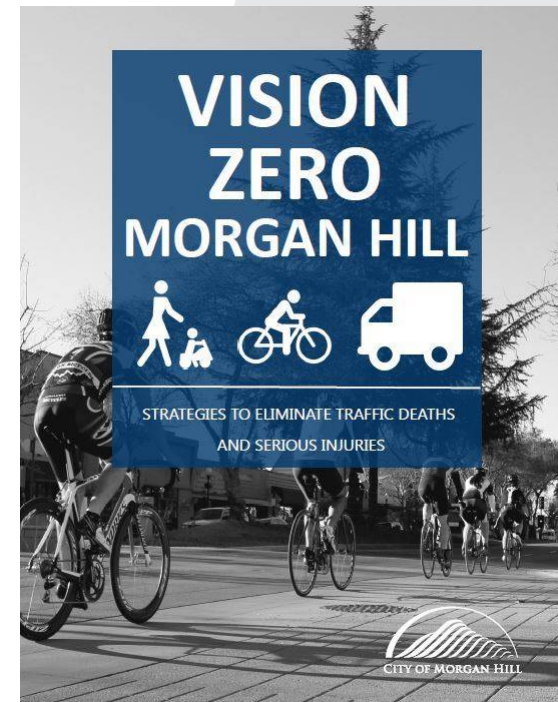
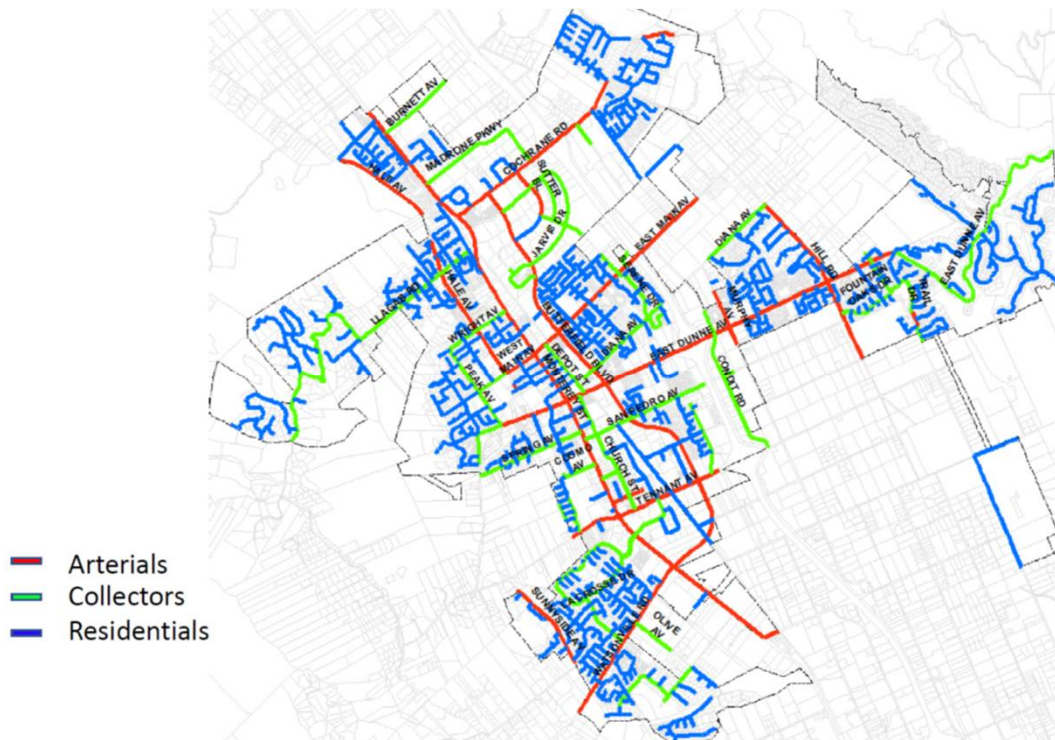
Cannabis – Prop 64

POLICY DIRECTION:

Staff seeks direction on whether or not to return with an ordinance on type and quantity of uses allowed

Traffic and Vision Zero

Congestion Management





Traffic in Morgan Hill

Challenges to Congestion Management

- Commute Travel
- Limited Roadways
- Cut-through Traffic

Morgan Hill Resources

- New Roadways
- New Signals
- Signalization Improvement

Traffic in Morgan Hill (cont'd)



Priorities

- Hale Avenue construction
- Cut-through Traffic Study

Next Steps

- Council Review of Study
- Staff to present congestion management options to Council

Vision Zero

Core Principles

- Traffic deaths are unacceptable
- Human life over mobility
- Human error is inevitable
- Speed is a predictor of crash survival
- Safe human behaviors, education and enforcement are essential
- Policies need to make safety a priority



Vision Zero (cont'd)

Engineering Division

- Capital Projects
 - Downtown Crosswalks
 - Safe Routes to School Crosswalks
 - Other Crosswalks
 - Bike Lanes and Trails



Vision Zero (cont'd)

Education and Encouragement Opportunities

- Safe Routes to School Grant was not awarded to the City of Morgan Hill
- Potential Future Grant Funding



Vision Zero (cont'd)

Police Department Enforcement

- Traffic Enforcement
- New Traffic Officer

Education and Encouragement

- School Partnerships
- School Resource Officers



Homelessness



What is the Challenge?

- 13% increase countywide in the number of people experiencing homelessness, 7,394 counted in 2017
- Morgan Hill increased by 380%, up from 81 people in 2015 to 388 people in 2017
- Gilroy increased by 64%, up from 439 people in 2015 to 722 people in 2017
- New Homeless Count Coming Soon, January 29, 2019!

Homelessness (cont'd)



Impacts - Departments Engaged

- Community Services Department (CSD)
- Police Department (PD)
- Development Services - Housing
- Development Services - Code Compliance
- Recreation



Homelessness (Cont'd)

Impacts on Departments

Community Services Department (CSD) maintenance activities include response in these primary areas:

- Cleanup of Homeless Encampments on Public Property within the City
- Repairs to City facilities and property relating to homeless individuals
- Installation of signage and improvements to prevent misuse in the City Right of Way
- Inappropriate uses of City recreation facilities, increased calls for support from the Police Department at the recreation facilities

CSD Resources: 148 staff hours in 2017 & 202 staff hours in 2018,
Contract Expenses = \$21,585



Homelessness (cont'd)

Impacts on Departments (cont'd)

PD Resources:

- Each encampment clean-up costs the PD 17 hours in officer time, \$2,210 per clean-up
- PD coordination with outreach worker

Code Compliance Resources: approx. 10 hours/month working with private property owners

Housing Resources: coordination with City Departments and County outreach resources



Homelessness (cont'd)

Support and Services for the Unhoused

- Street Outreach and assessments (a confidential prescreening tool that includes medical and social risk factors)
 - The goal is to engage, provide services and connect to permanent housing. City contributes \$25,000
- Safe Parking Program for 8 homeless families living in their cars
 - Temporary respite, services, and a path to permanent housing 7:00 p.m. to 8:00 a.m.



Homelessness (cont'd)

Support and Services for the Unhoused (cont'd)

- House Sharing Program, Catholic Charities Roommate Matching
- Rapid Rehousing Program helps families to quickly exit homelessness by providing Rent and Move-In financial assistance for a short period of time, and Case Management services. The City contributes \$25,000



Homelessness (cont'd)

Support and Services for the Unhoused (cont'd)

- Code Compliance Homeless Prevention Program, 3-day emergency hotel stay in the event that a household receives a notice of violation or “red tag” resulting in homelessness
- South County Case Manager to support the existing efforts in South County, pending a partnership with the City of Gilroy/\$50,000. Morgan Hill has appropriated \$50,000 for FY 2018/19



Homelessness (cont'd)

Developments for the Unhoused

- Many new and future housing development units are set aside for homeless, Transitional Age Youth, special needs populations and lower income based families
- Preservation and Rehabilitation of existing stock has provided an opportunity to set aside units for homeless and those who are timing out of transitional housing
 - Rehab - Park Place Del Monte Avenue, 112 units
 - Rehab - Eden Sycamore Glen West Dunne Ave, 20 units
 - Rehab - Eden Skeels, Villa Ciolino, Willows and Depot Commons (totaling 140 units)
 - New EAH scattered site - 41 units designated for families and 6 units for Transitional Age Youth (TAY) aging out of foster care and at risk of homelessness
 - New UHC 39-unit affordable family housing development (corner of Monterey and Bisceglia)
 - New Potential opportunity for 40 units of farmworker agricultural housing, City owned site (Railroad & Fisher, bi-sected by Butterfield overpass), in the City limit, outside of Urban Service Area, requires LAFCO

Homelessness (cont'd)



Opportunity and Next Steps

- One-time Homeless Emergency Aid Program (HEAP) funding from the State to address the immediate needs of homeless
- SCC is eligible for \$17.5M to be expended before June 30, 2021
- Submit a proposal to the County requesting additional funds to replicate and augment the existing services in South County (case managers, safe parking programs, additional rental assistance, etc.)

Affordable Housing



Affordable “Income Based” Inventory

- 520 “**Income Based**” BMR ownership units
- 1,204 Total “**Income Based**” Deed restricted rental units
- 39 additional Urban Housing Communities rental units in the pipeline
- 41 rental units, EAH scattered site project leased
- 1 out of every 8 units in Morgan Hill is “**Income Based**” or *affordable*
- 14,415 total housing units
- 800 mobile home units

Affordable Housing (cont'd)



Housing Drivers

- Housing Policy - The State Housing Accountability Act (HAA) and the relationship to the Residential Development Control System (RDCS)
- Identify affordable housing sites to accommodate Regional Housing Needs Allocation (RHNA) 193 VLI Goal
- New CA Department of Housing and Community Development (HCD) Reporting Audits – 4/1/2019
- Accessory Dwelling Unit (ADU) Program
 - o Further legislative changes:
 - Impact fee exemptions
 - Connection fee exemptions
 - Cap on permit fees

Affordable Housing (cont'd)



RHNA GOAL

Current RHNA #'s (2014-2017) - HCD							RDACS Projection		
Income Level	RHNA # Allocated to MH	Permits Issued 2015	Permits Issued 2016	Permits Issued 2017	Total	HCD % Met	HCD Remaining Allocation	RDACS Pipeline	Units Still needed
Very Low Income up to 50% AMI (includes ELI)	273	12	29	0	41	15%	232	117*	115*
Low Income 51% to 80% AMI	154	113	16	15	144	94%	10	38	-28
Moderate Income 81% to 120% AMI	185	58	12	28	98	53%	87	645**	-558**
Above Moderate Income/Market Rate more than 120% AMI	316	544	198	339	1081	342%	-765	TBD	0
Total	928	727	255	382	1364	147%	329	800	115

* Mwest included (78 VLI)

** Non - Deed Restricted Moderate Units Included (311 Mwest, 167 Evergreen, 83 Sunsweet, 19 Borello (ADU's), and 61 Diamond Creek)



New Initiative – CASA

- Regional just cause eviction
- Rent control
- Emergency rent and legal assistance
- More tiny homes, “Accessory Dwelling Units” (ADUs)
 - o Remove fees
- Greater density
 - o 4-8 stories (development concessions)
 - o Limit parking
- Standards for uniform permitting
 - o Caps on Impact Fees
- Fast-track certain projects, streamlining



New Initiative – CASA (cont'd)

- Unlock public lands
- New taxes to generate \$1.5B/year of new revenue
 - o Employee tax
 - o Local Government revenue tax share
 - o Multi-County sales tax
 - o Housing Redevelopment Agencies
- New Regional Housing Agency distributes revenue
 - o All new housing – prevailing wage
 - o Incentives – property tax exemptions for up to “missing middle”

Wrap-Up Ongoing Priorities & Strategic Priorities 2019-2020



City Council Follow-up/Future Business Items

<u>December 19, 2018</u>		
<u>Follow up items</u>		<u>Teammate</u>
13. HSR Update	High Speed Rail Undercrossing Study	Ramirez
<u>Future Business Items</u>		<u>Teammate</u>
Spring asked to have the COSC attend a meeting to talk about the South County Airport and the potential impacts on surrounding agricultural lands and development		Little
<u>December 5, 2018</u>		
<u>Follow up items</u>		<u>Teammate</u>
13. Ag Preservation	Carr and Spring asked that staff bring forward a discussion regarding the City's strategy for ag preservation	Ghione/Eulo Goal Setting
9. Meyers Nave	Meyers Nave Cost Follow up	Katsuyoshi/ Lark 2/6/19
<u>Future Business Items</u>		<u>Teammate</u>
Spring asked to have a report come to Council on the Fire Disaster Plan for Morgan Hill with scenarios		Hess 2/20/19
Spring asked that staff bring back a discussion regarding cannabis in Morgan Hill		Swing/Larkin Goal Setting
<u>November 28, 2018</u>		
<u>Follow up items</u>		<u>Teammate</u>
6. Rodenticide	Spring - provide a project update mid-way through the pilot project	Eulo 3/6/19
<u>October 24, 2018</u>		
<u>Follow up items</u>		<u>Teammate</u>
4. Gun Violence Ordinance	Jachimowicz asked that the ordinance come back to Council adding definitions to clarify the language	Larkin
	Carr asked that a discussion regarding antique guns come back to Council	Larkin
<u>Future Business Items</u>		<u>Teammate</u>
Council Member Spring asked that staff explore options for firearms education to the community		Swing
<u>October 17, 2018</u>		
<u>Follow up items</u>		<u>Teammate</u>
21. Housing Ordinance	Carr asked staff to look into the minimum down payment return being tied to CPI or some other index rather than the flat 10%	Garcia 4/3/19
<u>Future Business Items</u>		<u>Teammate</u>
Spring asked for a status update on City capital projects (CIP update)		Ghione 1/23/19
<u>September 5, 2018</u>		
<u>Future Business Items</u>		<u>Teammate</u>
Constantine asked the City Attorney to bring an ordinance to council listing all lobbyists registered with the City		Larkin 1/23/19

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Countywide	<u>Santa Clara County Library District Joint Powers Authority</u> 1370 Dell Avenue Campbell, CA 95008 Cynthia Rios Garcia, Secretary CRiosGarcia@sccl.org (408) 293-2326, ext. 3090 https://www.sccl.org/About/Governance/JPA-Board-Meetings Tracy Ellenberger, Executive Assistant tellenberger@sccl.org 408-293-2326 x3093	Provide policy direction and governance for the Santa Clara County Library District. Cities of Campbell, Cupertino, Gilroy, Los Altos, Los Altos Hills, Milpitas, Monte Sereno, Morgan Hill & Saratoga.	Meets 4 times per year typically on the 4th Thursday of month; 1:30 - 3:30 pm 1370 Dell Avenue Campbell, CA 95008	(P) - (A) -	
Environmental	<u>Santa Clara Valley Habitat Agency Governing Board</u> 535 Alkire Avenue, Suite 100 Morgan Hill, CA 95037 Ed Sullivan, Executive Officer Edmund.sullivan@scv-habitatagency.org (408) 779-7261 https://scv-habitatagency.org/31/Governance-Policies	Serves as governing body for JPA and makes all decisions except those delegated to the Implementation Board Staff.	Quarterly, 3rd Thursday 3:00 pm - 5:00 pm Morgan Hill City Council Chamber 17555 Peak Avenue	(P) - (P) Constantine (A) Spring (A) -	

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Environmental	<u>Santa Clara Valley Habitat Agency Implementation Board</u> 535 Alkire Avenue, Suite 100 Morgan Hill, CA 95037 Ed Sullivan, Executive Officer Edmund.sullivan@scv-habitatagency.org (408) 779-7261 https://scv-habitatagency.org/31/Governance-Policies	Makes recommendations to the Governing Board regarding fees and budget, appoints executive officers and hiring of other agency personnel, services and equipment, makes decision regarding real property acquisition and makes recommendations to the executive officers regarding grants and other funding.	Bi-Monthly, 3 rd Thursday 3:00 pm - 5:00 pm Morgan Hill City Council Chamber 17555 Peak Avenue	(P) Constantine (A) Spring (A) (P) Jennifer Carman (A) Leslie Little	
Environmental	<u>Silicon Valley Clean Energy Authority</u> 333 W. El Camino Real, Suite 290 Sunnyvale, CA 94087 Andrea Pizano andreap@svcleanenergy.org (408) 721-5301 x.1005 https://www.svcleanenergy.org/board	The JPA created to collectively study, promote, develop, conduct, operate, and manage energy supply and efficiency programs related to the provision of clean power.	2 nd Wednesday of the month 7:00 pm Cupertino City Hall 10350 Torre Ave	(P) (A) Tony Eulo	

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Flood Control	<u>Pajaro River Watershed Flood Prevention Authority</u> PO Box 809 Marina, CA 93933 Ana Flores Regional Analysis & Planning Services aflores@ambag.org (831)883-3750 ext. 300 http://www.pajaroriverwatershed.org	Identify, evaluate, fund and implement environmentally sound flood prevention and control strategies in the Pajaro River Watershed, on an intergovernmental, cooperative basis as required by the Pajaro River Watershed Flood Prevention Authority Act.	Meet bi-monthly 1 st Friday 9:00 am Meeting locations alternate between the Cities of Gilroy, Hollister, Salinas & Watsonville	(P) Spring/Carr (non-voting member)	Chris Ghione, Public Services Director
Flood Control	<u>Santa Clara Valley Water District Elected Officials Quarterly Meeting (Llagas Creek PL 566)</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Michelle King, Clerk of the Board board@valleywater.org (408) 265-2600	Specifically address Llagas Creek flooding and PL 566 legislation.	Quarterly on Fridays 10:00 am Morgan Hill City Hall, Grand Conference Room 17575 Peak Ave	(P) (P) Carr (A) Spring	Chris Ghione, Public Services Director

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Housing	<u>Santa Clara County Housing & Community Development Advisory Committee (HCDAC)</u> Office of Supportive Housing 3180 Newberry Drive, Ste 150 San Jose, CA 95118 Tracy Cunningham, Management Analyst Tracy.cunningham@hhs.sccgo.v.org (408) 793-0560	The role of the HCD Advisory Committee is to be the policy-recommending body to the Board of Supervisors on the planning, implementation, monitoring, and evaluation of the Urban County HCD Program. The Committee guides the development of a coordinated housing and community development plan and hears project proposals, reviews staff recommendations, and makes recommendations to the Board of Supervisors for final approval and forwarding to HUD.	As needed 70 West Hedding Street, 1 st Floor Board Chambers	(P) (A) Carr (P) Laura Gonzales-Escoto, Citizen Representative	Rebecca Garcia, Housing Manager
Land Use/ Transportation NEEDS TO BE EVALUATED	<u>South County Joint Planning Advisory Committee</u> Santa Clara Co. Planning Office 70 W. Hedding, E Wing, 7 th Floor San José, CA 95110	Cities of Gilroy & Morgan Hill, County of Santa Clara and unincorporated area of San Martin addressing issues re: land use planning of regional significance. Staff coordination rotates between the three sponsoring organizations, Gilroy, Morgan Hill, and Santa Clara County.	Quarterly, 2nd Thursday 7:00 pm	(P) Spring (A) Carr Joseph Mueller, Planning Commissioner Dennis Delisle, Citizen Representative _____, Citizen Representative	Jennifer Carman, Community Development Director Rob Eastwood, County of Santa Clara Kristi Abrams, City of Gilroy

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (clean version) (2148 : 2019

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Local Partnership	<u>City-School Liaison Committee</u> Morgan Hill Unified School District; 15600 Concord Circle <i>or</i> City of Morgan Hill 17575 Peak Avenue Morgan Hill, CA 95037-4128 Kelly Shriefer, Secretary to the Superintendent, MHUSD shreiferk@mhusd.org (408) 201-6001 Michelle Bigelow, Deputy City Clerk Michelle.bigelow@morganhill.ca.gov (408) 310-4678 http://mhusd.org/board-of-education/cityschool-liaison-committee/	To facilitate communication between the City and School District on issues of common concern.	Every other month, typically on Fridays 8:30 am Meetings alternate between the City of Morgan Hill, City Hall 17575 Peak Ave and the Morgan Hill Unified School District Office 15600 Concord Cir	(P) Carr (P) (A)Constantine	Christina Turner, City Manager David Swing, Police Chief Chris Ghione, Public Services Director

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Local Partnership	<u>South County United for Health Leadership Team</u>	South County United for Health is a collaborative effort to create healthier communities where people live, work, learn and play in the cities of Morgan Hill, Gilroy, San Martin, and parts of unincorporated Santa Clara County, also known as South County.	Meets _____ Morgan Hill Community & Cultural Center 17000 Monterrey Road	(P) (A) Constantine	
Regional Government	ABAG 375 Beale Street San Francisco Fred Castro, Clerk of the Board fcastro@bayareametro.gov (415) 820-7913 https://abag.ca.gov/overview/ga.html	Council of governments representing Cities & Counties in the Bay Area; a comprehensive planning agency addressing regional social, environmental and economic issues.	Meets annually, usually in April Location varies	(P) (A)	(P) Leslie Little, Assistant City Manager for Development Services (A) Jennifer Carman, Community Development Director

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Regional Government	<u>Cities Association of Santa Clara County Board</u> PO Box 1079 Los Gatos, CA 95031 Andi Jordon, Executive Director andi@citiesassociation.org (408) 766-9534 http://citiesassociation.org/about-us.php	Promotes cooperation, represents the mutual interest, and presents a unified voice for the fifteen cities of Santa Clara County; each city in Santa Clara County appoints the Mayor or a Council Member to the Board of Directors; advocates for positive action to enhance the quality of life for the people of our county.	Monthly 2nd Thursday 7:00 pm 456 W. Olive Ave Sunnyvale	(P) Constantine (A) Spring Mayor Pro Tem is the Alternate	None, unless Morgan Hill serves as President, then City Manager
Regional Government	<u>Cities Association of Santa Clara County Board City Selection Committee</u> PO Box 1079 Los Gatos, CA 95031 Andi Jordan, Executive Director andi@citiesassociation.org (408) 766-9534 http://citiesassociation.org/about-us.php	Committee makes recommendations on appointments to regional and countywide organizations.	Meets as needed before the Cities Association Board Meeting 456 W. Olive Ave Sunnyvale	(P) Constantine (A) Spring Mayor Pro Tem is the Alternate	

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Regional Government	<u>League of California Cities Peninsula Division</u> Seth Miller P.O. Box 5630 San Francisco, CA 94080 sethl_miller@yahoo.com (415) 595-8629 http://www.cacities.org/Member-Engagement/Regional-Divisions/Peninsula	Comprised of the 36 cities from San Francisco to Gilroy, division members work together to enhance the quality of life in our communities, our region and our state.	4 meetings per year: January 30, 2019; 11:30 – 1:30 March 20, 2019; 8:00 – 10:00 May 22, 2019; 11:30 – 1:30 August 28, 2019; 8:00-10:00 special meetings added as needed	(P) (A) Constantine	
Transportation	<u>Caltrain Local Policy Maker Group</u> 1250 San Carlos Avenue San Carlos, CA 94070 (650) 508-6200 Casey Fromson fromsonc@samtrans.com (650) 508-6493 http://www.caltrain.com/projects/plans/CaltrainModernization/Meetings.html	Advisory group, comprised of elected officials and provides a formal venue to facilitate local input and guidance on the Caltrain Modernization Program.	Monthly 4 th Thursday 6:00 pm Edward J. Bacciocco Auditorium, Second Floor 1250 San Carlos Ave	(P) Carr (A) (P) Constantine (A) - Martinez Beltran (A) McKay (A) Spring	Edith Ramirez, Economic Development Director Tiffany Brown, Associate Planner

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Transportation	<u>Comprehensive County Expressway Planning Study Policy Advisory Board</u> Santa Clara County Roads and Airports 101 Skyport Drive San Jose, Ca 95110-1302 Ellen Talbo ellen.talbo01@rda.sccgov.org (408) 573-2462 http://sccgov.igm2.com/citizens/default.aspx?	Provides an elected officials' forum for policy input to the <i>Expressway Plan 2040</i> – a long range plan for the improvement and maintenance of the eight County expressways and the Santa Teresa-Hale Corridor. All areas of need are included: capacity and operational improvements, signal operations, high-occupancy vehicle (HOV) lanes, bicycle and pedestrian improvements, finishing elements, and ongoing operating and maintenance needs and funding strategy recommendations.	As needed 70 West Hedding Street, 1 st Floor Board Chambers	(P) Spring (A)	Chris Ghione, Public Services Director
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) Policy Advisory Committee (PAC)</u> 3331 North First Street, Building B-1 st Floor San Jose, CA 95134-1927 Steven Flynn Advisory Committee Coordinator Elaine Baltao, Board Secretary Board.secreatary@vta.org (408) 321-5680 http://www.vta.org/get-involved/advisory-committee/policy-advisory-committee-pac	Advises the Authority Board of Directors on policy matters relating to transportation and congestion management. <i>Board Member cannot serve on the PAC.</i> <i>(Note: participation is State-mandated)</i>	Monthly, 2 nd Thursday 4:00 pm VTA River Oaks Campus 1331 N. 1 st Street Room B-104 San Jose	(P) Constantine (A) Spring	Chris Ghione, Public Services Director Edith Ramirez, Economic Development Director

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) MG - Group 4</u>	Cities of Morgan Hill and Gilroy, advises the PAC (see above) on transportation policy and funding issues.	Tuesday before each Thursday Board meeting, 9:00 am Morgan Hill City Hall 17575 Peak Ave	(P) Carr (A) (A) Constantine	Christina Turner, City Manager Chris Ghione, Public Services Director Edith Ramirez, Economic Development Director
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) Board of Directors</u> 3331 North First Street San Jose, CA 95134-1906 Elaine Baltao, Board Secretary board.secretary@vta.org (408) 321-5680 http://www.vta.org/get-involved/board-of-directors	Reviews issues relating to transportation and congestion management.	Monthly, 1 st Thursday 5:30 pm County Government Center 70 W. Hedding St. San Jose	(P) Carr (A) Marie Blankley (Gilroy) <i>(Alternates between MH and Gilroy every couple years)</i>	Christina Turner, City Manager Chris Ghione, Public Services Director

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Water/Wastewater	<u>Santa Clara Valley Water Commission</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Glenna Brambill gbrambill@valleywater.org (408) 630-2408	Advises the District on water supply, legislative issues and integrated water resource management. <i>(Note: Most issues relate to imported water; Morgan Hill is 100% ground water)</i>	12:00 pm-2:00 pm January April July October Santa Clara Valley Water District Headquarters Building Boardroom 5700 Almaden Expressway, San Jose	(P) Constantine (A) Carr	Dan Repp, Deputy Director for Utilities Services <u>or</u> Tony Eulo, Program Administrator <i>(Note: Staff member serves as alternate)</i>
Water/Wastewater	<u>South County Regional Wastewater Authority (SCRWA) Board Meeting</u> 1500 Southside Drive Gilroy, CA 95020 Gina Bonnell Gina.bonnell@ch2m.com Secretary/Clerk of the Board (408) 848-0480 http://www.ci.gilroy.ca.us/561/South-County-Regional-Wastewater-Authori	The South County Regional Wastewater Authority established by Joint Powers Agreement (Cities of Gilroy & Morgan Hill) to provide common authority relating to Joint Wastewater Gilroy/Morgan Hill Sewage Treatment Plant located in Gilroy.	1st Wednesday of the Month 8:00 am 1500 Southside Drive Gilroy	(P1) Carr (P2) Spring (A) Martinez Beltran (A) Constantine (A) McKay	Dan Repp, Deputy Director for Utilities Services <u>or</u> Chris Ghione, Public Services Director Christina Turner, City Manager

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Water/Wastewater	<u>Joint Water Resource Committee</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Garth Hall ghall@valleywater.org (408) 630-2750 http://www.valleywater.org/About/CitiesofGilroyMorganHill.aspx X	Advance South County Water interests. This joint committee is made up of two City Council members each from Morgan Hill and Gilroy, and two Santa Clara Valley Water District (SCVWD) Board members. The members from the two cities will also represent the South County Regional Wastewater Authority (SCRWA). Policy matters to be discussed include recycled water, groundwater, and long-term water resource planning.	Meetings follow SCRWA Board Meetings - 1 st Wednesday of the month 8:30 am 1500 Southside Drive Gilroy	(P1) Carr (P2) Spring (A) Martinez Beltran (A) Constantine (A) McKay	Christina Turner, City Manager Chris Ghione, Public Services Director

LIST OF CITY COUNCIL ADJUNCT COMMITTEES

Mayor Rich Constantine

- Governance, Transparency and Labor Relations Policy Committee for the League of California Cities (Chair)
- City Liaison to the Sister City Committee
- Board Member of the Healthier Kids Foundation

Council Member Larry Carr

- Silicon Valley Regional Interoperability Authority (appointment through VTA)
- Capital Program Committee of VTA (Chair)
- Governance & Audit Committee of VTA
- Mobility Partnership Advisory Board for VTA
- Administration & Finance Committee of VTA (Chair)

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Countywide	<u>Santa Clara County Library District Joint Powers Authority</u> 1370 Dell Avenue Campbell, CA 95008 Cynthia Rios Garcia, Secretary CRiosGarcia@sccl.org (408) 293-2326, ext. 3090 https://www.sccl.org/About/Governance/JPA-Board-Meetings Tracy Ellenberger, Executive Assistant tellenberger@sccl.org 408-293-2326 x3093	Oversees operations of County-wide library services <u>Provide policy direction and governance for the Santa Clara County Library District.</u> Cities of Campbell, Cupertino, Gilroy, Los Altos, Los Altos Hills, Milpitas, Monte Sereno, Morgan Hill & Saratoga.	Meets 4 times per year typically on the 4th Thursday of month; 1:30 - 3:30 pm 1370 Dell Avenue Campbell, CA 95008	(P) Tate (A) Jachimowicz	
Environmental	Ad-Hoc Advisory Committee on South Flow Arrivals 1701 Airport Blvd. Suite B-1130 San Jose, CA 95110 Matthew Kazmierczak mkazmierczak@sjc.org (408) 392-3640 http://www.flysanjose.com/Ad-Hoc-Advisory-Committee	Gather input, concerns, and comments from the public on the south flow issues; identify and discuss possible options to address this procedure's noise impacts; and recommend potential "feasible" options for FAA consideration.	Meets monthly on Fridays at 1:00 pm (January 2018 through June 2018) City of San Jose Council Chamber or Committee Room 200 East Santa Clara Street	(P) Spring (A) Carr	

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Environmental	<u>Santa Clara Valley Habitat Agency Governing Board</u> 535 Alkire Avenue, Suite 100 Morgan Hill, CA 95037 Ed Sullivan, Executive Officer Edmund.sullivan@scv-habitatagency.org (408) 779-7261 https://scv-habitatagency.org/31/Governance-Policies	Serves as governing body for JPA and makes all decisions except those delegated to the Implementation Board Staff.	Quarterly, 3 rd Thursday 3:00 pm - 5:00 pm Morgan Hill City Council Chamber 17555 Peak Avenue	(P) Tate (P) Constantine (A) Spring (A) Jachimowicz	
Environmental	<u>Santa Clara Valley Habitat Agency Implementation Board</u> 535 Alkire Avenue, Suite 100 Morgan Hill, CA 95037 Ed Sullivan, Executive Officer Edmund.sullivan@scv-habitatagency.org (408) 779-7261 https://scv-habitatagency.org/31/Governance-Policies	Makes recommendations to the Governing Board regarding fees and budget, appoints executive officers and hiring of other agency personnel, services and equipment, makes decision regarding real property acquisition and makes recommendations to the executive officers regarding grants and other funding.	Bi-Monthly, 3 rd Thursday 3:00 pm - 5:00 pm Morgan Hill City Council Chamber 17555 Peak Avenue	(P) Constantine (A) Spring (A) Jachimowicz (P) Jennifer Carman (PA) Leslie Little (A) Jennifer Carman	

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Environmental	<u>Silicon Valley Clean Energy Authority</u> 333 W. El Camino Real, Suite 290 Sunnyvale, CA 94087 Andrea Pizano andreap@svcleanenergy.org (408) 721-5301 x.1005 https://www.svcleanenergy.org/board	The JPA created to collectively study, promote, develop, conduct, operate, and manage energy supply and efficiency programs related to the provision of clean power.	2 nd Wednesday of the month 7:00 pm Cupertino City Hall 10350 Torre Ave	(P) Tate (A) Tony Eulo	
Flood Control	<u>Pajaro River Watershed Flood Prevention Authority</u> PO Box 809 Marina, CA 93933 Ana Flores Regional Analysis & Planning Services aflores@ambag.org (831)883-3750 ext. 300 http://www.pajaroriverwatershed.org	Identify, evaluate, fund and implement environmentally sound flood prevention and control strategies in the Pajaro River Watershed, on an intergovernmental, cooperative basis as required by the Pajaro River Watershed Flood Prevention Authority Act.	Meet bi-monthly 1 st Friday 9:00 am Meeting locations alternate between the Cities of Gilroy, Hollister, Salinas & Watsonville	(P) Spring/Carr (non-voting member)	Chris Ghione, Interim Deputy City Manager <u>Public Services Director</u>

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Flood Control	<u>Santa Clara Valley Water District Elected Officials Quarterly Meeting (Llagas Creek PL 566)</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Michelle King, Clerk of the Board board@valleywater.org (408) 265-2600	Specifically address Llagas Creek flooding and PL 566 legislation.	Quarterly on Fridays 10:00 am Morgan Hill City Hall, Grand Conference Room 17575 Peak Ave	(P) Tate (P) Carr (A) Spring	Christina Turner, City Manager Chris Ghione, Interim Deputy City Manager <u>Public Services Director</u>
Housing	<u>Santa Clara County Housing & Community Development Advisory Committee (HCDAC)</u> Office of Supportive Housing 3180 Newberry Drive, Ste 150 San Jose, CA 95118 Tracy Cunningham, Management Analyst Tracy.cunningham@hhs.sccgov.org (408) 793-0560	The role of the HCD Advisory Committee is to be the policy-recommending body to the Board of Supervisors on the planning, implementation, monitoring, and evaluation of the Urban County HCD Program. The Committee guides the development of a coordinated housing and community development plan and hears project proposals, reviews staff recommendations, and makes recommendations to the Board of Supervisors for final approval and forwarding to HUD.	4 Meetings per year <u>As needed</u> 70 West Hedding Street, 1st Floor Board Chambers	(P) Jachimowicz (A) Carr (P) Laura Gonzales-Escoto, Citizen Representative	Rebecca Garcia, Housing Manager

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Land Use/ Transportation NEEDS TO BE EVALUATED	<u>South County Joint Planning Advisory Committee</u> Santa Clara Co. Planning Office 70 W. Hedding, E Wing, 7 th Floor San José, CA 95110	Cities of Gilroy & Morgan Hill, County of Santa Clara and unincorporated area of San Martin addressing issues re: land use planning of regional significance. Staff coordination rotates between the three sponsoring organizations, Gilroy, Morgan Hill, and Santa Clara County.	Quarterly, 2nd Thursday 7:00 pm	(P) Spring (A) Carr Joseph Mueller, Planning Commissioner Dennis Delisle, Citizen Representative _____, Citizen Representative	Jennifer Carman, Community Development Director Rob Eastwood, County of Santa Clara Kristi Abrams, City of Gilroy

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Local Partnership	<u>City-School Liaison Committee</u> Morgan Hill Unified School District; 15600 Concord Circle or City of Morgan Hill 17575 Peak Avenue Morgan Hill, CA 95037-4128 Jayne Giangreco<u>Kelly Shriefer</u>, Secretary to the Superintendent, MHUSD giangrecoj@mhUSD.org<u>shreiferk @mhUSD.org</u> (408) 201-6001 Michelle Wilson<u>Bigelow</u>, Deputy City Clerk <u>Michelle.wilsonbigelow@morga nhill.ca.gov</u> (408) 310-4678 <u>http://mhUSD.org/board-of- education/cityschool-liaison- committee/</u>	To facilitate communication between the City and School District on issues of common concern.	Every other month, typically on Fridays 9:00<u>8:30</u> am Meetings alternate between the City of Morgan Hill, City Hall 17575 Peak Ave and the Morgan Hill Unified School District Office 15600 Concord Cir	(P) Carr (P) Tate (A) Constantine	Christina Turner, City Manager David Swing, Police Chief Chris Ghione, Interim Deputy City Manager<u>Public Services Director</u>

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
<u>Local Partnership</u>	<u>South County United for Health Leadership Team</u>	<u>South County United for Health is a collaborative effort to create healthier communities where people live, work, learn and play in the cities of Morgan Hill, Gilroy, San Martin, and parts of unincorporated Santa Clara County, also known as South County.</u>	<u>Meets</u> <u>Morgan Hill Community & Cultural Center</u> <u>17000 Monterrey Road</u>	<u>(P) Tate</u> <u>(A) Constantine</u>	
Regional Government	<u>Association of Bay Area Governments (ABAG)</u> <u>General Assembly Meeting</u> ABAG 375 Beale Street San Francisco Fred Castro, Clerk of the Board fcastro@bayareametro.gov (415) 820-7913 https://abag.ca.gov/overview/ga.html	Council of governments representing Cities & Counties in the Bay Area; a comprehensive planning agency addressing regional social, environmental and economic issues.	Meets annually, usually in April Location varies	(P) Jachimowicz (A) Tate	(P) Leslie Little, Assistant City Manager for <u>Community Development Services</u> (A) Jennifer Carman, Community Development Director

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Regional Government	<u>Cities Association of Santa Clara County Board</u> PO Box 1079 Los Gatos, CA 95031 Andi Jordon, Executive Director andi@citiesassociation.org (408) 766-9534 http://citiesassociation.org/about-us.php	Promotes cooperation, represents the mutual interest, and presents a unified voice for the fifteen cities of Santa Clara County; each city in Santa Clara County appoints the Mayor or a Council Member to the Board of Directors; advocates for positive action to enhance the quality of life for the people of our county.	Monthly 2nd Thursday 7:00 pm 456 W. Olive Ave Sunnyvale	(P) Tate <u>Constantine</u> (A) Constantine <u>Spring</u> <u>g</u> Mayor Pro Tem is the Alternate	None, unless Morgan Hill serves as President, then City Manager
Regional Government	<u>Cities Association of Santa Clara County Board</u> <u>City Selection Committee</u> PO Box 1079 Los Gatos, CA 95031 Andi Jordan, Executive Director andi@citiesassociation.org (408) 766-9534 http://citiesassociation.org/about-us.php	Committee makes recommendations on appointments to regional and countywide organizations.	Meets as needed before the Cities Association Board Meeting 456 W. Olive Ave Sunnyvale	(P) Tate <u>Constantine</u> (A) Constantine <u>Spring</u> <u>g</u> Mayor Pro Tem is the Alternate	

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Regional Government	<u>League of California Cities Peninsula Division</u> Seth Miller P.O. Box 5630 San Francisco, CA 94080 sethl_miller@yahoo.com (415) 595-8629 http://www.cacities.org/Member-Engagement/Regional-Divisions/Peninsula	Comprised of the 36 cities from San Francisco to Gilroy, division members work together to enhance the quality of life in our communities, our region and our state.	4 meetings per year, typically in: February April July September January 30, 2019; 11:30 – 1:30 March 20, 2019; 8:00 – 10:00 May 22, 2019; 11:30 – 1:30 August 28, 2019; 8:00-10:00 special meetings added as needed	(P) Jachimowicz (A) Constantine	
Transportation	<u>Caltrain Local Policy Maker Group</u> 1250 San Carlos Avenue San Carlos, CA 94070 (650) 508-6200 Casey Fromson fromsonc@samtrans.com (650) 508-6493 http://www.caltrain.com/projects/plans/CaltrainModernization/Meetings.html	Advisory group, comprised of elected officials and provides a formal venue to facilitate local input and guidance on the Caltrain Modernization Program.	Monthly 4 th Thursday 6:00 pm Edward J. Bacciocco Auditorium, Second Floor 1250 San Carlos Ave	(P) Carr (A) Tate (PA) Constantine (A) Jachimowicz- Martinez Beltran (A) Spring (A) McKay (A) Spring	Edith Ramirez, Economic Development Director Tiffany Brown, Associate Planner

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Transportation	<u>Comprehensive County Expressway Planning Study Policy Advisory Board</u> Santa Clara County Roads and Airports 101 Skyport Drive San Jose, Ca 95110-1302 Ellen Talbo ellen.talbo01@rda.sccgov.org (408) 573-2462 http://sccgov.igm2.com/citizens/default.aspx?	Provides an elected officials' forum for policy input to the <i>Expressway Plan 2040</i> – a long range plan for the improvement and maintenance of the eight County expressways and the Santa Teresa-Hale Corridor. All areas of need are included: capacity and operational improvements, signal operations, high-occupancy vehicle (HOV) lanes, bicycle and pedestrian improvements, finishing elements, and ongoing operating and maintenance needs and funding strategy recommendations.	As needed 70 West Hedding Street, 1 st Floor Board Chambers	(P) Spring (A) Tate	Scott Greer, Deputy Director for Engineering <u>Chris Ghione, Public Services Director</u>
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) Policy Advisory Committee (PAC)</u> 3331 North First Street, Building B-1 st Floor San Jose, CA 95134-1927 Steven Flynn Advisory Committee Coordinator Elaine Baltao, Board Secretary Board.secreatary@vta.org (408) 321-5680 http://www.vta.org/get-involved/advisory-committee/policy-advisory-committee-pac	Advises the Authority Board of Directors on policy matters relating to transportation and congestion management. <i>Board Member cannot serve on the PAC.</i> <i>(Note: participation is State-mandated)</i>	Monthly, 2 nd Thursday 4:00 pm VTA River Oaks Campus 1331 N. 1 st Street Room B-104 San Jose	(P) Constantine (A) Spring	Scott Greer, Deputy Director for Engineering David Gittleson, Associate Engineer <u>Chris Ghione, Public Services Director</u> <u>Edith Ramirez, Economic Development Director</u>

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) MG - Group 4</u>	Cities of Morgan Hill and Gilroy, advises the PAC (see above) on transportation policy and funding issues.	Tuesday before each Thursday Board meeting, 9:00 am Morgan Hill City Hall 17575 Peak Ave	(P) Carr (A) Tate (A) Constantine	Christina Turner, City Manager Chris Ghione, Interim Deputy City Manager <u>Public</u> <u>Services</u> <u>Director</u> <u>Edith Ramirez,</u> <u>Economic</u> <u>Development</u> <u>Director</u>
Transportation	<u>Santa Clara Valley Transportation Authority (VTA) Board of Directors</u> 3331 North First Street San Jose, CA 95134-1906 Elaine Baltao, Board Secretary board.secretary@vta.org (408) 321-5680 http://www.vta.org/get-involved/board-of-directors	Reviews issues relating to transportation and congestion management.	Monthly, 1 st Thursday 5:30 pm County Government Center 70 W. Hedding St. San Jose	(P) Carr (A) Dan Harney <u>Marie</u> <u>Blankley</u> (Gilroy) (Alternates between MH and Gilroy every couple years)	Scott Greer, Deputy Director for Engineering David Gittleson, Associate Engineer <u>Christ</u> <u>na Turner, City</u> <u>Manager</u> <u>Chris Ghione,</u> <u>Public Services</u> <u>Director</u>

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Water/Wastewater	<u>Santa Clara Valley Water Commission</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Glenna Brambill gbrambill@valleywater.org (408) 630-2408	Advises the District on water supply, legislative issues and integrated water resource management. <i>(Note: Most issues relate to imported water; Morgan Hill is 100% ground water)</i>	12:00 pm-2:00 pm January April July October Santa Clara Valley Water District Headquarters Building Boardroom 5700 Almaden Expressway, San Jose	(P) Constantine (A) Carr	Dan Repp, Deputy Director for Utilities Services <u>or</u> Chris Ghione, Interim Deputy City Manager Tony Eulo, Program Administrator <i>(Note: Staff member serves as alternate)</i>
Water/Wastewater	<u>South County Regional Wastewater Authority (SCRWA) Board Meeting</u> 1500 Southside Drive Gilroy, CA 95020 Gina Bonnell Gina.bonnell@ch2m.com Secretary/Clerk of the Board (408) 848-0480 http://www.ci.gilroy.ca.us/561/South-County-Regional-Wastewater-Authority	The South County Regional Wastewater Authority established by Joint Powers Agreement (Cities of Gilroy & Morgan Hill) to provide common authority relating to Joint Wastewater Gilroy/Morgan Hill Sewage Treatment Plant located in Gilroy.	1 st Wednesday of the Month 8:00 am 1500 Southside Drive Gilroy	(P1) Carr (P2) Spring (A) Martine Beltran (A) Constantine (A) Jachimowicz (A) Tate McKay	Dan Repp, Deputy Director for Utilities Services <u>or</u> Chris Ghione, Interim Deputy City Manager Public Services Director Christina Turner, City Manager

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
Water/Wastewater	<u>Joint Water Resource Committee</u> 5750 Almaden Expressway San Jose, CA 95118-3686 (mailing address) Garth Hall ghall@valleywater.org (408) 630-2750 http://www.valleywater.org/About/CitiesofGilroyMorganHill.aspx	Advance South County Water interests. This joint committee is made up of two City Council members each from Morgan Hill and Gilroy, and two Santa Clara Valley Water District (SCVWD) Board members. The members from the two cities will also represent the South County Regional Wastewater Authority (SCRWA). Policy matters to be discussed include recycled water, groundwater, and long-term water resource planning.	Meetings follow SCRWA Board Meetings - 1 st Wednesday of the month 8:30 am 1500 Southside Drive Gilroy	(P1) Carr (P2) Spring (A) <u>Martinez Beltran</u> (A) Constantine (A) Jachimowicz (A) Tate McKay	Christina Turner, City Manager Chris Ghione, Interim Deputy City Manager <u>Public Services Director</u>
To be dissolved	Corporation Yard Commission Morgan Hill Unified School District 15600 Concord Circle Morgan Hill, CA 95037 (408) 201-6001 (Jayne Giangreco, Secretary to the Superintendent) Kirsten Perez, Assistant Superintendent, Business Services Morgan Hill Unified School District (408) 201-6052 perezk@mhUSD.org	Established by Joint Powers Agreement (City of Morgan Hill and Morgan Hill Unified School District) for the purpose of operating the Corporation Yard. Membership consists of 2 City Council Members, 2 School District Board Members, and one citizen representative of the public at large.	Annually and as needed		

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

CITY COUNCIL APPOINTMENTS TO OUTSIDE AGENCIES

Category	AGENCY NAME	PURPOSE	MEETS	DELEGATES (P=Primary) (A=Alternate)	STAFF REP/S (If applicable)
To be dissolved	 <u>Morgan Hill Economic Development Corporation</u> 17450 B Monterey Road Morgan Hill, CA 95037 Michelle Wilson, Deputy City Clerk (408) 310-4678 <u>Michelle.wilson@morganhill.ca.gov</u> 	 The Morgan Hill Economic Development Corporation was established to provide physical, economic and educational development, redevelopment, and revitalization efforts with the City of Morgan Hill. 	 4th Wednesdays of the month 5:00 pm (Location subject to change) 		

Attachment: City Council Appointments to Outside Agencies 2019 DRAFT (marked for changes) (2148 :

LIST OF CITY COUNCIL ADJUNCT COMMITTEES

Mayor ~~Pro Tem~~ Rich Constantine

- ~~Vice Chair of the Governance, Transparency and Labor Relations Ppolicy C~~ommittee for the League of California Cities (Chair)
- ~~City Liaison to the Sister City Committee~~
- ~~Board Member of the Healthier Kids Foundation~~

Mayor Steve Tate

- ~~Cities Association Ad Hoc Committee for the South Bay/South Peninsula Community Roundtable on Aircraft Noise~~
- ~~Morgan Hill Chamber of Commerce Board~~

Mayor ~~Pro Tem~~ Rich Constantine

- ~~Vice Chair of the Governance, Transparency and Labor Relations policy committee for the League of California Cities~~
- ~~City Liaison to the Sister City Committee~~
- ~~Board Member of the Healthier Kids Foundation~~

Council Member Larry Carr

- Silicon Valley Regional Interoperability Authority (appointment through VTA)
- Capital Program Committee of VTA (Chair)
- Governance & Audit Committee of VTA
- Mobility Partnership Advisory Board for VTA
- Administration & Finance Committee of VTA (Chair)



ACCOMPLISHMENTS 2018

ADMINISTRATIVE SERVICES

Council Services and Records Management

- Renewed Administrative Services Agreement with the Santa Clara Valley Habitat Agency to provide them with Administrative Clerk Services and IT services
- Successfully partnered with the County of Santa Clara to conduct the City's first district-based election for two City Council Seats*
- Conducted a successful education and outreach program for 3 ballot measures, all of which passed
- Completed the first phase of the City's records retention schedule update

Finance/Budget

- Completed City's second Biennial Budget
- Successfully conducted a Request for Proposal (RFP) and entered into a new agreement with HdL for sales and use tax audit and business license administration services
- Continued to coordinate the Development Impact Fee update and limited Wastewater Rate study
- Completed Transient Occupancy Tax (TOT) Returns audit of ten hotels
- Updated City's procurement/purchasing code
- Closed out Corp Yard Corporation Commission with Morgan Hill Unified School District (MHUSD) and conducted final close-out audit
- Completed Other Post-Employment Benefits (OPEB) actuarial valuation report
- Utility Billing:
 - Implemented email reminder system for past due accounts subject to shut-off, therefore reducing the actual number of accounts being shut off
 - Continued to promote paperless billing and electronic payment enrollment. Over 57% of Citywide accounts are now enrolled online, of which, 63% are enrolled in paperless statements and 50% are now enrolled in autopay
 - Promoted the City's WaterSmart feature, allowing customers to monitor their water consumption in near real time

Human Resources

- Negotiated fiscally responsible labor agreements with all three Labor Groups (AFSCME, CSOA, POA) for three-year contracts (December 30, 2018 – December 31, 2021)
- Completed 13 recruitments for regular, benefitted positions since January 1, 2018 and onboarded 16 new teammates
- Completed the limited classification and citywide compensation study
- Partnered with the City Attorney to provide Supervisory Training: Minimizing Lawsuit Risks to Supervisors and Managers
- Partnered with Bickmore Risk Services to commence the review and revision of the City's Injury Illness Prevention Plan (IIPP) and conduct a Citywide safety training needs assessment

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*

CITY OF MORGAN HILL

ACCOMPLISHMENTS 2018

Geographic Information Services (GIS)

- Completed review of Local Update of Census Addresses (LUCA) and requested 1,874 new addresses be added to the Census database. Collaborated with County staff in canvassing for non-traditional addresses.
- Tested and improved GIS capabilities at Emergency Operations Center (EOC) and trained EOC teammates on new procedures
- Completed update of new City zoning mapping and updated zoning-related ordinance information
- Selected consultant for GIS Services Project contract and began project with initial information gathering by consultant Geographic Technologies Group to develop a GIS strategic plan, design and implement GIS infrastructure to support strategic plan recommendations and build a replacement for our internal City web map, MHMaps.
- Completed GIS manager training at the GIS Leadership Academy held by the Urban and Regional Information Systems Association (URISA)

CITY ATTORNEY

- Drafted Council resolution condemning gun violence and drafted firearms safety ordinances
- Drafted firearms retailer ordinance
- Updated alarm regulations and drafted ordinance establishing false fire alarm fees
- Negotiated settlement of Housing Accountability Act lawsuit
- Obtained favorable settlement in tort litigation matters

CITY MANAGER

- Executed a five-year cooperative agreement with the CAL FIRE teammates for administration, fire marshaling, and fire operations
- Participated in regular meetings with MHUSD, Santa Clara Valley Transportation Agency (VTA), Chamber of Commerce, Emergency Operational Area Council, Gilroy, and South County Regional Wastewater Authority (SCRWA)
- Periodically spoke at League of California Conferences and Academies
- Contracted with Communications Facilitator to conduct staff reports and presentations workshop to Management and Leadership teammates
- Hired part-time temporary Outreach Coordinator as a resource to develop enhanced outreach with our Spanish speaking community*
- Held two-day Listos “train the trainer” workshops in Spanish, certifying seven community members to be trainers of the Listos program*
- Continued building network of key connectors to Spanish speaking community to share and disseminate information*
- Completed and implemented a refresh of the City’s brand, creating a new style guide and templates

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*

CITY OF MORGAN HILL

ACCOMPLISHMENTS 2018

CITY MANAGER (continued)

- Continued partnership with the Learning and Loving Center to provide a Women's Empowerment Group facilitated by City teammates to further explore opportunities to outreach with our Spanish speaking community, build relationships, and share resources*
- Planned for and executed an extensive educational outreach campaign regarding three ballots measures and education on SB1 (transportation funding) on the November 2018 ballot
- Successfully developed and managed community outreach regarding the Amgen Tour of California, including the development of a community call center using new technology that allowed for a quick, flexible implementation with minimal expense. The call center concept is now considered best practice by Amgen
- Participated in the Institute for Local Government's TIERS Public Engagement Learning Lab resulting in a draft communication and engagement strategy leading to a 2020 revenue measure
- Participated in the Complete Count county wide committee for the 2020 Census*
- Participated in Learning Session with County Office of LGBTQ Affairs considering LGBTQ wellness center*

COMMUNITY SERVICES

General

- Supported Public Art installation by Leadership Morgan Hill on eleven utility boxes throughout the City
- Applied for numerous grants for various projects and received the following grant awards:
 - o \$2,000,000 for the Magical Bridge Morgan Hill Playground from the County of Santa Clara
 - o \$100,000 for the West Little Llagas Creek Trail from the Santa Clara Valley Open Space Authority Urban Open Space Grant Program
 - o \$200,000 for the West Little Llagas Creek Trail from the Santa Clara Valley Water District
 - o \$227,000 for the West Little Llagas Creek Trail from the State of California Habitat Conservation Fund
- Supported the redesign concepts for the Magical Bridge Morgan Hill Playground moving the project forward for bidding and construction in 2019*

Environmental Programs

- Finalized the purchase of property for the first local agricultural easement procured by the City of Morgan Hill, a ten-acre site off Maple Avenue
- Introduced a pilot project for the elimination of the use of rodenticides on all City owned property
- Supported an outreach and involvement process for the development of an Urban Forestry Management Plan scheduled for completion in 2019
- Coordinated efforts to encourage local businesses to meet state law in recycling
- Coordinated the implementation of new energy management systems to improve energy efficiency at the Council Chambers Building and Police Department

Maintenance

- Implemented plan for maintenance of new Downtown Parks into overall downtown maintenance
- Completed project to seal and restripe the Outdoor Sports Center Parking Lot and existing Butterfield Linear Trail

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*



ACCOMPLISHMENTS 2018

COMMUNITY SERVICES (continued)

Maintenance

- Provided significant support to clean public property following the removal of multiple homeless encampments ensuring safety and community cleanliness
- Completed numerous maintenance projects to support City infrastructure
 - Replaced Playhouse seating
 - Replaced carpeting at multiple City facilities
 - Completed a sidewalk repair project replacing 840 linear feet of sidewalks
 - Rehabilitated the pool play structure at the Centennial Recreation Center
 - Upgraded and repaired major HVAC components at all City facilities
- Successfully increased the assessment for one Landscape Assessment District Sub-area allowing for increased funding for maintenance of the area

Recreation and Community Services

- Maintained CRC membership levels through 2018 completing the year with approximately 4,900 membership units and over 15,000 members
- Implemented a Volunteer Driver Program that has grown to ten active drivers and provided 448 rides in 2018*
- Processed permits for and helped to facilitate 38 community special events
- Safely operated the Morgan Hill Aquatics Center for over 57,000 visitors during the Summer of 2018
- Selected new operator for the Outdoor Sports Center to take over management in July 2019
- Transitioned non-profit organizations to alternate locations to allow for the Boys and Girls Club to take over use of the Friendly Inn
- Hosted a Healthy Aging Week in partnership with the Chamber of Commerce, culminating with a Senior Resource Fair linking hundreds of attendees with dozens of service providers*
- Coordinated Hispanic Heritage month activities at various City facilities*
- Launched and updated various facility use partnerships with nonprofit organizations to support services for Morgan Hill residents, including new partnerships with Community Christian, National Center for Youth Law, Rebekah Children's Services, and the Center for Employment Training, along with updating partnerships with the Healthier Kids Foundation and the American Red Cross*
- Adopted a resolution to display the Pride flag annually in June at three City locations*

DEVELOPMENT SERVICES

Housing

- Evaluated the Housing Accountability Act (HAA) and the relationship to the Residential Development Control System (RDCS) and placed an increased priority upon the production of affordable housing units at assigned income levels by increasing affordability goals within the existing RDCS process*
- Evaluated Regional Housing Needs Allocation (RHNA) goals and RDCS projects in the pipeline and determined the remaining housing goal for this Housing Element Cycle is 193 Very Low Income*

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*



ACCOMPLISHMENTS 2018

DEVELOPMENT SERVICES (continued)

Housing

- Modified RDCS manual to support RHNA Goals unit deficit*
- Revised adopted Below Market Rate (BMR) Development Standards to support RHNA Goals*
- Increased RDCS points for Accessory Dwelling Units (ADUs) to support RHNA Goals*
- Adopted a 15% Inclusionary Housing Ordinance, 10% required within the Downtown*
- Instituted increased Housing In-Lieu Fees*
- Major Park Place Rehabilitation near completion, 1970's Village Avante (now known as Park Place), a 112-unit multifamily development that is home to 420 people. As turn-over occurs in this development, some of the units are set aside for families transitioning out of temporary housing; thus, freeing up nearby temporary units to be vacated so that room can be available for homeless families. *
- Approved Eden Housing, Inc., recast and re-subordination of existing City loan for rehabilitation of Sycamore Glen Senior Affordable Housing apartment community which houses senior residents and consists of 20 one-bedroom units (estimate of repairs and upgrades approximately \$2.3 million) *
- Approved Eden Housing, Inc., recast and re-subordination of existing City loans and ground leases for the future major rehabilitation of four affordable apartment communities: *Skeels, Villa Ciolino, Willows, and Depot Commons* *
- Residents moving into EAH affordable housing development scattered site - 41 new units designated for families and Transitional Aged Youth (TAY) aging out of foster care and at risk of homelessness*
- Groundbreaking event of the Urban Housing Communities (UHC) 39-unit affordable family housing development (The Crossings - Monterey and Bisceglia) *
- Evaluating potential opportunities for farmworker agricultural housing in South County with the County Planning Department and the Office of Supportive Housing on a potential City owned site*
- Ongoing monitoring and refinement of the BMR Program, adopted new guidelines, created BMR Program Application and Participation Guide (addressed transfers, owner's minimum return on down payment, ownership, and estate planning) *

HouseKeys activities included*:

- o Preserved two BMR units from foreclosure and bank sale
- o Rehabilitated five re-sale BMR units prior to sale to new, qualified owners
- o Held 20 BMR Homebuyer orientation workshops for 563 attendees which led to 225 lottery submissions (395 pre-application files opened)
- o Held seven BMR homeowner workshops for 24 attendees
- o Prepared BMR ownership restricted valuation calculations as requested for County Assessor
- o Qualified 27 interested households for BMR ownership
- o Prepared six re-subordination agreements to accommodate re-financing
- o Held 15 lotteries for sale of 22 new BMR units, and eight lotteries for five resales
- o Represented City of Morgan Hill in the purchase of 17545 Depot Street for use as temporary parking and eventually housing

* This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness



ACCOMPLISHMENTS 2018

DEVELOPMENT SERVICES (continued)

Homelessness

- Worked closely with Code Compliance to approve the use of housing funds (maximum \$7,000) to be used for a three-day emergency hotel stay in the event that a household receives a notice of violation or “red tag” from City Code Compliance, resulting in a temporary and immediate homeless situation*
- Coordinated with two part-time County Homeless Outreach Workers to conduct interviews and assessments with homeless individuals in the City*
- Coordinated with County Rapid Rehousing Program, a Homeless Prevention (rental assistance) Program, to target families with children in the school district at risk of homelessness*
- Continued operation of the Safe Park Program (FOCUS), a collaboration and regional partnership with: City Housing and Police Teammates, County of Santa Clara, MHUSD, Gilroy Compassion Center, and Faith-based community volunteers. The program provides coordinated assessments and offers overnight accommodations at a local church for up to eight homeless families (25 people max) living in their cars*
- Assisted Catholic Charities with new Countywide House Sharing Program, a free roommate matching program that matches community members with underutilized homes with other residents who need an affordable option, usually in need of renting a room or house sharing*

Economic Development

- Hosted a real estate breakfast to more than 50 brokers highlighting the more than 20 projects under development in Morgan Hill to attract additional businesses and other building/land investment opportunities
- Business Attraction/Expansion and Retention: Towbin Dodge, My Pizza, Kelly Brewing, Digital View, Tropos Technologies, Yoga Source, SuperTech, Shoe Palace, Carpenter’s Training Union, Fairfield Inn, Home2Suites, Music as Language, Roundtable Pizza, Aragen Biosciences and Siam Thai
- Established a Tourism Based Improvement District (TBID) that will annually generate over \$400,000 to promote the area for sports/recreation events and tourism
- Launched new business attraction website, Choosemorganhill.com
- Kicked off marketing campaign highlighting Morgan Hill and the Economic Blueprint—implementing digital and print media advertorials with the Silicon Valley Business Journal and Hearst Media
- Received 2018 Silicon Valley Structures Award for “Public Projects” for the development of the three Downtown Parks
- Led the planning and implementation of the 2018 Economic Development Symposium
- Hosted Morgan Hill Manufacturing Day, which included a panel presentation by local manufacturing companies, company tours, and participation from 54 students
- Held an all-day Community Awareness and Engagement Day on the High-Speed Rail project which engaged over 100 residents and stakeholders and included two meetings, a tour, and lunch
- Responded to the High-Speed Rail Engineering Drawings for the newest at-grade alternative
- Participated in Caltrain Business Plan technical meetings and coordination for South County

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*



ACCOMPLISHMENTS 2018

DEVELOPMENT SERVICES (continued)

Economic Development

- Supported the Monterey Corridor Study—including completing a retail capacity study
- Negotiated and coordinated four Impact Fee Freeze agreements supporting the development of over 731,000 square feet of development
- Approved an encroachment permit for the installation of telecommunication fiber to provide access to the Paradise Valley community
- Implemented a consolidated Newsrack Program throughout Morgan Hill reducing the number of newsracks in the City's right of way
- Hosted an Americans with Disabilities Training session for businesses in Morgan Hill*
- Developed a parklet pilot program in Downtown Morgan Hill to provide greater street activation for businesses
- Hosted Stage 3 Time Trial for Amgen Tour of California (TOC) and secured placement for the 2019 Amgen TOC race (multiple departments involved)
- Launched an e-services kiosk in City Hall featuring "Open Counter" and other City online business services for the community
- Coordinated a training for elected officials on urban plans and proformas to improve their understanding of development amenity trade-offs and the financial feasibility of new construction
- Implemented Transient Occupancy Tax (TOT) collection for short-term stay facilities
- Chaired Silicon Valley Economic Development Alliance (SVEDA)
- Purchased former Redevelopment Agency real estate assets of the Downtown Transit Center (VTA parking lot) and currently working with VTA to update the cooperation agreement for the existing use and future development of the site

Building

- Issued 2,265 permits and performed 13,172 inspections - an approximate 14% increase in inspections over 2017
- The construction valuation for the 2,265 permits issued was \$196 million, an increase of \$55 million over 2017
- Issued 449 "same day" solar permits, an increase of 39, or 9% over 2017
- Issued 366 residential permits. The average number of inspections performed per residential unit in 2018 was 23, or 8,418 inspections out of the 13,172 total
- Assisted Downtown projects which made significant progress over the last year:
 - o Four new restaurants, Opa!, Mo's, Willard Hicks, and Tac-Oh
 - o City Ventures finalized two of its condo buildings at its Depot Station project on Third and Depot
 - o Issued permits for the Sunsweet project and the project is well underway

Code Compliance

- Assisted with homeless encampment clean-ups
- 426 code compliance cases were opened in 2018, 417 cases resolved and closed

**This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*



ACCOMPLISHMENTS 2018

DEVELOPMENT SERVICES (continued)

Land Development Engineering

- Successfully conducted a Request for Qualifications (RFQ) in Spring 2018 for engineering on-call, staff augmentation services. Executed three contracts for Engineering Plan Review and Technical Support Services, four contracts for Map Review and City Surveyor Services and two contracts for Transportation/Traffic Engineering Services.
- Completed a Landscape Gap/Opportunity Analysis (with AHBL, Inc.) to identify any modifications and/or additions necessary to fill gaps and remove impediments to City's effective implementation of the Central Coast Regional Water Quality Control Board's post-construction stormwater management requirements for development projects
- Provided annual City Council evaluation reports for FY 2015-16 (Year 1) and FY 2016-17 (Year 2) on the flood risk reduction outreach activities performed by the City and other partner agencies as part of the countywide Multi-Jurisdictional Program for Public Information (PPI)
- Processed 11 Final Map and Subdivision Improvement Agreement approvals, six Parcel Map and Improvement Plan approvals and acceptances for five completed Tract improvements
- Reviewed 24 Architectural and Site Review applications, 18 Use Permit applications, two General Plan Amendments, five Tentative Maps, nine Zoning Amendments, 237 Building Permit applications (206 residential and 31 commercial), 11 Grading and Site Development Permit applications, six Lot Line Adjustments, and 16 RDCS applications

Planning

- Comprehensive Zoning Code Update adopted June 6, 2018
- Completed Monterey Corridor Market Study and Implementation Options (April 2018) – Initiated Near-term Block-Level Master Plan for Mixed-Use Flex designated portions of corridor (August 2018)
- Completed/Submitted General Plan (and Housing Element) Annual Progress Report to Governor's Office of Planning and Research (OPR) and California Department of Housing and Community Development (HCD)
- Initiated preparation of "Annexation EIR" (May 2018)
- Processed USA Boundary Amendment request from South County Catholic High School and prepared City application to Local Agency Formation Commission (LAFCO)
- City Council adopted the Measure S RDCS Competition Manual (September 5, 2018 and September 26, 2018), further streamlining the application process and updating portions of the Manual
- Completed an education and enrichment program with the Planning Commission in coordination with the City Attorney's office
- Embarked on a team building program with the Planning Commission. New Commissioners will be included in the second phase of the team building to occur in the first quarter of 2019
- Served on Implementation Board of the Habitat Conservation Agency
- Represented City of Morgan Hill at Santa Clara County Planning Officials meetings
- Developed and introduced draft Agriculture Transfer Development Credits policy and auction process
- Served as representative of Peninsula Cities to League of California Cities Housing, Community and Economic Development Policy Board

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*

CITY OF MORGAN HILL

ACCOMPLISHMENTS 2018

ENGINEERING and UTILITIES

Engineering

- Completed overlay projects on Sutter Road and Hill Road, providing new pavement on both roadways
- Completed slurry seal on residential neighborhoods off Llagas Road, providing preventative maintenance to the streets
- Made significant progress on the Hale Avenue Extension Project property acquisition and concluded 2018 with all necessary properties acquired or in the process of acquisition
- Supported the adoption of an updated Storm Drainage System Master Plan
- Completed an Inflow and Infiltration Project, repairing wastewater pipes in various locations throughout the City to reduce inflow and infiltration of stormwater into the wastewater system
- Coordinated and managed the technical aspects for use of City roadways for the Amgen Tour of California
- Completed the Galvan Park Handball Courts Project
- Successfully replaced the artificial turf at the Outdoor Sports Center with limited impact to users

Utilities

- Successfully updated the City's Sanitary Sewer Management Plan and produced detailed standard operating procedures for the Wastewater Division
- Completed the deployment of the Advanced Metering Infrastructure System for the entire City
- Enhanced school site water testing for lead
- Updated administrative procedures for improved management of backflow record keeping and management of closed-circuit television data for the wastewater system
- Completed the Boys Ranch Meter Consolidation Project, improving water supply system for the facility while reducing City maintenance requirements by consolidating multiple meters to a single eight-inch meter (the largest meter in the City)

FIRE

- Developed and received approval on a fire services development strategy for 2018-2023 and executed a five-year cooperative agreement with the CAL FIRE teammates for administration, fire marshaling, and fire operations
- Developed and received approval from Council to complete a three-department Fire Study and Standards of Coverage for Morgan Hill in cooperation with South Santa Clara County Fire and Gilroy Fire
- Morgan Hill Fire resources participated in several mutual aid exercises and deployed within the county and to events around California including the Camp incident in Butte County
- Supported development and participated in full scale EOC drills simulating a large wildfire event within the City
- Planned and delivered hands-only CPR event in coordination with the public recognition of two Good Samaritans
- Participated in Weed Abatement Assessment hearings – largely uncontested



ACCOMPLISHMENTS 2018

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*

FIRE (continued)

- Completed all mandated fire inspections for the year and pursued complaints against an unlicensed contractor responsible for a structure fire and against a contractor responsible for the illegal dumping of hazardous waste
- Participated in National Night Out and the Great American Shakeout
- Conducted Fire Prevention Week campaign, including poster contest with the elementary schools and participation in the October Home Depot Kid's Craft Day
- Planned and participated in a large job shadow day event with MHUSD (67 students)
- Provided fire extinguisher training to new Community Emergency Response Team (CERT) recruits and assisted with their training program
- Delivered several emergency preparation and evacuation presentations in senior housing complexes in partnership with CERT and Senior Services*
- Achieved a Firewise Community designation for Holiday Lakes Estates. Significant risk reduction efforts completed by the community. Participated in meaningful conversations with the Holiday Lakes Estates community and presented fire safety tips at a first-ever community BBQ
- Initiated discussion and development of a community fire resilience plan and assessed fire risks at the Nob Hill park, in open spaces, around Silveira Lake, and around City recreation facilities
- Proposed changes to City Landscape and Street Tree Standards to reduce the use of fire-prone non-native plants and combustible groundcover materials
- Brought Team Rubicon in to assist two landowners with fuels reduction work within the city. This was a new venture that required support and cooperation from CERT and the Morgan Hill Bible Church
- Continued involvement in Santa Clara County Firesafe Council. Delivered several community wildfire preparation and evacuation presentations in partnership with Firesafe and CERT/OES
- Continued coordination between PG&E and City to reduce wildfire risks and ensure local preparedness for a blackout event
- Received \$157,000 Assistance to Firefighters Grant award and completed the bidding process
- Planned and completed the reroofing of El Toro Fire Station and initiated repairs to exterior of El Toro Fire Station

POLICE

General

- Implemented a new software solution for better tracking of pursuits, use of force, and administrative investigations
- Received Force Options Simulator purchased by the Community Law Enforcement Foundation for officer training and community outreach
- Continued Safe Parking Program in partnership with the faith-based community and Housing Division*
- Purchased Public Safety Command Vehicle with grant funding in partnership with Gilroy
- Hired four Police Officers to fill vacancies



ACCOMPLISHMENTS 2018

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*

POLICE (continued)

General

- Partnered with County Mental Health Staff to address chronic clients in need of resources*
- Provided sheltering of cats at the local County Animal Shelter to provide spay/neuter and adoption services in an effort to safely and humanely decrease the feral cat population
- Continued to provide suicide prevention training to all Police Department personnel*
- Added Spanish language for on-line reporting*
- Achieved a 67% Clearance Rate for Part 1 Violent Crimes (Pacific Region 45.10%) and a 17% Clearance Rate for Part 1 Property Crimes (Pacific Region 11.50%)

Emergency Operations Center

- Held one table top exercise for EOC team for a simulated wildland fire
- Received grant funding for a back-up generator at the Centennial Recreation Center
- Held Emergency Preparedness Workshop in Spanish*

Information Technology

- Upgraded Network to provide fault tolerant communications and consistent connectivity at all locations
- Upgraded Server and Storage Systems to meet expanded storage and disaster recovery requirements
- Replaced Public Works Video Storage System providing increased capacity and redundant video storage at multiple locations
- Migrated Distribution List to Cloud resulting in more expedient updates and management of email groups



ACCOMPLISHMENTS 2018

** This Accomplishment is in furtherance of the ongoing priority of Enhancing Diversity and Inclusiveness*



Sustainable Morgan Hill Vision

Morgan Hill is a safe, inclusive, socially responsible, environmentally conscious, and economically sound community.

CITY COUNCIL ONGOING PRIORITIES

Enhancing Public Safety · Protecting the Environment · Maintaining Fiscal Responsibility ·
Supporting Our Youth, Seniors, and Entire Community · Fostering a Positive Organizational Culture ·
Preserving and Cultivating Public Trust · Preserving Our Cultural Heritage ·
Enhancing Diversity and Inclusiveness

2018 STRATEGIC PRIORITIES

Community Engagement and Messaging

Economic Development and Telecommunications

Financial Stewardship

Infrastructure

Regional Initiatives

2018 STRATEGIC PRIORITIES:



Community Engagement and Messaging

The City of Morgan Hill will tell our story through outreach and by working closely with our community in presenting our vision, priorities, and financial needs, and by engaging citizens and business owners to find affordable and sustainable solutions. The City's communications, services, public spaces, and projects will embrace all community members as partners, encouraging public participation.



Economic Development and Telecommunications

The Economic Blueprint will continue to be implemented, with a primary goal of attracting jobs and investment into our community. The City will collaborate with the private sector to explore ways to provide fast, reliable access and wireless connectivity for residents and businesses. The 2016 Telecommunications Infrastructure and Economic Blueprint reports will be the foundation for continuing discussions with broadband providers, public utilities, and other infrastructure service providers in developing an implementation plan for growing our telecommunications infrastructure with private sector partnerships. The plan will be used to signal Morgan Hill's support for business expansion.



Financial Stewardship

We will be financial stewards of the City's assets to ensure long-term fiscal sustainability. New revenue sources, including a possible tax measure, will be considered to fund increasing costs to deliver services and complete infrastructure projects. The City will closely manage its expenditures to maintain its general fund reserve. The labor contracts will be negotiated using the City's adopted Employee Compensation Guiding Principles.



Infrastructure

The City will review its streets, parks, and public facilities infrastructure needs to quantify the funding gap. We will identify potential funding options as ongoing revenue is insufficient to fund our vital community assets at a sustainable level without significantly impacting existing service levels that our community has come to expect. Morgan Hill will actively work with the Valley Transportation Agency, the County, and the State to secure funding for transportation projects and road maintenance. For High Speed Rail, we will strongly advocate for the route with the least impact on Morgan Hill.



Regional Initiatives

City Council and staff will focus on influencing regional decisions that benefit Morgan Hill. A regional approach will be employed to address many priorities, including but not limited to, homelessness, animal services, teen suicide, High Speed Rail, and land use (Catholic High School, Outdoor Sports Center, agricultural preservation, and city limits). This regional involvement will include partnering with the League of California Cities, Valley Transportation Authority, Caltrain, Santa Clara Valley Water District, Cities Association of Santa Clara County, the City of Gilroy, Santa Clara County, Morgan Hill Unified School District, the Local Agency Formation Commission, the Open Space Authority, and Silicon Valley Clean Energy to advance projects that further Sustainable Morgan Hill.

City of Morgan Hill Strategic Priorities Work Plan 2018-2020

The chart below represents the work plan items in furtherance of City Council's 2018 Strategic Priorities. Please see the City's adopted budget for a comprehensive list of Activity Goals by Division.

TO BE STARTED → COMPLETE/ONGOING



	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Community Engagement and Messaging											
1	Update website for ease of use by the public	Communications & Engagement	The initial steps for the refresh of the City website were postponed until the 3rd quarter due to the ballot measure education campaign. A new team has been identified and CivicPlus will be on site for the kick-off mid March 2019.								
2	Develop and implement extensive community engagement strategy related to the City’s infrastructure and public safety needs, continuing to explore funding possibilities	Communications & Engagement	Initial steps have been taken to create a draft outreach/communication plan. Next steps will be to pull together the project team, create a more detailed plan, and assign responsibilities.								
3	Continue to develop our connections with our local Hispanic/Latino community, finding best ways to outreach and share important community information	Communications & Engagement	Ongoing. The new resource of a part-time temporary bilingual Community Outreach Coordinator is assisting in furthering our efforts to expand our contact lists, networks, and opportunities for engagement with our Spanish speaking community.								
4	Implement “Listos” program – a grass roots disaster preparedness program tailored to meet the individual needs of Spanish speaking communities	Communications & Engagement	The first train-the-trainer two day class was held on June 28 & 29, 2018. Community training has not yet occurred, and has been difficult to develop interest in. We are pausing to re-evaluate and determine next steps.								
5	Continue facilitating community engagement opportunities with the Mayor and reporting out meeting notes	Communications & Engagement	Notes and follow-up from the Mayor's "Lunch with the Seniors" and "Coffee with Mayor" are provided to all participants, made available on the City website, and included in the Weekly 411.								

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
6	Complete implementation of the City's brand refresh	Communications & Engagement	Style guide and templates were implemented this fall, including consistent signature lines and new business card templates.								
7	Police Special Operations will present Parent Project classes	Police Special Operations	Training new facilitator. Will present one class in FY 18-19 and two in FY 19-20.								
8	Develop a Retailer Managers monthly meeting	Police Special Operations	Retail contact list being developed. Due to high turnover of retail management - meeting may have to be by e-mail share. Large retailers will still meet face to face.								
9	Implement text to 911	Police Dispatch Services	Work with State 911 for funding of required software.								
10	Investigate 311 services for Morgan Hill	Police Dispatch Services	Survey surrounding agencies currently using 311 services. Met with City departments to gather information about how it could be used in Morgan Hill.								
11	Develop a partnership with security camera owners for emergency and investigative purposes	Police Dispatch Services	Will have access to MHUSD cameras and public camera registry and access by Q3 FY 2019-20. MOUs routed and technological development from service providers given.								
12	Conduct communications professional development training	City Manager	Contracted with Communications Facilitator to offer staff reports and presentations workshop to approximately 45 Management & Leadership teammates. Followed-up with focus workshops with 15 teammates.								
13	Explore options for diversity and inclusiveness training	City Manager	Research training opportunities for City teammates.								

Economic Development and Telecommunications

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1	Develop a Retail Concentration strategy	Economic Development	A Retail Study was completed as part of the Monterey Corridor Flex-Use Zoning project. The study will inform future Policy considerations for retail concentration.								
2	Develop a Freeway Signage program	Economic Development	Completed community outreach. First draft policy recommendations completed. Site-specific review needs to be completed.								
3	Deploy new Economic Development website	Economic Development	Completed and launched website ChooseMorganhill.com in August 2018. Website has been well received and already has surpassed the old website traffic within the first few months of the launch, with over 2,000 unique visitors and nearly 5,000 pageviews. Popular pages include: Retail Locations, Available Space, and Industries. Nearly 40% of the traffic is direct traffic using "choosemorganhill.com."								
4	Implement Economic Blueprint and new Zoning Code outreach and advertising campaign	Economic Development	Zoning Code update completed. Print advertorial campaign launched in November 2018. Limited online marketing was completed for the 2018 Broker Breakfast which resulted in a 2% increase in website traffic to choosemorganhill.com. Online campaign continuing to grow through StoryStudio, a product of Hearst Communications.								
5	Implement Downtown Newsrack Consolidation program	Economic Development	Newsrack Ordinance and implementation has been completed. Old newsracks have been removed and three new modular units were installed in September 2018.								
6	Inventory and create a conduit map of all available City conduit	Economic Development	Civic Foundry has completed mapping locations of City owned and some privately owned conduit in the City as part of identifying assets for the development of the Fiber Network RFP.								

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
7	Issue a Request for Proposals for fiber network infrastructure for City facilities	Economic Development	Draft RFP and NDA completed and being reviewed by consulting group. Expected to be issued in early Spring 2019.								
8	Develop a “Dig Once” ordinance, Revise Zoning to improve the permitting process for Telecommunication Facilities on private property, and bring forward policy that supports master Small Cell Licensing Agreements	Economic Development	Draft policy completed and being reviewed by consulting group. Expected to be presented to Council after community outreach in Spring 2019. Licensing Agreement has been drafted and is being reviewed by Engineering staff. Staff will begin work on Zoning Code revisions to streamline permitting of small cells in public and private right-of-way.								
9	Produce a Manufacturing Day Panel and Company Tours Event	Economic Development	Held a panel of local companies to discuss the changes and opportunities in the manufacturing industry and arranged five company tours. 25 students from Sobrato and Live Oak High Schools participated in Manufacturing Day events.								
10	Implement Economic Development Speaker Series	Economic Development	For the second straight year, held a 2-day Economic Development Symposium with industry experts. Event was attended by five Planning Commissioners, Chamber of Commerce representatives, and Planning and Economic Development Staff. Topics discussed were retail placement, manufacturing, and hotel development.								
11	Develop a parklet pilot program	Economic Development	Council approved a temporary parklet pilot program in response to the City's SAMP and Complete Streets/Traffic Calming work program, and to assist existing businesses expand and remain competitive. Staff is currently working with a couple of businesses that have expressed interest in developing a parklet.								

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
12	Adopt an Industrial Land Preservation strategy	Economic Development	Policy will further strengthen job land preservation and provide clarity on permitted uses.								
Financial Stewardship											
1	Work with hotels to develop TBID	Economic Development	City Council held the final hearing to establish a TBID on January 23, 2019. The District Management Plan has been approved, and over 70% of the hotels petitioned have expressed support for a 1.5% assessment. The new assessment will begin on March 1, 2019. The City has appointed two (2) City representatives and worked with the hotels to select three (3) community representatives.								
2	Establish next steps on Property Based Improvement District	Economic Development	Provide City Council an update and options in the Spring 2019.								
3	Continue the City tradition of developing a prudent and balanced budget with effective long-term financial planning	Finance	Council adopted the FY18-19 and FY19-20 Operating and CIP Budget on June 6, 2018. Staff will initiate budget processes again with the Mid Cycle review and the new Biennial Budget.								
4	Continue to work with various departments and consultant to complete the Development Impact Fee Update	Finance	Staff continues to work with consultant on reviewing and providing comments on the draft fee reports.								
5	Continue to negotiate fiscally responsible labor agreements with all Labor Groups for contracts expiring in December 2018	Human Resources	Successfully negotiated three-year contracts (2018-2021) with all three bargaining groups (AFSCME, CSOA, POA).								

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
6	Pursue revenue Ballot Measures	City Manager	Extensive community education campaign occurred regarding the TOT increase and Cannabis Tax in September/October resulting in the successful passing of both revenue measures. Additionally consider a revenue measure for the November 2020 ballot.								
Infrastructure											
1	Continue annual program to seal and refresh City owned parking lot facilities	Street Maintenance	2018 project was completed and 2019 project is on schedule.								
2	Continue annual pavement maintenance projects	Engineering CIP	Hill Road and Sutter Ave were successfully rehabilitated in 2018. In 2019 Monterey Road north of Cochrane Road will be renovated, along with additional streets. City staff intend to bring a pavement update report to the City Council in February 2019 ahead of the Summer 2019 projects.								
3	Incorporate asphalt walking trails and other asphalt walkways into existing sealing program	Park Maintenance	Summer 2018 included sealing of City asphalt trails and parking areas. Trail sealing has been successfully incorporated into sealing program with City parking lots.								
4	Seek grant funding for street safety and circulation improvements	Congestion Management	Ongoing review of grant opportunities are underway. Measure B Funds for Hale Avenue are a priority. City staff applied for a significant Safe Routes to School Grant in 2018, that was ultimately not awarded due to the City's low collision rates and higher income levels.								
Regional Initiatives											

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1	Continue representation of Morgan Hill through participation in regional associations by professional division	City Manager	John Lang has been appointed Chair for SVEDA in FY 18-19. Edith Ramirez has been an active participant on special assignments with SPUR and ULI. Leslie Little participates with RHNA subregion committee of the Cities Association and represents the Peninsula Division of the League of California Cities on the State Housing, Community and Economic Development Policy Board.								
2	Participate and advocate for South County in regional transportation planning initiatives with Valley Transportation Agency (VTA), Caltrain, Boards, and Committees	City Manager	Staff and delegated Council Members regularly attend regional transportation meetings, serve on leadership committees, and host South County coordination meetings.								
3	Collaborate with dedicated South County Case Management Worker, Santa Clara County, and the City of Gilroy and continue to build a South County homeless response system that integrates County Safety Net Services	Housing	The FY 18-19 Budget approved funding for a portion of the case manager. In collaboration with Santa Clara County, Gilroy Compassion Center, and the local Faith Based community, Safe Park "Focus" Program is providing a safe location and services for eight families.								
4	Continue to participate in Regional Task Forces for Public Safety	Police Special Operations	Continue to participate in SCCSET and RATTF. Due to staffing in RATTF, we will not be participating in Q1 and Q2 FY18-19.								
5	Lead coordination on regional planning efforts related to bringing recycled water to Morgan Hill	Water Conservation	City teammates have been actively involved in the Water District planning for its Recycled Water Master Plan. City staff has also partnered with the City of Gilroy to begin the development of a specific Water Supply Strategy for the two cities, including recycled water. Staff intend to return to the Council in early 2019 to seek policy direction from the Council.								

	Activity Goals	Department/ Division	Status Update	FY 2018-2019				FY 2019-2020			
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
6	Participate with SCRWA on Plant Expansion	CIP Engineering	Staff have continued working with SCRWA and the City of Gilroy to refine the scope of the treatment plant expansion. The final plant expansion scope and design costs are anticipated to be provided in 2019. Engineering and Finance teammates have developed financing options to provide to the Council.								
7	Continue to participate in Upper Llagas Flood Control project	CIP Engineering	Phase 1 (South of Watsonville Road) plans have been reviewed by City staff and the Water District is preparing to take the project out to bid in early 2019. Construction is scheduled to begin in mid 2019. Phase 2 (North of Watsonville Road) plans have been reviewed by City staff. The City is currently working with the Water District as it completes the final Right of Way Aquisition and plans for Phase 2.								
8	Evaluate Urban Service Area Expansion/Annexation opportunities and assist applicants with LAFCO applications	Development Services	Submitted the Catholic High School LAFCO application. Will complete the annexation EIR in order to consider other application requests.								
9	Communicate with Council and the Community regarding High Speed Rail and advocate for measures to mitigate potential impacts	All	Ongoing. Staff regularly meets with representatives from High Speed Rail and coordinates a regional meeting to discuss potential alignments, new development with HSR, and potential mitigations for the region. Updates are provided to Council and the Community as new information becomes available.								

Transportation

Caltrain provides train service in the Bay Area. Currently, there are only three (3) trains each direction that service Morgan Hill. Train service in Morgan Hill includes north-bound trains at 6:06 AM, 6:28 AM and 7:06 AM. Ridership for these trains is 222, 243, and 335 respectively. The south-bound trains arrive to Morgan Hill at 5:30 PM, 7:14 PM, and 7:56 PM with ridership at 386, 279, and 47 respectively.

Limited Caltrain service is a combination of low ridership, extremely limited (diesel) service, and constraints by Union Pacific Rail Road (UPRR) that limit the total number of trains to a maximum of five and only allows one direction service.

Measure B funded capacity improvements in the system, including a locomotive overhaul and additional service to South County. A fourth train is anticipated to be scheduled after the fleet rebuild by mid-2020/2021.

In addition to the fourth train, other service enhancements are on the horizon. By this summer, following a “Positive Unit Train Control Upgrade,”—a safety enhancement to the train fleet, Caltrain staff will be able to reschedule the last train that arrives at 7:56 PM and only has 47 riders. Moving up the arrival of this train to an earlier time would improve ridership.

High Speed Rail

Also, under the latest High Speed Rail (HSR) Business Plan, a third alignment option through Morgan Hill has been added: the at-grade, blended system. This alignment assumes the use of the UPRR tracks for HSR and electrification to South County. HSR’s Business plan assumes electrification of the South County tracks by 2027 and to be operational with service from Gilroy to San Francisco by 2033.

Caltrain Business Plan

Caltrain is creating a new Business Plan (Plan) to 2040. The Business Plan is underway and will be completed by fall of 2019. The Plan assumes electrification and joint use of the UPRR tracks. Caltrain’s Business Plan’s High Growth Scenario for South County recommends two (2) trains per hour during peak time and one (1) train per hour during non-peak time and during weekends. This considers the potential ridership from people commuting on the freeway of up to 1,000 passengers per hour northbound and up to 500 passengers per hour southbound. The current Plan suggests limited service to the San Martin Station.

Service Enhancements Summary:

- 1) improvements to existing schedule as early as Summer of 2019;
- 2) 4th train added to South County by 2021;
- 3) electrification by HSR by 2027 which assumes higher likelihood of added Caltrain service.

Policy Considerations & Issues:

- Ensure Measure B funding is quickly earmarked for capital and operating costs for the 4th and 5th Trains
- Respond to Caltrain’s Business Plan High Growth Service Scenario
- Articulate need for service regardless of HSR’s electrification plan
- Work with HSR, Caltrain, and VTA to design new Downtown Transit Station
- Identify preference (if there is one) for grade separations
- Collaborate with transportation agencies, Gilroy, and Santa Clara County

Telecommunications

The need for broadband is growing exponentially for both businesses and residents. Broadband can be delivered wirelessly (satellite/cellular) often through antennas or fixed (copper, coaxial, fiber) through an underground conduit or overhead cable. The City needs a strong telecommunications network to support its growing business community. Yet, the City of Morgan Hill has poor broadband availability. A 2016 study gave Morgan Hill a grade “D” in terms of quality and access of broadband service. Morgan Hill is challenged by the limited number of providers and market models for return on investment (ROI).

The City can influence investment or disinvestment in telecommunications through City’s policies and regulations and/or through direct investment. Currently, the City does not have clear City Standards for either implementation (wireless or fixed). Furthermore, the industry is rapidly changing with federal mandates that limit the City’s regulatory oversight.

A recent ruling by the Federal Communications Commission (FCC) requires the City to identify Small Cell Design Standards for public right-of-way by April 15, 2019. Per this recent FCC Order, cities cannot require undergrounding and must provide reasonable, deployable, and scalable design standards. Furthermore, the FCC Small Cell Order provides a “shot clock” that requires cities to approve wireless cell antennas within 60 days of application for existing poles and 90 days for new poles. Finally, the Order states that poles must be made available for small cell wireless and sets a cost-based structure based on cost-recovery rates. Given the requirement to conform with the FCC Small Cell Order and the City’s desire for broadband, staff is currently pursuing these strategies:

Update City Policies & Regulations

Staff is studying best practices for Small Cell Design Standards. The City is updating the City Standards to provide clarity and encourage fiber installation and deployment of wireless antennas. These policies include Design Standards and installation requirements for the antennas as well as updating City Standards and regulation for public and private projects, which includes exploring a dig-once policy to incent installation of conduit when an open trench is available.

While the City’s ability to regulate small-cell deployment is limited and cities are rushing to meet the Small Cell Order; 5-G—a new technology that requires different design standards is further challenging cities as these antennas are different than the 4-G antennas and would compete for the same real estate. The need to have clear goals, policies and processes is paramount. Staff is working across departments to align policies and regulations to meet the Small Cell Order. Staff will be updating the City’s Zoning, updating Design Standards, and developing a Master Licensing Agreement by early spring.

Public Private Partnerships

Additionally, the City has retained the services of Civic Foundry to work with broadband providers and industry experts to identify opportunities and best practices. Civic Foundry is assisting with a Request for Proposals (RFP) to connect City facilities and enhance connectivity in the areas near the main City facilities: CRC, City Hall, Police Department, Corp yard, CCC, OSC, and Aquatics Center.

The City’s ability to influence a successful telecommunications strategy is limited. The City has no influence on the “grade.” Therefore, staff is focusing efforts on meeting FCC regulations, improving City regulations and policies and capitalizing on opportunities such as the City Facilities RFP to enhance connectivity to surrounding areas. 2019 proposed work program includes:

Update Zoning Code related to Telecommunications	Design Standards for Small Cells	Master Licensing Agreement/Encroachment Permit Process	City Design Standards & Dig Once Policy	City Facilities RFP
---	---	---	--	----------------------------



2019 Strategic Goals

1. Provide Cities Additional Funding and Tools and Preserve Local Authority to Address Housing Production, Affordability and Homelessness Challenges
2. Improve Disaster Preparedness, Recovery and Climate Resiliency
3. Promote Sustainability of Public Pension and Retirement Health Benefits
4. Address Public Safety Concerns of California Cities



2019 Priorities

1. Transportation

2. Housing

- Regional Housing Needs Allocations (RHNA)
- Committee to House the Bay Area (CASA)
- Accessory Dwelling Units (ADUs)

3. Aircraft Noise

4. Fire Suppression

Strategy Map

The Strategy Map illustrates our 2017-22 goals, along with our Vision, Mission, and Core Values.



Our Vision

A respected partner, providing a sustainable retirement system and health care program for those who serve California

Our Mission

Deliver retirement and health care benefits to members and their beneficiaries

Our Core Values

Quality	Integrity
Respect	Openness
Accountability	Balance



2018 Objectives

1. Initiate high-speed rail into passenger service as soon as possible.
2. Make strategic concurrent investments throughout the high-speed rail corridor that can be linked together over time.
3. Position ourselves to advance additional segments as funding becomes available.

From: [D. Muirhead](#)
To: [Michelle Bigelow](#)
Subject: Morgan Hill Council Goals Workshop Agricultural Preservation comment
Date: Thursday, January 24, 2019 9:56:42 AM

Warning: this message is from an external user and should be treated with caution.

Dear Morgan Hill City Council,

The following comment is for your discussion of Agricultural Preservation at the Saturday Goals Workshop on January 26. It is overly long, but I felt the need to provide some "You said, I Heard" examples.

Thank you for your consideration,
Doug Muirhead, Morgan Hill

-----+-----+-----+-----+-----+-----+-----+-----+
Agricultural Preservation - County-wide Scope or Morgan Hill Centered

You are at a point where you can reset Morgan Hill's relationship with our regional partners. Remember how the exchange between Councilmember Carr and Land Trust Executive Director Greg Leonard ended. Mr. Carr stated that his questions were not answered and Mr. Leonard responded that his questions were also not answered.

How might I get you to consider the arguments of those who do not support or at least question the City's approach?
I will try to come at this sideways by asking you to consider the relevance of Confirmation Bias.

The County and the Open Space Authority spent two years developing an Agricultural Preservation Framework and then the County spent a year developing an implementation approach through the Agricultural Preservation Task Force. Yet you only talk about your Morgan Hill Priority Conservation Area and not how it fits in the Agriculture Resource Area which includes much of South County.

Staff and some Council members talk about the money Morgan Hill spends on easements and that Morgan Hill is the only agency actively pursuing conservation.

Last November, California's Department of Conservation and Strategic Growth Council awarded just over \$15 million to the Authority and County of Santa Clara through the Sustainable Agricultural Lands Conservation Program for the purchase of three Agricultural Conservation Easements. The properties, totaling 252 acres, are almost entirely prime farmland or farmland of statewide importance around San Martin.

Looking at Santa Clara County as a whole, the Land Trust and OSA have been preserving properties in South County and even restoring farming on at least one of those properties.

Assistant City manager Little, talking about TDRs, said the City had a good relationship with area farmers. And Ms. Little or Mr. Eulo said that farmers need to know that they can depend on City follow-thru.

Those of us who were here for the SEQ fight remember Mr. Rymer and Mr. Crabtree telling the Council that our partners at the County and OSA were in favor of working with us while we continued to pursue annexations. What I reported, after attending LAFCO and OSA meetings, was that those agencies did not think we were committed to preservation because you continued with your annexation preparations. These days, we do not have that second viewpoint.

Even if taken out of context, Mr. Eulo said that by "farms" he meant "real farms" and not "boutique farms".

Had you attended the last Agriculture Task Force meeting, you would have heard a testimonial from a farmer who graduated from an Agriculture Incubator program and grew his business from 2 acres to 200 acres and now employs 40 people.

Sustainable agriculture requires lands for many purposes other than growing crops, such as infrastructure and roads and housing and buffer zones.

So while your Morgan Hill Conservation Strategy talks about local farmers continually describing constraints on the continued long-term viability of agriculture such as urban encroachment, I think about your taking 20 acres of actively farmed land and converting them to cricket fields and your recent attempt to take 40+20 acres of potential farmland (which you would mitigate) and grazing land (which you would not) for a private high school and the impact that "special populations" would have had on adjacent agriculture.

Perhaps you have a "trust deficit" from the SEQ battle. As far as "viable" farmland, Mr. Chiala and other Agriculture Task Force members did not object to Agriculture Resource Area boundaries. Perhaps soil in the Morgan Hill area is not highly-valued by farmers for its agricultural productivity. But not all lands in the Agriculture Resource Area will be actively farmed and yet are needed for sustainable agriculture.

From: [D. Muirhead](#)
To: [Michelle Bigelow](#)
Subject: Morgan Hill Council Goals Workshop Agricultural Preservation comment
Date: Thursday, January 24, 2019 9:56:42 AM

Warning: this message is from an external user and should be treated with caution.

Dear Morgan Hill City Council,

The following comment is for your discussion of Agricultural Preservation at the Saturday Goals Workshop on January 26. It is overly long, but I felt the need to provide some "You said, I Heard" examples.

Thank you for your consideration,
Doug Muirhead, Morgan Hill

-----+-----+-----+-----+-----+-----+-----+
Agricultural Preservation - County-wide Scope or Morgan Hill Centered

You are at a point where you can reset Morgan Hill's relationship with our regional partners. Remember how the exchange between Councilmember Carr and Land Trust Executive Director Greg Leonard ended. Mr. Carr stated that his questions were not answered and Mr. Leonard responded that his questions were also not answered.

How might I get you to consider the arguments of those who do not support or at least question the City's approach?
I will try to come at this sideways by asking you to consider the relevance of Confirmation Bias.

The County and the Open Space Authority spent two years developing an Agricultural Preservation Framework and then the County spent a year developing an implementation approach through the Agricultural Preservation Task Force. Yet you only talk about your Morgan Hill Priority Conservation Area and not how it fits in the Agriculture Resource Area which includes much of South County.

Staff and some Council members talk about the money Morgan Hill spends on easements and that Morgan Hill is the only agency actively pursuing conservation.
Last November, California's Department of Conservation and Strategic Growth Council awarded just over \$15 million to the Authority and County of Santa Clara through the Sustainable Agricultural Lands Conservation Program for the purchase of three Agricultural Conservation Easements. The properties, totaling 252 acres, are almost entirely prime farmland or farmland of statewide importance around San Martin.

Looking at Santa Clara County as a whole, the Land Trust and OSA have been preserving properties in South County and even restoring farming on at least one of those properties.

Assistant City manager Little, talking about TDRs, said the City had a good relationship with area farmers. And Ms. Little or Mr. Eulo said that farmers need to know that they can depend on City follow-thru.

Those of us who were here for the SEQ fight remember Mr. Rymer and Mr. Crabtree telling the Council that our partners at the County and OSA were in favor of working with us while we continued to pursue annexations. What I reported, after attending LAFCO and OSA meetings, was that those agencies did not think we were committed to preservation because you continued with your annexation preparations. These days, we do not have that second viewpoint.

Even if taken out of context, Mr. Eulo said that by "farms" he meant "real farms" and not "boutique farms".

Had you attended the last Agriculture Task Force meeting, you would have heard a testimonial from a farmer who graduated from an Agriculture Incubator program and grew his business from 2 acres to 200 acres and now employs 40 people.

Sustainable agriculture requires lands for many purposes other than growing crops, such as infrastructure and roads and housing and buffer zones.

So while your Morgan Hill Conservation Strategy talks about local farmers continually describing constraints on the continued long-term viability of agriculture such as urban encroachment, I think about your taking 20 acres of actively farmed land and converting them to cricket fields and your recent attempt to take 40+20 acres of potential farmland (which you would mitigate) and grazing land (which you would not) for a private high school and the impact that "special populations" would have had on adjacent agriculture.

Perhaps you have a "trust deficit" from the SEQ battle. As far as "viable" farmland, Mr. Chiala and other Agriculture Task Force members did not object to Agriculture Resource Area boundaries. Perhaps soil in the Morgan Hill area is not highly-valued by farmers for its agricultural productivity. But not all lands in the Agriculture Resource Area will be actively farmed and yet are needed for sustainable agriculture.



Workshop Agenda

City Council

Rich Constantine - Mayor
Rene Spring - Mayor Pro Tem
Yvonne Martinez Beltran - Council Member
Larry Carr - Council Member
John McKay - Council Member

Friday, January 25, 2019 9:00 am

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CITY COUNCIL ANNUAL GOAL SETTING WORKSHOP

A Special Meeting of the City Council is called Friday, January 25, 2019 at 9:00 a.m. for the purpose of conducting the Annual Goal Setting Workshop and Saturday, January 26, 2019 for the continuation of the Annual Goal Setting Workshop.

CALL TO ORDER

(Mayor Constantine)

ROLL CALL ATTENDANCE

(Deputy City Clerk Bigelow)

DECLARATION OF POSTING OF AGENDA

Per Government Code Section 54954.2
(Deputy City Clerk Bigelow)

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADOPTION OF AGENDA

GOAL SETTING WORKSHOP

1. CITY COUNCIL GOAL SETTING WORKSHOP

Recommendation:

1. Review goals and accomplishments of 2018;
2. Discuss possible goals for 2019 - 2020 in the areas of City responsibility; and
3. Establish process and schedule for subsequent adoption of goals for 2019 - 2020.

ADJOURNMENT TO SATURDAY, JANUARY 26, 2019 AT 9:00 AM

SATURDAY, JANUARY 26, 2019 9:00 A.M.

GOAL SETTING WORKSHOP CONTINUED

Continuation of the January 25, 2019 City Council Goal Setting Workshop.

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADJOURNMENT

NOTICE

Any documents produced by the City and distributed to the majority of the City Council less than 72 hours prior to an open meeting, will be made available for public inspection at the City Clerk's Counter at City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 and at the Morgan Hill Public Library located at 660 West Main Avenue, Morgan Hill, California, 95037 during normal business hours. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the City Council concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Council on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Council Chambers and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Council, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the City Council on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the City Council.

Persons interested in proposing an item for the City Council agenda should contact a member of the City Council who may plan an item on the agenda for a future City Council meeting. Should your comments require Council action, your request may be placed on the next appropriate agenda. Council discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

City Council Policies and Procedures (CP 03-01) outlines the procedure for the conduct of public hearings. Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to the Public Hearing on these matters.

The time within which judicial review must be sought of the action by the City Council, which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

For a copy of City Council Policies and Procedures CP 97-01, please contact the City Clerk's office (408) 779-7259, (408) 779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov.

AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (408)779-7259, (408)779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov. Requests must be made as early as possible and at least two-full business days before the start of the meeting.



Sustainable Morgan Hill Vision

Morgan Hill is a safe, inclusive, socially responsible, environmentally conscious, and economically sound community.

CITY COUNCIL ONGOING PRIORITIES

Enhancing Public Safety · Protecting the Environment · Maintaining Fiscal Responsibility ·
Supporting Our Youth, Seniors, and Entire Community · Fostering a Positive Organizational Culture ·
Preserving and Cultivating Public Trust · Preserving Our Cultural Heritage ·
Enhancing Diversity and Inclusiveness

2018 STRATEGIC PRIORITIES

Community Engagement and Messaging

Economic Development and Telecommunications

Financial Stewardship

Infrastructure

Regional Initiatives

2018 STRATEGIC PRIORITIES:



Community Engagement and Messaging

The City of Morgan Hill will tell our story through outreach and by working closely with our community in presenting our vision, priorities, and financial needs, and by engaging citizens and business owners to find affordable and sustainable solutions. The City's communications, services, public spaces, and projects will embrace all community members as partners, encouraging public participation.



Economic Development and Telecommunications

The Economic Blueprint will continue to be implemented, with a primary goal of attracting jobs and investment into our community. The City will collaborate with the private sector to explore ways to provide fast, reliable access and wireless connectivity for residents and businesses. The 2016 Telecommunications Infrastructure and Economic Blueprint reports will be the foundation for continuing discussions with broadband providers, public utilities, and other infrastructure service providers in developing an implementation plan for growing our telecommunications infrastructure with private sector partnerships. The plan will be used to signal Morgan Hill's support for business expansion.



Financial Stewardship

We will be financial stewards of the City's assets to ensure long-term fiscal sustainability. New revenue sources, including a possible tax measure, will be considered to fund increasing costs to deliver services and complete infrastructure projects. The City will closely manage its expenditures to maintain its general fund reserve. The labor contracts will be negotiated using the City's adopted Employee Compensation Guiding Principles.



Infrastructure

The City will review its streets, parks, and public facilities infrastructure needs to quantify the funding gap. We will identify potential funding options as ongoing revenue is insufficient to fund our vital community assets at a sustainable level without significantly impacting existing service levels that our community has come to expect. Morgan Hill will actively work with the Valley Transportation Agency, the County, and the State to secure funding for transportation projects and road maintenance. For High Speed Rail, we will strongly advocate for the route with the least impact on Morgan Hill.



Regional Initiatives

City Council and staff will focus on influencing regional decisions that benefit Morgan Hill. A regional approach will be employed to address many priorities, including but not limited to, homelessness, animal services, teen suicide, High Speed Rail, and land use (Catholic High School, Outdoor Sports Center, agricultural preservation, and city limits). This regional involvement will include partnering with the League of California Cities, Valley Transportation Authority, Caltrain, Santa Clara Valley Water District, Cities Association of Santa Clara County, the City of Gilroy, Santa Clara County, Morgan Hill Unified School District, the Local Agency Formation Commission, the Open Space Authority, and Silicon Valley Clean Energy to advance projects that further Sustainable Morgan Hill.



CITY COUNCIL STAFF REPORT

MEETING DATE: January 25, 2019

PREPARED BY: Christina Turner, City Manager
APPROVED BY: City Manager

CITY COUNCIL GOAL SETTING WORKSHOP

RECOMMENDATION(S)

1. Review goals and accomplishments of 2018;
2. Discuss possible goals for 2019 - 2020 in the areas of City responsibility; and
3. Establish process and schedule for subsequent adoption of goals for 2019 - 2020.