



Regular Meeting Agenda

Parks and Recreation Commission

Maureen Grzan-Pieracci - Commissioner

Neil Berman - Commissioner

Craig van Keulen - Commissioner

Mary Seehafer - Commissioner

Matt Wendt - Commissioner

Richard Scott - Commissioner

Ronald Locicero - Commissioner

Tuesday, April 16, 2019 7:00 pm

**Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037**

CALL TO ORDER

ROLL CALL ATTENDANCE

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

Members of the public are entitled to address the Commission concerning any item within the Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

RECOGNITION

COMMUNITY SERVICES DIRECTOR REPORT

ADOPTION OF THE AGENDA

BUSINESS:

1. SELECTION OF CHAIR AND VICE CHAIR

Recommendation:

Select Chair and Vice Chair.

2. APPROVE THE FEBRUARY 19, 2019 MEETING MINUTES

Recommendation:

Approve Minutes.

3. CENTENNIAL RECREATION CENTER OPERATIONS UPDATE

Recommendation:

Accept the report on Centennial Recreation Center operations.

4. STATEWIDE PARK GRANT APPLICATION

Recommendation:

1. Receive report on planning efforts for Statewide Park Grant Program funded from the Parks and Water Bond Act of 2018 (Proposition 68).
2. Provide staff with feedback relating to the grant program and the City's potential grant application.

5. COMMISSION WORK PLAN UPDATES

Recommendation:

1. Discuss and provide updates on Fiscal Year 2018/19 Work Plan items.
2. Develop draft Work Plan for Fiscal Year 2019/20.

6. 2018 PARKS MAINTENANCE UPDATE

Recommendation:

Accept Report

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT

NOTICE

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act that are distributed to a majority of the legislative body less than 72 hours prior to an open session, will be made available for public inspection at the Office of the City Clerk at Morgan Hill City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 at the same time that the public records are distributed or made available to the legislative body. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Commission Chambers, and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Commission, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the Commission on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the Commission.

Persons interested in proposing an item for the Commission agenda should contact a member of the Commission who may plan an item on the agenda for a future Commission meeting. Should your comments require Commission action, your request may be placed on the next appropriate agenda. Commission discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

City Council Policies and Procedures (CP 03-01) outlines the procedure for the conduct of public hearings. Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the Commission at, or prior to the Public Hearing on these matters.

The time within which judicial review must be sought of the action by the Commission, which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

For a copy of Commission Policies and Procedures CP 97-01, please contact the City Clerk's office (408) 779-7259, (408) 779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov.

AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (408)779-7259, (408)779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov. Requests must be made as early as possible and at least two-full business days before the start of the meeting.



PARKS AND RECREATION COMMISSION STAFF REPORT

MEETING DATE: April 16, 2019

PREPARED BY: Chris Ghione, Public Services Director

APPROVED BY: Chris Ghione, Public Services Director

SELECTION OF CHAIR AND VICE CHAIR

RECOMMENDATION(S)

Select Chair and Vice Chair.

REPORT NARRATIVE:

City Council Policy dictates the order of selection of Chair and Vice Chair for City Commissions. Should a commissioner not wish to serve as Chair or Vice Chair, that individual could pass on his or her “turn” to serve in these roles. The current order per Council Policy to serve as Chair and Vice-Chair is:

1. Commissioner Scott - Appointed in 4/2016 (Current Vice Chair)
2. Commissioner Wendt- Appointed in 4/2016
3. Commissioner Grzan – Appointed 2/2018
4. Commissioner van Keulen - Last served as Chair in 4/2014.
5. Commissioner Seehafer – Last served as Chair in 4/2017
6. Commissioner Green - Appointed in 4/2014 Last served as Chair in 4/2018
7. Commissioner Locicero - Appointed in 9/2013 Last served as Chair 4/2019

LINKS/ATTACHMENTS:

1. Council Policy-96-02 - Commission Selection of Chair and Vice Chair

CITY OF MORGAN HILL

CITY COUNCIL POLICIES AND PROCEDURES

CP 96-02

SUBJECT: POLICY REGARDING TERM AND SELECTION OF CHAIR AND VICE CHAIR OF CITY BOARDS AND COMMISSIONS

DATE: APRIL 17, 1996

REVISION DATE: DECEMBER 15, 1999, REVIEWED JUNE 27, 2007; AMENDED APRIL 16, 2008

ORIGINATING DEPT: CITY CLERK

In order to provide an efficient method for the selection of Chair and Vice-Chair from the members of the Boards and Commissions, it shall be the policy of the City Council of Morgan Hill to have these officers serve a one (1) year term beginning the first regular meeting date when the Boards and Commissions reorganize; following City Council appointments. A rotation system shall be followed in the selection of the Chair and Vice-Chair. The member who has served the longest on the Board or Commission without serving as Chair during the previous four (4) years shall be selected for the position of Chair. The member second in seniority who has not yet served during the previous four (4) years as Chair shall become Vice-Chair. If the member selected as Vice-Chair is on the Board or Commission at the time the next Chair is selected he/she shall become Chair.

Prior to selection as Chair, a Board or Commission member must serve a minimum of twelve (12) months on the Board or Commission. Each member's seniority shall begin upon the effective date of that member's appointment to the Board or Commission. If two (2) or more members have equal seniority, the Board or Commission shall make the selection. In the event a member otherwise eligible for selection declines the position, the member next in seniority shall be selected. A Board or Commission member will be eligible to serve another term as Chair and Vice Chair provided at least four (4) years have transpired since having previously served as Chair or Vice Chair respectively. Such period may be reduced by one year increments if no other Board or Commission member is eligible to serve due to a recent appointment or because a member otherwise eligible for selection declines the position. If two or more members are eligible to serve another term as Chair, the member who has served the longest on the Board or Commission since having previously served as Chair shall be first in seniority to serve another term as Chair and Vice Chair.

This policy shall remain in effect until modified by the City Council.

APPROVED: _____

STEVE TATE, MAYOR

DRAFT



Meeting Minutes Parks and Recreation Commission

Maureen Grzan-Pieracci - Commissioner
Neil Berman - Commissioner
Craig van Keulen - Commissioner
Mary Seehafer - Commissioner
Matt Wendt - Commissioner
Richard Scott - Commissioner
Ronald Locicero - Commissioner

Tuesday, February 19, 2019 7:00 pm

**Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037**

CALL TO ORDER

ROLL CALL ATTENDANCE

Attendee Name	Title	Status	Arrived
Maureen Grzan-Pieracci	Commissioner	Present	
Neil Berman	Commissioner	Present	
Craig van Keulen	Commissioner	Absent	
Mary Seehafer	Commissioner	Present	
Matt Wendt	Commissioner	Absent	
Richard Scott	Commissioner	Present	
Ronald Locicero	Commissioner	Present	

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

Minutes Acceptance: Minutes of Feb 19, 2019 7:00 PM (BUSINESS:)

PUBLIC COMMENT

None

RECOGNITION

COMMUNITY SERVICES DIRECTOR REPORT

ADOPTION OF THE AGENDA

Motion Grzan-Pieracci, Second Seehafer, Adopted 5-0

BUSINESS:

1. APPROVE THE JANUARY 15, 2019 MEETING MINUTES

Recommendation:

Approve Minutes.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Maureen Grzan-Pieracci, Commissioner
SECONDER:	Mary Seehafer, Commissioner
AYES:	Grzan-Pieracci, Berman, Seehafer, Scott, Locicero
ABSENT:	van Keulen, Wendt

2. OUTDOOR SPORTS CENTER FIELD LIGHTING

Recommendation:

That the Commission recommend the City Council partner with the adjacent property developer to make improvements to the Outdoor Sports Center for additional field lighting.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Maureen Grzan-Pieracci, Commissioner
SECONDER:	Mary Seehafer, Commissioner
AYES:	Grzan-Pieracci, Berman, Seehafer, Scott, Locicero
ABSENT:	van Keulen, Wendt

3. GRANT UPDATE

Recommendation:

Receive grant update report

RESULT:	ACCEPTED
----------------	-----------------

4. COMMISSION WORK PLAN UPDATES

Recommendation:

Discuss and provide updates on Work Plan items.

Minutes Acceptance: Minutes of Feb 19, 2019 7:00 PM (BUSINESS:)

RESULT: ACCEPTED

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT

Minutes Acceptance: Minutes of Feb 19, 2019 7:00 PM (BUSINESS:)



PARKS AND RECREATION COMMISSION STAFF REPORT

MEETING DATE: April 16, 2019

PREPARED BY: Jennie Tucker, Recreation Manager
APPROVED BY: Chris Ghione, Public Services Director

CENTENNIAL RECREATION CENTER OPERATIONS UPDATE

RECOMMENDATION(S)

Accept the report on Centennial Recreation Center operations.

REPORT NARRATIVE:

Centennial Recreation Center Operations

On May 3, 2006, the City Council approved an agreement with the YMCA of Santa Clara Valley to cooperatively operate the City's Centennial Recreation Center (CRC). The CRC was built to promote multigenerational interaction and advance the physical well-being of our community.

As partners, the City and YMCA provide high-quality health and fitness, youth, teen, family, and senior programs for Morgan Hill residents and the surrounding community to enjoy. The 54,000-square foot facility includes a community center, which houses the Senior Center and Teen Center, and a recreation center, which serves as a membership-based health and wellness facility. This report focuses solely on the latter element of the facility. The partnership agreement between the City and YMCA requires that an annual report be presented to the City Council which is the key purpose of this report.

The CRC offers a wide variety of fitness and recreational options for the whole family. The CRC offers several membership types for individuals and families. Membership includes:

- Unlimited access to the Fitness Center
- 100+ weekly group exercise classes for the entire family
- Free personalized wellness coaching sessions
- Drop-in sports in the gymnasium including basketball, volleyball, badminton, and pickleball
- Lap swim, aqua fitness classes, masters swimming, and recreational swim at both the CRC and Aquatics Center
- Free access to summer recreational swim at the Aquatics Center
- Kids' Club while at the CRC
- Free access for children (through age 21)
- Member pricing on swim lessons and specialty classes
- Easy access to the Teen Center, Senior Center, Skate/BMX Park, Dog Park, Tennis Courts, softball fields, and Community Park
- Access to all participating YMCA's nationwide

The CRC currently serves over 4,900 membership units comprising of over 15,600 individual members. Of these members, 78% are Morgan Hill residents and 53% are under the age of 24. An average of 800 individuals visit the CRC each day.

Member Satisfaction

As part of the City's Partnership Agreement with the YMCA of Silicon Valley, the CRC participates in the YMCA's annual SEER Analytics Member Satisfaction Study. The purpose of the study is to retain and recruit new members by assessing member satisfaction and identifying areas for improvement. The results of the SEER study provide information for the City and YMCA to make well-informed, member-focused decisions about future service delivery.

The CRC, with over 4,900 membership units, has one of the largest membership bases when compared to the branches within the YMCA of Silicon Valley. The results of the 2018 survey revealed that the CRC ranked above average in comparison to all 10 facility-based branches in the YMCA of Silicon Valley Association in most categories.

Besides the annual SEER survey, the CRC utilizes a customer comment card system. Members can submit comments online or fill out a hand-written comment card onsite. The team at the CRC prides themselves on reading, responding, and following up on these comments. The comment cards are kept in an internal tracking system with the ability to filter by category and quantify related feedback and comments.

The SEER results, compiled with the customer comment cards, assist the team in understanding how service can be improved and operations enhanced. This last year, the CRC extended operational hours for our membership base and Kids Club based on survey results from 2017. The other frequent enhancement recommendation is the need for additional space for classes and parking. This information was used in the planning for the proposed CRC Expansion which is currently in the beginning bid phase.

Over the next year, the team at the CRC will continue working on improving member satisfaction and retention through extra emphasis on customer service, cleanliness, safety, security, and overall appearance. These focus areas were all highlighted in the SEER results from this past year. The CRC team will also continue to focus on maintaining the facility and equipment and delivering high levels of intentional member engagement throughout the year.

Financial

CRC Membership generates the largest amount of revenue to support the City's recreation and community service programs. This market driven revenue source is dependent on attracting and retaining members and daily customers.

Prior to opening the CRC, a market study was performed to assist in better understanding the expected results. The study's objectives were to identify key service areas that should be provided to meet the needs and desires of the community; the community's willingness to pay; and to identify other issues that may positively or

negatively impact CRC membership levels. At the end of the study, it was communicated that the partnership should expect to sell approximately 2,250 membership units at the approved membership rates. CRC membership has increased year over year every single year since opening, and the CRC currently has over 4,900 membership units and just over 15,600 members.

Membership grew significantly each year since the facility was opened through Fiscal Year (FY) 2012-13. The growth rate began to plateau in FY 2013-14 as the facility reached its load limit and an unprecedented community penetration rate (percentage of the population that is members – currently 25%) stabilized. The continued focus for FY 2018-19 and 2019-20 is on retaining the existing customer base through member engagement initiatives, while promoting services to realize new customer growth, and providing well maintained facilities and equipment.

A key element of the partnership agreement is the fact that both the City and YMCA agreed to share in the financial risks and rewards. Since FY 2006-07, the two organizations have collaboratively developed the partnership portion of the CRC's operating budget. It is expected that membership revenues will greatly support the recovery of a significant portion of both YMCA and City expenses for personnel, utilities, supplies, and maintenance responsibilities.

At the conclusion of each fiscal year, the partnership budget is reconciled. In the event that the partnership's revenues are greater than our operational expenses, the City receives 60 percent of the difference and the YMCA receives 40 percent. Conversely, if the partnership's revenues do not meet or exceed operational expenses, then the City is responsible for 60 percent and the YMCA is responsible for 40 percent. For each fiscal year, the partnership's actual revenues have exceeded operational expenses.

The City and YMCA continue to promote a scholarship program for CRC membership and recreation programs. In the most recent year, the partnership provided over \$157,000 to local individuals and families, with the YMCA providing an additional \$37,000 for non-residents.

Staff continues to seek out ways to improve organizational effectiveness by enhancing the partnership model.

PRIOR BOARD ACTIONS:

The PRC has accepted reports on the CRC operations on various occasions since the facility's opening.

LINKS/ATTACHMENTS:

1. PRC Membership Presentation



0

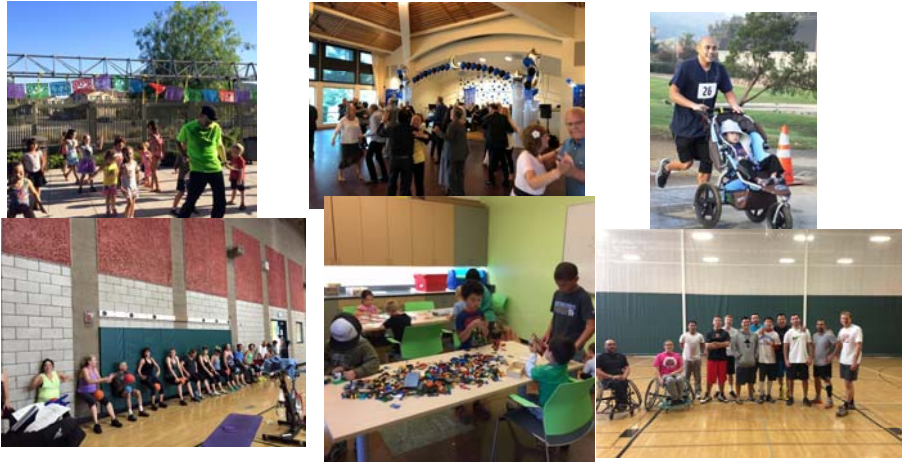


1

Attachment: PRC Membership Presentation (2282 : CRC Update)

CRC Purpose

To promote a community for all ages through multigenerational interaction and the advancement of health and wellness of our members.



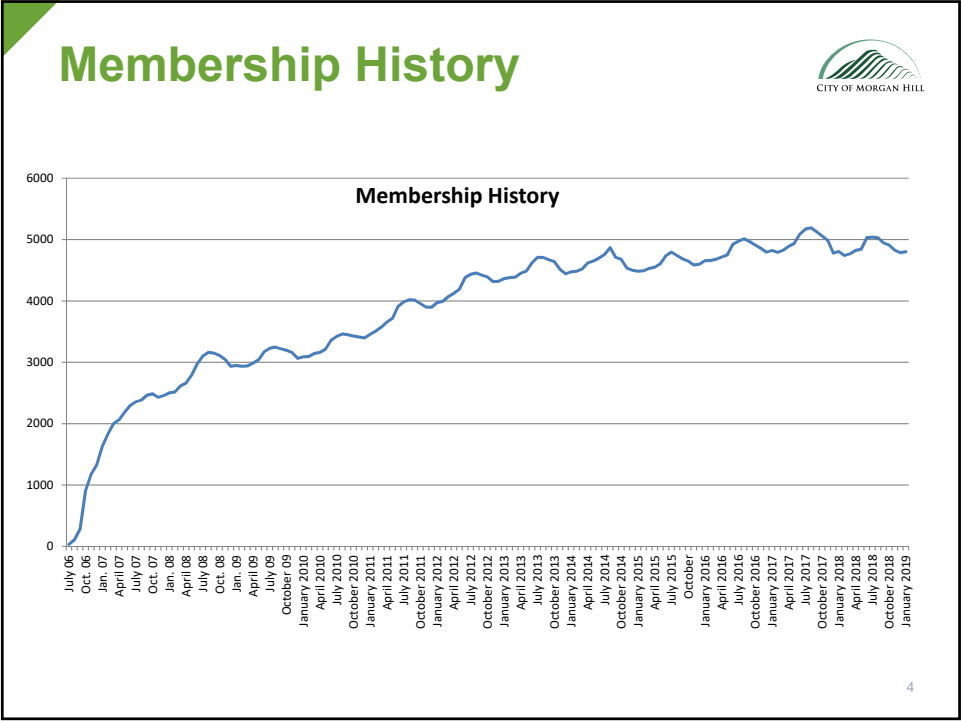
2

Centennial Recreation Center

- 2006 – CRC opens in October. 54,000 sq. ft. facility
- 2008 – Aquatics Center added to membership
- 2010 – Facility expanded
- FY 2019-20 – Next planned expansion

3

Attachment: PRC Membership Presentation (2282 : CRC Update)



4

- 4,855 membership units
- 15,497 members
- 47% of units are family
- 37% of units are adult
- 12% of units are special hours, teen and staff

5

Attachment: PRC Membership Presentation (2282 : CRC Update)



Fitness

- 120 group exercise classes per week
- 2,400-2,600 GX participants per week
- Over 125 pieces of equipment
- 70+ wellness sessions/week
- 25-30 personal training sessions per week



6



Kids Club & Teen Center

- Kids Club- 600-750 kids per week
- Teen Center 25-30 teens per week



7

Aquatics

- Indoor pool for recreation swim, lap swim, classes
- 15 Aqua Fitness classes per week
- Aquatics Center included with membership




8

2019 Member Satisfaction Survey



- Annual survey will emailed to members: June 2019
- Delivery of report July or August
- Focus areas from 2018 survey:
 - Customer Service
 - Cleanliness and Overall Appearance
 - Safety and Security

9



10



11



PARKS AND RECREATION COMMISSION STAFF REPORT

MEETING DATE: April 16, 2019

PREPARED BY: Chris Ghione, Public Services Director

APPROVED BY: Chris Ghione, Public Services Director

STATEWIDE PARK GRANT APPLICATION

RECOMMENDATION(S)

1. Receive report on planning efforts for Statewide Park Grant Program funded from the Parks and Water Bond Act of 2018 (Proposition 68).
2. Provide staff with feedback relating to the grant program and the City's potential grant application.

REPORT NARRATIVE:

The State of California is preparing to accept grant applications for its Statewide Parks Program. This program is the largest park related grant program in California's history and possibly U.S. history, with over \$1 billion in funding between the 2018 Prop. 68 and 2006 Prop. 84 Bond Acts. More information can be found on the State's website at: https://www.parks.ca.gov/?page_id=29939. This will be a highly competitive grant program and City staff believe Morgan Hill's best chance to be competitive in the grant program will be in the first round of applications occurring this summer.

The City has a good track record in competitive grant programs, but will have some huddles due to significant grant scoring points being allocated to low income and park deficient communities. The State's website allows for these aspects to be viewed for specific park sites locations at: <https://www.parksforcalifornia.org/communities>.

The City staff have identified a potential park site (Attachment 1), owned by the City that may be an opportunity to score full points for the park deficient community category (meaning no other park site within a half mile radius). This site would be City owned property near the southern end of the City at the Butterfield overpass. The site is approximately 8 acres in size and currently unused. It would be connected to the area near to Barret School by the soon to be constructed Butterfield Linear Path. It would also have easy bicycle access from the southwest side of town. Commissioners and members of the public are encouraged to utilize and provide City staff on feedback on thoughts on alternate locations.

Part of the grant application process will be to engage the Community on the potential new park site amenities. City staff will be recommending the construction of a new Small Community Park as outlined in the recent 2017 Bikeways, Trails, Parks and Recreation Master Plan. The meetings for this process have been outlined in Attachment 2. City staff will be coordinating the meetings to build on community outreach and priorities outlined in the Master Plan. Due to the limited timeline and grant

points available for compliance with the California Environmental Qualities Act (CEQA) the process will be very fast. City staff believe if the process can be completed for this grant cycle (before many other Cities are ready) it may be the only opportunity for Morgan Hill to receive this competitive funding. It is not believed that acquisition of new park land would work within the short timeline.

The City intends to engage partners who are willing to take on significant portions of the park maintenance as the City does not have the funding available to increase park maintenance services on a Citywide basis. Such examples could include a baseball group willing to take on all maintenance of a baseball/softball field, a bicycle group willing to on maintenance of a bmx pump track, or a service organization willing to take on monthly litter cleanups from the site. The City taking on the maintenance of a new fully developed park site in the future is not fiscally realistic, so these partnerships will be mandatory in moving the park project forward.

LINKS/ATTACHMENTS:

1. Potential Park Location
2. Park Grant Meeting Outreach Schedule

Attachment 1 Park Location



Park Site

8.25 acres

Owned by City

Attachment: Potential Park Location (2285 : Statewide Park Grant Application)

Attachment 2

Proposed Community Meetings Schedule

Date	Location
Thursday, April 18 th @ 6:30 p.m.	West Conference Room
Wednesday, May 8 th @ 6:30 p.m.	West Conference Room
Wednesday, May 29 th @ 6:30 p.m.	West Conference Room
Wednesday, June 12 th @ 6:30 p.m.	West Conference Room
Tuesday, July 16 th @ 7:00 p.m.	PRC Meeting, West Conference Room



PARKS AND RECREATION COMMISSION STAFF REPORT

MEETING DATE: April 16, 2019

PREPARED BY: Chris Ghione, Public Services Director

APPROVED BY: Chris Ghione, Public Services Director

COMMISSION WORK PLAN UPDATES

RECOMMENDATION(S)

1. Discuss and provide updates on Fiscal Year 2018/19 Work Plan items.
2. Develop draft Work Plan for Fiscal Year 2019/20.

REPORT NARRATIVE:

The Parks and Recreation Commission finalized its Work Plan on June 19, 2018. The City Council approved the Work Plan on July 18, 2018. Commissioners may use this item to discuss and provide progress on Work Plan items.

Commissioners are also recommended to begin development of the Fiscal Year 2019/20 Work Plan for review by the City Council in June 2019. The Approved 2018/19 Fiscal Year Work Plan is attached for reference as a starting point. City staff will take notes on the discussion and bring back an updated draft Work Plan for review by the Commission at its May meeting. The recently approved Council Priorities are included as Attachment 2, for consideration by the Commission during the Work Plan development process.

LINKS/ATTACHMENTS:

1. PRC Workplan 1819 Final
2. Sustainable MH Final 2.11.19_

Parks & Recreation Commission

FY 2018-19 Work Plan – Approved by Council 7.18.18

Assignments Updated 12.18.18

Project (Commissioner Responsible)	City Council Priority Supported	Staff Resources Required	Desired Outcome
1. Get Youth More Active in Parks and Recreation.	Supporting Our Youth, Seniors & Entire Community	Recreation Manager (Minimal)	Review program opportunities for new youth programming. (Locicero)
2. Support Bicycle and Trails Development Efforts	Supporting Our Youth, Seniors & Entire Community	CS Director (Minimal)	1. Support the VTA Bicycle and Pedestrian Advisory Committee. (Berman) 2. Work to coordinate with community members on bicycle and trails issues with volunteer Bicycle and Pedestrian Advocacy Group. (TBD)
3. Support efforts to create an inclusive playground	Supporting Our Youth, Seniors & Entire Community	CS Director (Significant) CS Coordinator (Moderate)	Support the group that has formed for the creation of an inclusive playground in Morgan Hill. Support in the planning and fundraising efforts. (Locicero, Wendt, Scott)
4. Support planning for updated sports facilities and partnerships	Supporting Our Youth, Seniors & Entire Community Economic Development & Telecommunications	CS Director (Significant)	1. Support development of partnership with new OSC operator. Provide recommendations on capital improvement projects. (van Keulen, Seehaffer) 2. Evaluate opportunities to construct sand volleyball facilities in partnership with a facility operator, including evaluating sports tourism impacts. (Wendt/Berman)
5. Support the Planning for the CRC Health and Wellness Expansion Project	Supporting Our Youth, Seniors & Entire Community	Recreation Manager (Significant)	Support planning for future health and wellness needs. Provide recommendations on proposals and designs. (van Keulen, Green)
6. Increase volunteer Adopt a Park Program participation	Supporting Our Youth, Seniors & Entire Community Maintaining Fiscal Responsibility Protecting the Environment	CS Director (Minimal) CS Coordinator (Minimal)	As an exploratory committee, evaluate the opportunity to recreate ongoing volunteer groups to support park maintenance. (Scott/Grzan-Pieracci)

Staff Resources Required: **0-50 hours = Minimal** **51-100 hours = Moderate** **100+ hours = Significant**

Attachment: PRC Workplan 1819 Final (2286 : PRC Workplan Updates)

SUSTAINABLE MORGAN HILL



Vision:

To sustain a safe, inclusive, socially responsible, environmentally conscious, and economically sound community

Choose Morgan Hill:

The City of Morgan Hill is the best community for people to live, work, visit, and operate their businesses.

CITY COUNCIL ONGOING PRIORITIES

Enhancing Public Safety · Protecting the Environment · Maintaining Fiscal Responsibility
 Supporting Our Youth, Seniors, and Entire Community · Fostering a Positive Organizational Culture
 Preserving and Cultivating Public Trust · Preserving Our Community History
 Enhancing Diversity and Inclusiveness · Advancing Regional Initiatives

2019-2020 STRATEGIC PRIORITIES

Agricultural Preservation
 Cannabis Policy
 Community Engagement and Messaging
 Economic Development
 Financial Stewardship
 High Speed Rail
 Homelessness
 Housing
 Infrastructure
 Telecommunications
 Traffic/Transportation

2019 - 2020 STRATEGIC PRIORITIES:

Agricultural Preservation

The City of Morgan Hill will continue to proactively acquire conservation easements and implement the requirements of the Agricultural Conservation Plan and General Plan policies. Through land use policies and local funding mechanisms, Morgan Hill will diligently conserve agricultural land, encourage active production, create opportunities for locally grown food to be marketed and consumed locally, and preserve these active open areas.

Cannabis Policy

The City of Morgan Hill will evaluate the City's role and receptiveness to cannabis businesses and access. This will include reviewing cannabis ordinances from other agencies, evaluating cannabis use through the lenses of safety and access, and how the presence of cannabis retailers could enhance or detract from our fiscal sustainability and community character.

Community Engagement and Messaging

The City of Morgan Hill will tell our story through outreach and partnering with our community in presenting our vision, priorities, and financial needs, and by engaging citizens and business owners to find affordable and sustainable solutions. The City's communications, services, public spaces, and projects will embrace all community members as partners, encouraging public participation. We will continue to develop our connections with our local Hispanic/Latino community, finding best ways to outreach and share important community information.

Economic Development

The Economic Development efforts will focus on implementing the Economic Blueprint strategies and actions intended to foster economic growth by attracting investment, commercial and industrial development, and jobs that will ensure fiscal sustainability and vitality for the community. To convey the "*open for business*" attitude, the Economic Development team is executing a "Choose Morgan Hill" campaign that articulates the value proposition for attracting jobs and commercial investment in the areas of healthcare, innovation, retail, and tourism. *Choose Morgan Hill* is not just a slogan, it's an attitude and an approach with a clear and direct message to the development community and exceptional customer service from City Hall. The economic development effort will focus on business retention and expansion, advancing policies that help guide land use.

2019 - 2020 STRATEGIC PRIORITIES (cont.):

Financial Stewardship

The City will continue to be financial stewards of its assets to ensure long-term fiscal sustainability. The City will closely manage its expenditures to maintain appropriate fund reserves. New revenue sources will be sought, including a revenue measure, to maintain or enhance the level of service as expected by the community and to complete infrastructure projects. The City will engage and partner with the community in understanding the City's financial constraints. All spending considerations will be through the lens of financial sustainability.

High Speed Rail

The City of Morgan Hill will directly advocate for our community's needs through our communications, discussions, and decisions. We will continue to engage the community, the High Speed Rail Authority, our state and federal legislators, and other regional agencies to mitigate negative impacts and convey our positions. We will strongly advocate for High Speed Rail options that will have the least negative impact on Morgan Hill.

Homelessness

The City of Morgan Hill will collaborate with Santa Clara County and the City of Gilroy to continue to build a South County homeless response system that integrates County Safety Net Services and provides rapid response to people in need. The City will continue to employ a balanced approach, offering resources and referrals to services, partnering with the faith-based community, and non-profits to create limited local service points, as well as utilizing code compliance to protect private and public property.

Housing

Morgan Hill will continue improving, preserving, and creating safe, quality, rental and ownership housing in Morgan Hill for residents at all income levels. The City of Morgan Hill will proactively create and preserve affordability through a variety of programs and laws. The City will continue to respond to the new and proposed housing legislations including Regional Housing Needs Allocation (RHNA) and legislative and policy matters driven by the Committee to House the Bay Area (CASA) proposals. To the extent possible, the City will work to reconcile new housing initiatives and legislative mandates with the Residential Development Control System (RDCS), and/or explore and propose changes to the RDCS to respond to changes in the law and City growth management goals.

2019-2020 STRATEGIC PRIORITIES (cont.):

Infrastructure

The City will review its streets, parks, and public facilities infrastructure needs to quantify the funding gap. The City will identify potential funding options as ongoing revenue is insufficient to fund our vital community assets at a sustainable level without significantly impacting existing service levels that our community has come to expect. The City will invest in improvements to its water and wastewater systems to ensure system safety, reliability, and sustainability.

Telecommunications

The City will collaborate with the private sector to explore ways to provide fast, reliable access and wireless connectivity for residents and businesses. The 2016 Telecommunications Infrastructure and Economic Blueprint reports will be the foundation for continuing discussions with broadband providers, public utilities, and other infrastructure service providers in developing an implementation plan for growing our telecommunications infrastructure with private sector partnerships. The workplan will include reviewing opportunities to leverage City infrastructure improvements to enhance private investment in telecommunications infrastructure, updating the zoning code, designing standards for small cells, developing a master license agreement and encroachment permit process, and implementing a Dig Once Policy.

Traffic/Transportation

Morgan Hill will advocate for South Santa Clara County in regional transportation planning initiatives and actively work with the Valley Transportation Authority (VTA), Caltrain, the County, and the State to enhance service, secure funding for transportation projects and road maintenance, including County Measure B funding for the Hale Avenue extension, increased Caltrain service and preservation of the full functionality of the Downtown VTA/Morgan Hill Transit Center. The City will advocate for electrification of commuter rail from San Francisco to Gilroy. In addition, by completing a cut-through traffic study, Morgan Hill will use the results to inform congestion management options and priorities. The City will implement Vision Zero safety strategies, providing direction for future planning, design, and development of the community. The City will take actions to implement its goal to create a culture that prioritizes safety, creates livable streets, and seeks to eliminate traffic fatalities. Safety of pedestrians, bicyclists, drivers, and passengers is paramount.



PARKS AND RECREATION COMMISSION STAFF REPORT

MEETING DATE: April 16, 2019

PREPARED BY: Dale Dapp, Maintenance Manager
APPROVED BY: Chris Ghione, Public Services Director

2018 PARKS MAINTENANCE UPDATE

RECOMMENDATION(S)

Accept Report

City of Morgan Hill Park Maintenance – Calendar Year 2018

General Park Maintenance

The City of Morgan Hill Community Services Maintenance Team provides service to our City parks utilizing a combination of City staff labor and contract agreements. This 10-member team, consisting of a blend of full-time and part-time seasonal employees, is also responsible for our street and downtown maintenance. The Team relies on an in-house/contract model as a cost-effective means to address the maintenance of the City-owned infrastructure. General services provided by City staff at all City parks include:

- keeping parking lots clear of trash and debris;
- policing the parks for litter;
- emptying trash containers;
- stocking mutt mitts for all parks and trails;
- programming and maintaining irrigation systems;
- cleaning and checking the status of tot lots/play areas;
- cleaning restrooms at Community and Galvan parks;
- cleaning and maintaining tables, benches, barbeques, gazebos and hardscape;
- trimming shrubs and bushes in parks and along trails; and
- performing weed abatement in the park fringe areas and along the trails.

In addition to the above frequent maintenance activities, the City crew also conducts the following major activities:

- conduct detailed monthly inspections of play equipment;
- perform aeration and fertilization on turf areas a minimum of one time per year in the fall and, when resources allow, a second application in the spring; and
- refresh the baseball field infields at Community, Galvan and Paradise parks annually every spring.

Contract services at City parks are solely comprised of turf mowing and edging. At assessment district parks and City facilities, contractors provide a complete suite of services including mowing, edging, irrigation maintenance, weed abatement, and litter/debris removal from fringe landscape and associated hardscape areas. Additional contracted services include tree maintenance, rodent abatement and bee controls, as well as refreshing engineered wood fiber for play areas, installing mulch, maintaining lighting for sports fields and courts, and completing detailed annual major inspections of play equipment.

Public Parks, Assessment District Parks, and City Facilities

The following table provides a list of City parks, assessment district parks and City Facilities that utilize park services and/or contract services.

City Parks	Assessment District Parks	City Facilities
Community Park	Belle Estates	Centennial Recreation Center (CRC)
Diana Park	Diana Estates	Civic Center/City Hall
Galvan Park	Fox Hollow	Community and Cultural Center (CCC)
Howard Weichert Park	Hamilton Square	Morgan Hill Aquatics Center (AC)
Jackson Park	Mill Creek	Morgan Hill Police Department (MHPD)
Paradise Park	Murphy Springs	
Morgan Hill Dog Park	Oak Creek	
Nordstrom Park	Stone Creek	
Sanchez Park		
Railroad Park		
3 rd Street Creek Park		
Nob Hill Trail Park		

Projects

Projects funded the past few years to enhance our parks or repair problems include:

- Installation of ADA pad and concrete curbing under gates at the Dog Park;
- Design, bid and build parks at Depot Street (Railroad Park), 3rd Street (3rd Street Creek Park), and Nob Hill Terrace (Nob Hill Trail Park);
- Installation of LED lighting to a portion of the tennis courts at Community Park;
- Installation of netting at the Community Park baseball field that minimized the risk to tennis players associated with foul balls;
- Repair of lighting at community baseball field;
- Installation of sidewalks, barbeques and park benches at Galvan park;
- Addition of a storage container and new home plate/pitcher's mound at the Galvan park baseball field; and
- Installation of permanent stands to allow temporary fencing to the Morgan Hill Dog Park that facilitates strategically closing areas for maintenance.

Additional Plans

During the 2019 calendar year, the City of Morgan Hill will be continuing a pilot project to determine the feasibility of utilizing a more organic approach to land care. The City is entering into an Organic Land Management Action Plan with Beyond Pesticides, which will include classroom and field education to learn best practices and practical applications of natural and/or organic methods to discourage weed growth, as well as soil testing to determine soil structure, chemistry and biology to help with our goal of determining if a long-term plan to eliminate pesticides in our park areas will be financially feasible and sustainable. The action plan has been submitted for approval and the City expects to start the process in early May.

Maintenance staff have also worked with Engineering staff and the public to address unforeseen issues in and near parks to provide the users a safe and relaxing experience. This included the addition of fencing and a gate recently installed inside Railroad Park to reduce the opportunity for small children to wander out of the park without their parents.

Park Locations

A list of park and facility locations is attached and can also be found on the City's website at <http://www.morgan-hill.ca.gov/DocumentCenter/Home/View/542>

LINKS/ATTACHMENTS:

1. City Parks Guide

