



Regular Meeting Agenda
Library, Culture, and Arts Commission

Paul Lake - Commissioner
Norma Bussing - Commissioner
Maria Antunes - Commissioner
Daniel Redfield - Commissioner
Katie Khera - Commissioner
Brigitte Crawford - Commissioner
Bob Benich - Commissioner

Tuesday, June 5, 2018 7:00 pm

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CALL TO ORDER

ROLL CALL ATTENDANCE

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADOPTION OF THE AGENDA

RECOGNITIONS

Library Poetry Contest Winners

REPORTS

1. **COUNTY LIBRARY REPORT**
2. **MORGAN HILL LIBRARY REPORT**
3. **FRIENDS OF THE MORGAN HILL LIBRARY REPORT**
4. **MORGAN HILL HISTORICAL SOCIETY REPORT**
5. **CITY OF MORGAN HILL REPORT**

BUSINESS

6. **APPROVE THE MAY 1, 2018 MEETING MINUTES**

Recommendation:

Approve Minutes.

7. **LEADERSHIP MORGAN HILL ART PROJECT UPDATE**

Recommendation:

Receive update on the utility box art program sponsored by Leadership Morgan Hill.

8. **TARA ROMERO FUNDRAISING UPDATE**

Recommendation:

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

9. **TEMPORARY ART EXHIBIT APPOINTMENTS**

Recommendation:

Appoint one Commissioner to the Temporary Art Exhibits Panel to work with on coordination of temporary art exhibits at City Facilities.

10. **WORK PLAN FINALIZATION**

Recommendation:

Finalize Draft Fiscal Year 2018-19 Work Plan for submission to the City Council.

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT

NOTICE

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act that are distributed to a majority of the legislative body less than 72 hours prior to an open session, will be made available for public inspection at the Office of the City Clerk at Morgan Hill City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 at the same time that the public records are distributed or made available to the legislative body. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Commission Chambers, and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Commission, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the Commission on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the Commission.

Persons interested in proposing an item for the Commission agenda should contact a member of the Commission who may plan an item on the agenda for a future Commission meeting. Should your comments require Commission action, your request may be placed on the next appropriate agenda. Commission discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

City Council Policies and Procedures (CP 03-01) outlines the procedure for the conduct of public hearings. Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the Commission at, or prior to the Public Hearing on these matters.

The time within which judicial review must be sought of the action by the Commission, which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

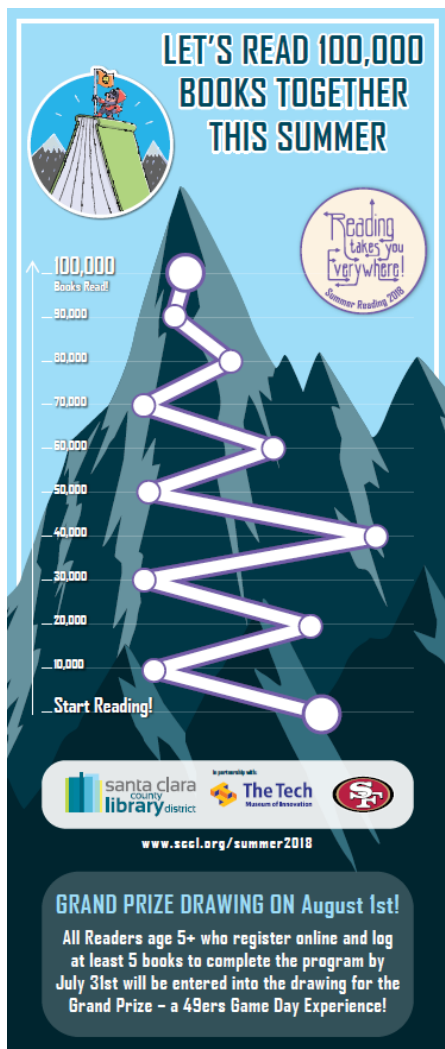
For a copy of Commission Policies and Procedures CP 97-01, please contact the City Clerk's office (408) 779-7259, (408) 779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov.

AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (408)779-7259, (408)779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

June 2018
Commission Report
Nancy Howe, County Librarian

Summer Reading has Arrived!



This summer at SCCLD, Reading Takes You Everywhere with great books, amazing programs, fun prizes and new sponsors.

From June 1-July 31, SCCLD will encourage patrons of all ages to join in the 100,000 book challenge. If 10% of all SCCLD cardholders enroll in Summer Reading and read at least 5 books, we'll achieve our community goal. We want to encourage people of all ages to read and enjoy the adventure stories offers.

This year, our sponsors include The Tech Museum, Gilroy Gardens, Monster Jam and the SF 49ers! As a new sponsor, the 49ers have partnered with SCCLD to support Summer Reading. They are providing prizes including tickets to training camp practice, autographed memorabilia, and for the GRAND PRIZE, four tickets, plus four pre-game field passes, plus a parking pass to the Aug 30 pre-season game against the Los Angeles Chargers. In addition, we have the opportunity to encourage reading by having a player visit one of our libraries this summer and Sourdough Sam, the 49ers mascot, visit during Lunch at the Library. This will be a special treat for the kids to meet a professional athlete and take their picture with the mascot at the library. By partnering with the 49ers, we also hope to encourage more boys and adults to take part in Summer Reading.

At SCCLD, our Summer Reading program targets early learners 0-5, children 6-12, teens and adults alike. We offer programs, events and more to encourage life-long learning and avoid the 'summer slide'. We have a summer planned that is sure to keep our patrons engaged with learning at all levels and the kids ready to start the next school year, ready to learn.

Check out our website for more details at www.sccl.org/summerreading2018.

Lunch at the Library

After a successful first year of introduction in 2017, SCCLD is offering Lunch at the Library for our second summer. Did you know, of those children who receive a subsidized meal during the school year, only 1 in 6 children receive that meal during the

summer months? SCCLD has partnered with Second Harvest and Silicon Valley YMCA to provide a healthy, nutritious, free lunch to children 2-18 at the Gilroy Library, Morgan Hill Library and through a partnership with San Martin Gwinn Elementary School and our bookmobile, we'll be able to provide Lunch at the Library in San Martin as well.



LUNCH
at the
LIBRARY

Lunch at the Library offers a safe and positive environment that provides not only a nutritional meal, but also access to books, interactive learning resources, and engaging educational activities throughout the summer. With Lunch at the Library, we are able to feed the body and the mind.

San Martin Gwinn Elementary/SCCLD Bookmobile

100 North Street, San Martin

Tuesday & Thursday

June 19- August 9

11:00am-1:00pm

Doors open at 10:30am

Kids' activities begin at 11:00am

Lunch served from 12:00pm-1:00pm



Morgan Hill Library

660 West Main Ave, Morgan Hill

Monday through Friday

June 11- August 3

12:00pm- 1:00pm

Gilroy Library

350 W. Sixth Street, Gilroy

Monday through Friday

June 18-July 27

12:00pm-1:00pm

Acorn TV at SCCLD?—Brilliant!

Newly added to the SCCLD online library, Acorn TV offers 5,000 hours of world-class mysteries, dramas and comedies from Britain and beyond; 2,800+ episodes in all. Stream the latest seasons of popular shows such as *Doc Martin* and *Inspector George Gently* as well as Acorn TV original programming like *Loch Ness* and *Agatha Raisin*. Enjoy 80+ exclusive shows such as *A Place to Call Home* and *The Brokenwood Mysteries*. New shows are added weekly.



Discover Acorn TV at <https://scclca.rbdigital.com/> or <https://www.sccl.org/emovies> under RBdigital.

Joint Powers Authority Board Meeting- June 7

The next JPA board meeting will be held on June 7, 1:30pm at the Services and Support Center in Campbell.

New business will include final approval on the FY18/19 budget as well as reviewing the official audit of FY16/17.

Library Trends:

On May 30, 2108, California moved one step closer to establishing its own net neutrality law in the wake of the FCC's decision to kill federal measures. The state Senate passed a bill that would not only institute rules like those the FCC implemented in 2015, but would forbid the practice of zero-rating services to give them advantages over competitors.

The bill still has to clear the state Assembly before it can be signed into law. In light of the movement and discussion around net neutrality, it is important to think of this in context to how it can affect our public libraries.

What public libraries will lose without net neutrality

A Q&A with NYPL president Tony Marx and associate director of information policy Greg Cram

By [Kaitlyn Tiffany](#) Dec 14, 2017, 8:00am EST

The FCC will vote on [a measure](#) today that would repeal net neutrality and pave the way for the end of the free, open internet as we've always known it. Librarians aren't happy about it.

Yesterday, *The Verge* [published an op-ed](#) written by the heads of the New York Public Library, the Brooklyn Library, and the Queens Library systems, which called the measure “appalling,” and argued that the end of an open internet would contribute to inequality of education and opportunity, widening “the already yawning digital divide.” Later, in a phone call, the New York Public Library’s CEO and president Anthony Marx and associate director of information policy Greg Cram broke the issue down further, explaining exactly which library resources an open internet protects, who would be hurt the most by net neutrality’s rollback, and why handing the internet to ISPs could threaten the basic foundation of American democracy.

What stake do public libraries have in this issue?

Greg Cram: So, for fiscal year 2017 [the New York Public Library] provided 3.1 million computer sessions — and that’s sessions across all of the branches — using 4,700 computers. And in addition to that, we provided 3 million wireless sessions. For the first quarter of fiscal year 2018 we had 16.2 million pageviews on our digital collections.

Anthony Marx: That gives us a little bit of the sense of the scale of how much of the library goes across wires, and the simple fact is that the poorest of New York rely on the library as the only place they can go and get free use of computers and free Wi-Fi. It’s one of the reasons why the library is the most visited civic institution in New York. We have also, in recent years, been lending people what we call hot spots, which are Wi-Fi boxes they can take home, typically for a year. That gives them digital access at home — broadband access — which something like 2 million New Yorkers [can’t afford and don’t have](#). We’re still doing thousands of those. We’d like to do more and we’re exploring how to do more, because in this day and age, if you don’t have internet access that works and goes fast enough, you can’t do your homework, you can’t do research, you can’t apply for jobs, you can’t *find* jobs.

“IF YOU DON’T HAVE INTERNET ACCESS THAT WORKS AND GOES FAST ENOUGH, YOU CAN’T DO YOUR HOMEWORK, YOU CAN’T DO RESEARCH, YOU CAN’T APPLY FOR JOBS.”

We live in a world where access to information is essential for opportunity, for learning, for success, for civic life, for checking facts. Anything that reduces that, particularly for people who

can't afford alternatives, is a body blow to the basic democratic principles that the library stands for. Whether people or the library are shoved to the slow lane, and / or forced to pay to be in the fast lane with resources that are already stretched thin, is really sort of shocking. To put it sort of bluntly, the Federal Communications Commission should be *defending* communications.

More broadly speaking then, what you're saying would also apply to other public libraries, as well as libraries in publicly funded educational settings. High schools, community colleges, etc.

AM: There are libraries in pretty much every community in this country. We happen to be the biggest one. And they are a vital resource. Libraries have never been used more. It's partly because of internet access that people are coming in and benefiting from them, and all of this gets seriously whacked [without net neutrality guarantees]. That's true not just for us but, as you say, across the country.



by

NEW YORK PUBLIC LIBRARIES: THE PROPOSAL TO KILL NET NEUTRALITY IS 'APPALLING'

What exactly, as far as resources that libraries provide, would be affected killing net neutrality?

GC: Our users depend on the library, and libraries in general, for things like completing homework assignments, locating e-government resources, e-government services, accessing oral

histories and primary source materials. Things that are resource-intensive like video and audio and image collections are dependent on a free and open internet. Also things like applying and interviewing for jobs. More and more jobs involve a first round of interviews that are done over the internet. If we have to put things in the slow lane, we're worried about those interview services being downgraded. In a research library capacity, we're thinking about large datasets, the use of high-power broadband is needed to access those large datasets.

[Places] like the National Library of Medicine have huge data sources that need resource-intensive access to be able to use that data. Even things like interactive broadband classrooms, where there's high-speed access to that classroom so the teacher or professor can use the classroom as a window into the world. All of those things, all of those uses, require high-speed access that's dependent on a free and open internet.

Can you speak to how this would affect resources for people with disabilities?
The American Library Association has pointed out that people with hearing loss, for example, have a particular need for videos with captioning.

AM: An obvious example is that the New York Public Library runs the Andrew Heiskell Library for the visually impaired. I believe it is a three-state depository, so it plays a role in getting access in all the ways you described — not just in New York City but way beyond. A lot of that now happens online and it could simply stop working, which means they're gonna cut people off completely.

Can you explain exactly how the rolling back of net neutrality would threaten these resources, as simply as possible?

GC: I should say, the rollback of net neutrality opens the possibility for ISPs to start to play with how we pay for the internet, but because [it hasn't] been rolled back yet, we don't have evidence that they will in fact do those things. It's a little speculative at this point. I think everyone is speculating a little bit in this. But the indications we got from the ISPs are that there will be paid prioritization and for us, there are specific things that would likely end up in the slow lane.

In the war on fake news, school librarians have a huge role to play

From the content side, the NYPL serves a lot of content through its networks. We serve a lot of video content, audio and image content, both from kind of a cloud server to our meeting rooms and also to the general public when they access the collections off-site. We know that if there is paid prioritization, we'll have to pay to have that content delivered at a similar rate that the larger media companies will be able to. That for us, means slower and worse access to our collections. We don't know exactly what it will cost to stay in the fast lane or be in the fast lane if paid prioritization is implemented by the ISPs, but it seems like that's the way the ISPs are gonna go once this rollback happens.

Is that something libraries have to plan for preemptively, as far as worst-case scenarios in budget planning?

GC: We don't know what the timeline would be, what the fees would be, but it's something we're starting to keep in mind as we're thinking about the budget. We suspect that if this rollback happens and it's not blocked by the courts, then it will mean increases or requests from ISPs to put our content in the fast lane. The other side of that is from the user standpoint. [We're] also worried about the ISPs instituting an à la carte menu that would either block access to certain content, move it to lower service tiers, or charge users more on that menu of options.

“WE ARE A FOUNDATIONAL PART OF THE FIRST AMENDMENT. ALL LIBRARIES ARE.”

All users should be able to access, to seek, and receive information from all points of view, without any kind of restriction. I think both of those aspects are worrisome and troublesome to us. We don't know yet how the ISPs are gonna react once these rules go away, but we're certainly worried about it in terms of planning.

That brings us to the more fundamental idea of information access, where, theoretically, ISPs might be able to block or downgrade publishers or content providers they don't agree with.

AM: Well, we happen to believe in the First Amendment. We are a foundational part of the First Amendment. All libraries are. And you know, if you curtail people's access to information, not only will they not be able to do their homework or look for a job or use our collections, they will not be able to inform themselves as citizens. And in this day and age, when accusations of false news are flying every day, the citizens need to be able to check facts and gather facts and argue about facts.

And they do that online, from the library. If we don't continue to ensure that, our democracy is at risk. Not *just* the First Amendment.

Are you seeing library patrons expressing concern about this vote?

AM: I fear, as is often the case, people don't really focus on what's at risk until they've lost it. And that would be a tragedy. I'm sure there are many of the library's users who are aware and have joined us, but I fear there will also be some number who will wake up one day and realize that something essential has been lost.

DRAFT



Meeting Minutes Library, Culture, and Arts Commission

Paul Lake - Commissioner
Norma Bussing - Commissioner
Maria Antunes - Commissioner
Daniel Redfield - Commissioner
Katie Khera - Commissioner
Brigitte Crawford - Commissioner
Bob Benich - Commissioner

Tuesday, May 1, 2018 7:00 pm

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CALL TO ORDER

ROLL CALL ATTENDANCE

Attendee Name	Title	Status	Arrived
Paul Lake	Commissioner	Present	
Norma Bussing	Commissioner	Present	
Maria Antunes	Commissioner	Absent	
Daniel Redfield	Commissioner	Present	
Katie Khera	Commissioner	Present	
Brigitte Crawford	Commissioner	Absent	
Bob Benich	Commissioner	Present	

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

Minutes Acceptance: Minutes of May 1, 2018 7:00 PM (BUSINESS)

PUBLIC COMMENT

None.

ADOPTION OF THE AGENDA

Motion Redfield, Second Lake, Vote 5-0.

REPORTS

1. COUNTY LIBRARY REPORT

Report by Finance and Administrative Services Director

2. MORGAN HILL LIBRARY REPORT

Report provided by Community Librarian.

3. FRIENDS OF THE MORGAN HILL LIBRARY REPORT

Report provided by President.

4. MORGAN HILL HISTORICAL SOCIETY REPORT

Report provided by Museum Director.

5. CITY OF MORGAN HILL UPDATE

Report provided by Community Services Director.

BUSINESS

6. APPROVE THE APRIL 3, 2018 MEETING MINUTES

Recommendation:

Approve Minutes.

Motion to approve minutes as corrected, by Commissioner Benich.

RESULT:	ACCEPTED AS AMENDED [4 TO 0]
MOVER:	Katie Khera, Commissioner
SECONDER:	Paul Lake, Commissioner
AYES:	Lake, Bussing, Redfield, Khera
ABSTAIN:	Benich
ABSENT:	Antunes, Crawford

7. SV CREATES PRESENTATION

Recommendation:

Receive presentation from SV Creates.

Received Report from Alexandra Urbanski.

8. WORK PLAN UPDATES AND DEVELOPMENT

Recommendation:

Work on development of 2018-19 Work Plan.

Provided direction on draft Work Plan.

9. TARA ROMERO FUNDRAISING UPDATE

Recommendation:

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

Received update.

10. ART A LA CARTE DEBRIEF

Recommendation:

Debrief on Art a la Carte event.

Discussed the event, including the following debrief items:

- Book April 29, 2019 (look at date, but put on hold for now with the CCC)
- Many youth went from the Youth Triathlon at the Aquatics Center to the event.
- We need a drink truck for next year.
- Open Mic time was an idea.
- Need to work on sound system improvements.
- No second welcome table needed for next year.
- Maybe provide tables for vendors next year (pros and cons to this)
- Commission should look to track number of attendees better next year. Possibly use clickers.
- Establish a Facebook event.
- Develop a sponsor banner.

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: June 5, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

LEADERSHIP MORGAN HILL ART PROJECT UPDATE

RECOMMENDATION(S)

Receive update on the utility box art program sponsored by Leadership Morgan Hill.

REPORT NARRATIVE:

The 2018 Class of Leadership Morgan Hill has received initial approval by the Commission and Council out to sponsor a utility box art program as the class project. The Class has proposed to fundraise for and ultimately paint ten utility boxes located in the downtown area or near schools.

The class will be providing an update on the project status. Review of the artwork by the Commission and Council will occur in June or July.

LINKS/ATTACHMENTS:

1. Leadership Attachment 1
2. LMH 2018 Art Inspiration Social Messages_

From: [Suman Ganapathy](#)
To: [Chris Ghione](#); [Katie Khera \(home\)](#); [Maria Antunes \(home\)](#); [Melissa Scatena](#); [Norma Bussing \(home\)](#)
Subject: The real "LMH 2018 Art & Inspiration Project: An Update & Request to be On the June 5 LCAC Meeting Agenda"
Date: Tuesday, May 29, 2018 5:03:57 PM
Attachments: [LMHsponsorForm.pdf](#)

Dear Norma, Katie, Maria and Chris,

Here's the email I was planning to send...

Sincerely,
Suman



FOREST CAMP





FONT 2: *FOREST CAMP*

AV

Dear Norma, Katie, Maria and Chris,

Hello! How time has flown! It is time for a project update again. May I please request you to put the **'LMH 2018 Art and Inspiration'** project on the June 5 LCAC Meeting Agenda? Meanwhile, a lot has happened this month, and rather than sending two emails in quick succession, I decided to consolidate it all in one.

Here's the current status of of the project:

1. **SPONSOR WORK STREAM & FINANCIALS:**

- (a) The **Sponsor donor form** (updated the MH Utility Box Art Project white paper to reflect the LMH project) has been posted online and can be downloaded as a pdf.

https://lmh.memberclicks.net/assets/Class_Files/2018/LMHsponsorForm.pdf

The final version was completed on May 15.

- (b) The **sponsor team** has been working overtime, with 8 of the 10 boxes already been snapped up. We are moving forward swiftly to meet our deadline and goal for the boxes. The deadline for sponsor payment is June 15.

- (c) **Donations:** We are accepting donations online to cover the cost of the (rest of the) project.

<https://lmh.memberclicks.net/current-class-donations-2018>

2. **SUBMISSIONS WORK STREAM:**

(a) The **Artist Guidelines & Requirements, with Application Form** has been finalized. It is currently being reviewed by one of our lawyer classmates (who is also our financial manager); and will be online ASAP, before the LCAC meeting. (I will email it as soon as I have it, in time for the June 5 meeting).

(b) **Update on Deadline:** We are planning for two calls for artists. The second one is a back-up deadline, if needed.

(i) The primary deadline is **June 22**. This gives the LMH enough time to review and pick the artwork by the **July 3 LCAC** meeting.

(ii) The second deadline is **July 27**, with ample time to review before the August 7 meeting if needed.

The rest of the project timeline remains unchanged.

3. **MATERIALS, PREP & FINISH WORK STREAM:**

(a) Sanding, priming supplies, drop cloths and painter's tape will all be donated. The Anti-graffiti clear coat finishing needs to be purchased.

(b) The placards are estimated at \$20 each. They will have the same font in gold (different from the social message font) with the following information:

(i) Artist:

(ii) Sponsor(s)

(iii) Leadership Morgan Hill Class of 2018

ARTWORK/ARTIST WORK STREAM

(a) The font picked for the social message is **Forrest Camp, painted inside a box of a contrasting colour**. It is artistic and yet clearly readable too. It has an unusual style of a large stylish capital letter in conjunction with small plain capitals in place of small letters. Having a contrasting coloured box around it makes the message pop. The flamboyant looking capital letter is nice and large, and prominent.

It will take 4 weeks for the delivery of the stencil. The time taken to create the font designs were donated by a professional graphic designer (a spouse of one of our classmates).

(b) Artist welcome pack is being created. It will be emailed and consist of Congratulations, assigned liaison contact info, painting schedule, and a reminder of the artist guidelines & requirements.

5. **PUBLICITY WORK STREAM**

A **Call to Artists flyer** will be created to use around town, in social media, in city emails, etc. to include LMH logo, ARTIST CALL, project description, drive to website for application, and include June 22nd deadline and for questions: LMH2018@gmail.com

This remains true from last month: Melissa as project lead is a fantastic leader. It's been fun and fabulous so far. ☺

Looking forward to seeing all of you in June.

Thanks ever so much,
Suman (on behalf of Leadership Morgan Hill 2018)



Sponsorship/Donation Form

Leadership Morgan Hill Class of 2018 Utility Box Art Project – Art and Inspiration

The Leadership Morgan Hill (LMH) Class of 2018 is seeking sponsors and donations to support the work of local artists participating in Morgan Hill's **Art and Inspiration** program.

This community project will provide a creative space for artists to help beautify the existing cityscape of Morgan Hill by using traffic or electric boxes, and transforming them into beautiful works of art. The boxes will also feature pre-selected positive social messages to showcase Morgan Hill's distinctive character, aligned with Morgan Hill's strategic priorities to encourage and engage the local community and visiting tourists. This project will also act as a deterrent for unwanted graffiti, uniting a common need in our community.

Local businesses and residents will have the opportunity to sponsor ten traffic and electric utility boxes, located in high traffic and visible areas around town.

Sponsor Information:

Name of Person, Business or Organization: _____

Name(s) to appear on the Box: _____

Contact name: *(if different from above)* _____

Mailing Address: _____

City/State/Zip: _____

Daytime Phone: _____ Email: _____

An individual, group, or business can sponsor (See attached box list).

All sponsors will be listed on a placard affixed to the finished art box and an honorable mention on the LMH website with a link to their website, if applicable.

Please select a sponsorship category:

- ☐ **Platinum: \$1000** – **Exclusive sponsorship of a utility box in a prominent location**
- ☐ **Gold: \$750** – **Exclusive sponsorship of a utility box**
- ☐ **Silver: \$400** – **Co-sponsorship of a utility box**
- ☐ **Donation: \$25, \$50, \$100 or Other _____ (specify amount)**

Anyone may donate to the program to help cover artist honorarium, materials for setup, preparation, and final anti-graffiti coating and an honorable mention on the LMH website

Please submit a check payable to **Leadership of Morgan Hill** with this form to:

Leadership Morgan Hill, P. O. Box 1316, Morgan Hill, CA 95038

Questions? Email lmhsponsor@gmail.com or call 408-310-3515

ONLINE DONATIONS AT: <https://lmh.memberclicks.net/current-class-donation>



Class of 2018

Social Messages for 'Art & Inspiration' Leadership MH 2018 Project

Location of Utility Boxes:

- (i) Monterey & 4th (2 boxes) (Downtown: near the Methodist church) #11 **Love Everyone.**
 - (ii) Monterey & Main (1 box) (Downtown: in front of the Chase Bank) #9 **Courage does not always roar.**
 - (iii) Main & Butterfield (2 boxes) (Near Downtown: in front of Intero Real Estate) #23 **Welcome Home!**
 - (iv) Railroad Park (2 boxes) (Inside the park) **Be your own hero.**
 - (v) Dunne & Peppertree (2 boxes) (near Nordstrom School) #43 **Never give up. Nothing is impossible.**
 - (vi) On Dunne: (1 box) (electric box near Nordstrom School) **Kindness first. Words matter.**
 - (vii) Dunne & Hill: (2 boxes) (Fire Station) #31 **Let nature sing.**
 - (viii) Tennant & Vineyard (on Monterey near Tennant station & Vineyard shopping areas and the CRC) (2 boxes) #45 **Value truth.**
 - (ix) Main & Calle Mazatan: (2 boxes) (near El Toro) #38 **Inspire others.**
 - (x) Hale & Llagas: (3 boxes) (Stratford School & Buddhist Temple) **What you think, you become.**
- * Under Consideration: ugly green electric box near Stratford school just like the one near Nordstrom School, added to the work for the artist painting single boxes [Number (i) or (vi)]



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: June 5, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

TARA ROMERO FUNDRAISING UPDATE

RECOMMENDATION(S)

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

REPORT NARRATIVE:

On February 8, 2018, LCAC approved the recommendation to assist the Romero Family with the final fundraising efforts for the sculpture. This item is provided to allow commissioners and staff to discuss the status of the fundraising effort. Informational links are available below to updated information:

Go Fund Me Page

<https://www.gofundme.com/tara-romero-memorial-sculpture>

Facebook Page

<https://www.facebook.com/mhcommunitycenter/posts/2392430230782601>

City Commission Website

<https://www.morgan-hill.ca.gov/566/Library-Culture-Arts-Commission>

City Press Release

<https://www.morgan-hill.ca.gov/1587/Press-Releases>

The sub-committee working on this project will discuss additional fundraising ideas with the full Commission at the meeting.



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: June 5, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

TEMPORARY ART EXHIBIT APPOINTMENTS

RECOMMENDATION(S)

Appoint one Commissioner to the Temporary Art Exhibits Panel to work with on coordination of temporary art exhibits at City Facilities.

REPORT NARRATIVE:

The Library, Culture and Arts Commission's Council approved policy on temporary art exhibits requires that a commissioner serve on a review panel made up of one commissioner, a City staff member and a representative from a local arts group. Currently there are rotating temporary art exhibits at both the Community and Cultural Center and the Centennial Recreation Center.

The Commission makes this appointment each year in June. For the last year Commissioner Bussing served in this role. In past years, Amy Whelan, as a representative of the El Toro Arts Foundation has coordinated all the exhibits. Amy has recently let City staff know she will no longer be able to continue on in this role. Since Amy took on the majority of the work associated with the program, the Commission now has two options:

- 1) Have a volunteer from the Commission take on the work formerly done by Amy Whelan in a volunteer capacity. Since the work will require training, this option will only be beneficial if the volunteer commits to the effort for 3-5 years.
- 2) City staff will take on coordinating the exhibits with input from the selected Commissioner serving on the committee.

The committee is currently lacking a representative from a local arts organization, and when a volunteer comes forward, a recommendation of appointment for that role will be brought to the Commission.

LINKS/ATTACHMENTS:

1. Temporary Art Exhibits Policy

CITY OF MORGAN HILL LIBRARY, CULTURE AND ARTS COMMISSION POLICIES AND PROCEDURES

LCAC-08-03

SUBJECT: TEMPORARY ART EXHIBITS AT CITY FACILITIES

APPROVED BY CITY COUNCIL DATE: October 16, 2008

In an effort to promote art by providing opportunities for local artists to display their work, the City encourages the use of City facilities for temporary art exhibits.

A. Definition of Temporary Public Art

Temporary public art is that which is displayed for two weeks and less than one year in open and freely accessible areas designated as a public area, lobbies and public assembly areas of City property, or on non-City property if the work is installed or financed, either wholly or in part, with City funds or grants procured by the City.

B. Art Exhibit Panel

The Art Exhibit Panel (AEP) shall be made up of a member of the Library, Culture and Arts Commission (LCAC), a member of a community art organization, and a City staff member. The LCAC member and the community art organization member shall be selected by the LCAC and reviewed annually. The City staff member shall be designated by the City Manager.

C. Exhibit Scheduling

An annual art exhibit schedule will be established by the AEP. Exhibits will be scheduled for approximately six (6) to eight (8) weeks. The exhibit schedule, or the duration of a particular exhibit, may be changed at the discretion of the AEP. In the event that there are more requests for exhibit space than can be accommodated in the exhibit calendar, a wait list will be established. Priority will be given to Exhibitors/Artists who have not exhibited before and to Morgan Hill residents.

D. Exhibit Selection Criteria

1. Individual or Group Proposals: individuals may submit a proposal for a one-person exhibit or two or more artists may submit a proposal for a group show. Collaborative exhibits are encouraged.
2. Open Competition: All artists are welcome to propose works that meet the exhibition criteria. Exhibitions by students are encouraged.
3. Exhibit-specific criteria may be established by the AEP for a particular exhibit.

E. Art Selection Criteria

All artists interested in exhibiting must have the artwork approved by the AEP. The decision of the AEP is final. The AEP will jury all proposed artwork using the following criteria:

1. Artist must submit photographs of the art they wish to exhibit.
2. Artistic integrity and a high quality of aesthetic experience will be the primary considerations in the selection of art for exhibits.
4. Artwork exhibited shall be suitable for display to a diverse audience that includes facility customers, employees, and the general public of all ages.

5. Artwork exhibited shall be suitable in scale, materials, and form for its surroundings.
6. Artwork exhibited shall not pose a threat to public safety.

F. Installation and Removal

1. Installation and removal of art work will be the responsibility of the Exhibitor/Artist.
2. Art exhibit installation guidelines for the specific City facility will be provided to the Exhibitor/Artist prior to the installation of artwork. These guidelines will be followed by the Exhibitor/Artist.
3. Date and time of installation and removal will be determined by the AEP and agreed upon by the Exhibitor/Artist.
4. Exhibitor/Artist must provide printed or typed identifying labels approximately 3x5 that include the name of the artist, the name of the artwork, and the medium. If the art is for sale, the price may also be included on the label.
5. The AEP makes no representation to and assumes no liability for the suitability of the frame for the art work, the method or means of framing, or the appropriateness of the framing for hanging or extended display.

G. Exhibitor/Artist Responsibilities

1. All exhibitors will sign an Art Exhibition Agreement that includes the exhibition site, term of the exhibit, declared value of all exhibited work, promotional responsibilities, sales commissions, installation and removal requirements, waiver of liability, and indemnification before installation can begin.
2. Exhibiting artists will be asked to submit a written artist biography to the assigned City staff member of the AEP six (6) weeks prior to the exhibit date. This information may be used by the City for publicity purposes.
3. Exhibits are not intended as a means for commercial sales. However, if the artist provides a price list and contact information with the exhibiting facility, staff will attempt to provide that information to interested parties upon request. Should a sale of art result from an exhibit at a City facility, the Exhibitor/Artist will be charged a 10% commission which will be deposited in the Community Culture & Art Fund.
4. Exhibitors/Artists are encouraged to promote their exhibit through the use of printed materials and an artist reception at the hosting facility. Exhibitors/artists assume all responsibility, including financial, for the self-promotion of their exhibit. All advertising must be approved by the City staff member of the AEP.
5. Exhibitors/Artists will have the primary responsibility for the installation and removal of their respective exhibit/artwork.

H. AEP Responsibilities

In addition to those responsibilities listed above, the AEP will:

1. Promote the art exhibits in general and may promote specific art exhibits in City publications and website when possible.
2. Schedule an artist's reception, if requested, at the hosting facility. The City will provide space at the facility at no cost to the Exhibitor/Artist.
3. Assist with the installation and removal of artwork whenever possible.

This policy shall remain in effect until modified or revoked by the City Council.



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: June 5, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

WORK PLAN FINALIZATION

RECOMMENDATION(S)

Finalize Draft Fiscal Year 2018-19 Work Plan for submission to the City Council.

REPORT NARRATIVE:

The Commission develops a Work Plan each fiscal year (July-June). In May, the Commission gave direction on updating the Library, Culture and Arts Commission Work Plan for Fiscal Year 2018/19. A draft Work Plan is included for review and finalization.

If approved by the Commission, the plan will be forwarded for review by the City Council on July 18, 2018. It is recommended that at least one Commissioner attend the Council meeting to respond to questions on the Work Plan, should the Council have any.

LINKS/ATTACHMENTS:

1. LCAC 2018-2019 Workplan Draft

Library, Culture & Arts Commission
FY 2018-19 Work Plan
City Council Approved: DRAFT

Overall Mission: To assist the City Council in accomplishing its goals by fostering an environment conducive to and supportive of the arts, culture, and life-long learning in Morgan Hill, working with existing community groups to promote resources, and facilitate partnerships.

Project Area	City Council Goal Supported	Staff Resources Required	Specific Task / Commissioners Assigned
Community Outreach	Supporting our Youth, Seniors and Entire Community Enhancing Diversity and Inclusiveness Community Engagement and Messaging	CS Director (minimal) CS Srvs Coordinator (minimal)	(1) Participate with other groups to support community outreach and support arts and culture in the community (including Valle del Sur, El Toro Arts, SV Creates) (Paul/Bussing) (2) Explore development of a calendar relating to library, culture, arts events (Khera)
Permanent and Proposed Public Art	Supporting our Youth, Seniors and Entire Community Preserving Our Cultural Heritage	CS Director (minimal) CS Srvs Supervisor (minimal) CS Srvs Coordinator (minimal) Maint Coordinator (minimal)	(1) Partner with local Artists to display their work. Review the possibility of implementing a utility box art program or other programs (doors, walls, etc.) (Bussing/Khera) (2) Form subcommittees as needed to support specific art requests that come forward (All) (3) Review opportunities for funding Public Art and Performing Arts in the Future (Paul) (4) Support the Bike Rack Artwork selection. (Crawford/Bussing) (5) Develop Tarantula branding and promotion. (Crawford/Paul/Khera) (6) Review art inventory and maintenance per Commission Policy. (Benich) (7) Explore the options and feasibility of creating an artist registry (_____)

Project Area	City Council Goal Supported	Staff Resources Required	Specific Task / Commissioners Assigned
Art and Culture Events	Supporting our Youth, Seniors and Entire Community Enhancing Diversity and Inclusiveness	CS Director (minimal) CS Srvs Coordinator (minimal) CS Srvs Supervisor (minimal)	(1) Facilitate the Art a la Carte event and look to include incorporate culture and music into the event. (Lake is the lead/all members will support) (2) Explore opportunity to partner with artists on a children's art show. (Paul) (3) Explore partnership opportunities for the City supporting performing arts with South Valley Civic Theater. (Lake/Khera)
Library Outreach and Support	Supporting our Youth, Seniors and Entire Community Enhancing Diversity and Inclusiveness	Library Staff (moderate) Senior Project Manager (significant)	(1) Support Library Outreach, including possible pop-up locations (Lake/Paul) (2) Coordinate Commissioner's Corner in Library to provide book recommendations (Khera) (3) Support the Library Expansion Project (a) Continue to support Library Expansion as needed by the Library (_____) (c) Participate in the Library design process making recommendations to the City Council (All) (4) Participate in annual Library Commissioners Forum (All) (5) Support incorporation of Children's art into the Library (Lake/Paul)
Support of Historical Resources	Preserving our Cultural Heritage	CS Director (moderate) CS Srvs Coordinator (moderate)	(1) Coordinate with the Morgan Hill Historical Society to define LCAC support of Villa Mira Monte partnership. (Bussing/Crawford)

Staff Resources Required:

0-50 hours: Minimal; 51-100 hours: Moderate; 100+ hours: Significant