



Regular Meeting Agenda
Library, Culture, and Arts Commission

Paul Lake - Commissioner
Norma Bussing - Commissioner
Maria Antunes - Commissioner
Daniel Redfield - Commissioner
Katie Khera - Commissioner
Brigitte Crawford - Commissioner
Bob Benich - Commissioner

Tuesday, May 1, 2018 7:00 pm

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CALL TO ORDER

ROLL CALL ATTENDANCE

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

Members of the public are entitled to address the City Council concerning any item within the Morgan Hill City Council's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the City Council is prohibited from discussing or taking action on any item not appearing on the posted agenda. (See additional noticing at the end of this agenda)

ADOPTION OF THE AGENDA

REPORTS

1. **COUNTY LIBRARY REPORT**
2. **MORGAN HILL LIBRARY REPORT**
3. **FRIENDS OF THE MORGAN HILL LIBRARY REPORT**
4. **MORGAN HILL HISTORICAL SOCIETY REPORT**
5. **CITY OF MORGAN HILL UPDATE**

BUSINESS

6. **APPROVE THE APRIL 3, 2018 MEETING MINUTES**

Recommendation:

Approve Minutes.

7. **SV CREATES PRESENTATION**

Recommendation:

Receive presentation from SV Creates.

8. **WORK PLAN UPDATES AND DEVELOPMENT**

Recommendation:

Work on development of 2018-19 Work Plan.

9. **TARA ROMERO FUNDRAISING UPDATE**

Recommendation:

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

10. **ART A LA CARTE DEBRIEF**

Recommendation:

Debrief on Art a la Carte event.

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT

NOTICE

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act that are distributed to a majority of the legislative body less than 72 hours prior to an open session, will be made available for public inspection at the Office of the City Clerk at Morgan Hill City Hall located at 17575 Peak Avenue, Morgan Hill, CA, 95037 at the same time that the public records are distributed or made available to the legislative body. (Pursuant to Government Code 54957.5)

PUBLIC COMMENT

Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on any issue that is on this agenda, please complete a speaker request card located in the foyer of the Commission Chambers, and deliver it to the Minutes Clerk prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Commission, but it is very helpful. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the Commission on any other item of interest to the public, you may do so during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.

Please submit written correspondence to the Minutes Clerk, who will distribute correspondence to the Commission.

Persons interested in proposing an item for the Commission agenda should contact a member of the Commission who may plan an item on the agenda for a future Commission meeting. Should your comments require Commission action, your request may be placed on the next appropriate agenda. Commission discussion or action may not be taken until your item appears on an agenda. This procedure is in compliance with the California Public Meeting Law (Brown Act) Government Code §54950.

City Council Policies and Procedures (CP 03-01) outlines the procedure for the conduct of public hearings. Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the Commission at, or prior to the Public Hearing on these matters.

The time within which judicial review must be sought of the action by the Commission, which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.

For a copy of Commission Policies and Procedures CP 97-01, please contact the City Clerk's office (408) 779-7259, (408) 779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov.

AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (408)779-7259, (408)779-3117 (fax) or by email michelle.wilson@morganhill.ca.gov. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

May 2018
Commission Report
Nancy Howe, County Librarian

Summer Reading is one month away...



Reading takes you everywhere... especially this summer at all SCCLD Libraries. Reading can help you see a new place or learn what it's like inside a flower...REALLY thanks to our sponsors, Gilroy Gardens, the SF 49ers and The Tech Museum.

This year's GRAND PRIZE is a Unique 49ers Game Day experience!

All kids ages 5 -12, teens and adults who enroll through Beanstack and read and log at least 5 books by July 31st are entered into the drawing for this amazing prize.

Check out our website for more patron prize details at www.sccl.org/summerreading2018.

Your library is a special place in your city. All kinds of people come to take advantage of the wonderful programs, fun spaces and of course, the books. And with our fabulous online library, some simply visit us virtually. AND all of these visitors are part of the SCCLD community, and Summer Reading helps build this community of readers. **All reading is good reading**, and we want all of our residents to be a part of the fun.

If 10% of all SCCLD Library cardholders enroll in *Reading takes you everywhere* and read at least 5 books, we can read over 100,000 books TOGETHER. We want everyone on the journey to read together. This year we will be tracking the number of books read every week and mapping the progress!



Readers can sign up easily online with [Beanstack](#) or at the library. Preregistration opens today so make sure and sign up and let everyone know they can enroll now. If you are already registered in Beanstack, just log back in with your email and join with a click.

Thank you for making summer special at the library.

May is Mental Health Awareness Month



Did you know Mental Health Awareness Month has been observed in the United States since 1949?

The Gilroy Library received a grant from the California State Library to hold a Mental Health Resource Fair. The event, Mindquest, will be held May 19 at the Gilroy Library in recognition of Mental Health Awareness Month.

Visit resource tables from local organizations, take part in our arts and crafts for families, or enjoy yoga classes for adults and kids. Other activities include chair massages, adult coloring

for mindfulness, and lectures in English and Spanish on emotional intelligence, dealing with trauma and various mental health topics.

Whether you come for a massage, a yoga class, or to learn more about mental health, we look forward to seeing you at Mindquest!

Update from the April Joint Powers Authority Meeting

On April 26, the SCCLD Joint Powers Authority Board met to discuss various agenda items. Below are the main agenda items and the outcome of the discussions:

- Consider and discuss the FY18/19 SCCLD preliminary budget
 - The preliminary budget was discussed. Final budget will be presented at the next JPA meeting scheduled for June 7, 2018.
- Receive the expanded hours report and provide direction to staff
- The JPA unanimously directed staff to prioritize the addition of open hours, favoring Option 2 in the staff report which would increase all community libraries to a minimum of 61 hours per week including Sunday hours and in accordance with the funding formula. Also discussed was the need to open hours that are most convenient for our public; sustainability of hours; and efficiency of costs.
- Consider and discuss a resolution supporting the Library's full cooperation with the County of Santa Clara Registrar of Voters to increase voter participation.
 - A JPA board member requested the JPA review the Library District's policy on offering early voting and/or voter ballot boxes in and/or near the entrance of the library. The discussion involved two important civil rights: The right of free speech and the right of civic involvement. (Note: No campaigning or tabling can take place within 100 feet from an official ballot drop off box or voting site.) The conflict involved a voter drop off box that is located within 100 feet of the entrance of the Cupertino Library in the Civic Center Plaza.
 - It was determined by the JPA board that SCCLD will continue to support the County Registrar of Voters as an early voting site and/or offering voting ballot drop off boxes within the library if asked. The library has no jurisdiction over where voting ballot boxes are located outside of the library.

Cupertino Library to Expand Hours to 72



Beginning June 1, Cupertino Library will be expanding their hours from 66 to 72 hours per week. Based on information from the State of the Valley 2018 Index Report, the average commute is 30 minutes and commutes over 90 minutes have doubled in the past 5 years. In response to SCCLD's Patron Satisfaction Survey findings from Cupertino residents the Cupertino Library will be open Monday through Friday 10am – 9pm, Saturday and Sunday 10am – 6:30pm starting June 1.

Please save the date for Saturday, June 9. We plan on having a community celebration event for all ages to celebrate our extended hours. Details will follow.

Library Trends:

As the federal and state support for funding public libraries continues to change, it is important to remain aware of voter perceptions on the importance of, and support for public libraries. SCCLD is fortunate that a majority of our funding is sourced from local property taxes. As our economy and property value have continued to increase as a whole in the Silicon Valley, we have been able to make improvements to our libraries, increase hours and provide valuable services to our patrons.

The following article, From Awareness to Funding, was published by OCLC in partnership with the American Library Association (ALA) and its Public Library Association (PLA) division to investigate current perceptions and support among US voters and how they may have shifted in the past decade since the report was first issued in 2018.

From Awareness to Funding

Voter Perceptions and Support
of Public Libraries in 2018



In 2008, OCLC published *From Awareness to Funding: A Study of Library Support in America*, a national study of the awareness, attitudes, and underlying motivations among US voters for supporting library funding. The research, which was led by OCLC with funding by the Bill & Melinda Gates Foundation and conducted by Leo Burnett USA, dispelled longheld assumptions and provided eye-opening insights about who supports public library funding and for what

reasons. A decade later, OCLC has partnered with the American Library Association (ALA) and its Public Library Association (PLA) division to investigate current perceptions and support among US voters and how they may have shifted in the intervening years. The partners re-engaged Leo Burnett USA and revisited the survey instrument used in the original research. To allow for comparisons across segments and time, the new study is based largely on the original survey instrument and population (voters age 18 to 69 living in populations of 300,000 or less), yet expands queries into new types of library services, community impact, perceptions of funding sources other than taxes, and attitudes toward federal funding. Two population segments that were not part of the original research panel—people age 70 or older and people who live in large cities (populations greater than 300,000)—have been added and analyzed separately. The Methodology section (p. 30) details the methods and research questions used for this study in comparison to the original research and provides definitions of some of the terms used in this report. This summary includes key findings from the 2018 research and highlights notable comparisons to 2008 results. The analysis shows that libraries remain valued institutions that most voters have a positive association with and find useful. There continues to be stalwart support for library funding in many communities as evidenced by the fact that the majority of local library ballot measures in recent years have passed. This new national voter data, however, indicates a softening in committed support for libraries over the past decade. Libraries and library advocates should take action to address this downward trend. Readers can visit oc.lc/awareness2018 to access 2018 survey questions, data set and data tables, and summary analyses of the two additional population samples. Case studies, commentary, resources, and programming related to this research will be added to the website as they are made available.

For the full report, please visit <https://www.oclc.org/research/awareness-to-funding-2018.html>

Library, Culture, and Arts Commission Report, May 1, 2018
Heather Geddes, Community Librarian

March Statistical Highlights	2018	2017
Total Circulation	56,313	54,830
Adult/Teen Circulation	30,181	29,360
Children's Circulation	26,132	25,470
Total # of Programs	93	81
Total # of Attendees	3284	2519
New Borrowers Registered	250	239
Gate Count	22,653	24,403
Outreach Events	8	9
Outreach Attendees	388	284

Library News

Summer Reading is almost here – *Reading takes you everywhere* begins June 1st! Our Summer Mission is to create a community of readers who together read 100,000 books this summer. Participants will be eligible to win prizes from The Tech Museum, Gilroy Gardens, and the SF 49ers. All children and teens will receive a free book for signing up and a free book for finishing! Adults receive a free book bag! The Morgan Hill library will be hosting events all summer long.



Children's Programs: Art camp, magic shows, animal shows, science programs

Adult Programs: exercise and art classes

Teen Programs: DIY Club, yoga, and art classes

Project Outcome is an American Library Association initiative that helps libraries measure outcome data and demonstrate the value and impact we have in our communities. This spring we used Project Outcome to measure the impact of a series of Early Literacy concerts our libraries hosted. Of those surveyed,

98% learned something they can share with their children

94% intend to spend more time interacting with their children

91% felt more confident helping their children learn

94% were more aware of resources and services provided by the library



Patron commented that they loved how literacy skills were incorporated into songs and really enjoyed a sense of community at the events.

March Highlights

We celebrated Volunteer Appreciation Month at the library in March, thanking our volunteers who spent 4963 hours helping us fundraise, prepare crafts, host programs, fulfill patron holds, and feed hungry families



The library district also hosted our first Food for Fines drive in April. This program allows patrons who have fines on their accounts to bring in a food donation in lieu of payment. We were able to welcome back many patrons who had been unable to use our services and donate food to Second Harvest Food Bank. Morgan Hill has collected approximately 1500 pounds of food and overall the district has collected 15,600 lbs of food, translating to 13,000 meals.

The musical duo 4 Shillings Short entertained patrons with a tour of musical instruments from around the world. A big thanks to The Friends of the library for hosting this concert enjoyed by 86 patrons.



Morgan Hill Library Events Calendar

May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 •Study Space 3:30 - 5 p.m. •First Tuesday Knit-In 6:30 p.m. •After Dinner Book Club: <i>Wuthering Heights</i> 7:30 p.m.	2 •Great Decisions Discussion 6:30 p.m. •Empowering Women Investors 6:30 p.m. 	3 •Toddler Storytime 10:15 a.m. •Pre-School Storytime 11:00 a.m. •Study Space 3:30 - 5 p.m. •ESL Conversation 4:00 p.m.	4 •Tiny Tot Jamboree 11:00 a.m. •Itty Bitty Jamboree 11:45 a.m. •Kids Create Mobile Apps & Games 4:30 p.m.*	5 •Bilingual Storytime (Español) 10:15 
6	7 •Bridge Class 12:30 p.m. •LEGO Club 4:00 p.m. •Zumba! 5:30 p.m. •Master Gardeners: Orchids 7:00 p.m.	8 •Study Space 3:30 - 5 p.m. 	9 •Reading Buddies 3:00 p.m., 3:20 p.m., 3:40 p.m., 4:00 p.m.* •Lotería Game Night (Español) 6:30 p.m.	10 •Toddler Storytime 10:15 a.m. •Pre-School Storytime 11:00 a.m. •Study Space 3:30 - 5 p.m. •ESL Conversation Club 4:00 p.m.	11 •Tiny Tot Jamboree 11:00 a.m. •Itty Bitty Jamboree 11:45 a.m. 	12 •Bilingual Storytime (Español) 10:15
13	14 •Bridge Class 12:30 p.m. •LEGO Club 4:00 p.m. •Zumba! 5:30 p.m. •Try Virtual Reality (13+) 5:30 p.m. •Make It Monday: Vintage Wood Slice Art 7:00 p.m.*	15 •Study Space 3:30 - 5 p.m. •Library Ukulele Society of Morgan Hill 5:00 p.m. •Virtual Lawyers 6:30 p.m.*	16 •Basic Haircutting for Kids 4:00 p.m. •Great Decisions Discussion 6:30 p.m.	17 •Toddler Storytime 10:15 a.m. •Pre-School Storytime 11:00 a.m. •Study Space 3:30 - 5 p.m. •ESL Conversation Club 4:00 p.m.	18 •Tiny Tot Jamboree 11:00 a.m. •Itty Bitty Jamboree 11:45 a.m. •DIY Spa for Teens 4:00 p.m.* 	19 •Bilingual Storytime (Español) 10:15 •Basic Haircutting for Kids 3:00 p.m.
20	21 •Bridge Class 12:30 p.m. •LEGO Club 4:00 p.m. •Zumba! 5:30 p.m.	22 •Study Space 3:30 - 5 p.m. •AAUW Speaker: 7:00 p.m. 	23 •Family Robotics with Dot & Dash: Shoot Some Hoops 4:00 p.m.*	24 •Toddler Storytime 10:15 a.m. •Pre-School Storytime 11:00 a.m. •Study Space 3:30 - 5 p.m. •ESL Conversation Club 4:00 p.m.	25 •Tiny Tot Jamboree 11:00 a.m. •Itty Bitty Jamboree 11:45 a.m. •Teen Game Day With Virtual Reality (13+) 3:30 p.m.	26 •Bilingual Storytime (Español) 10:15
27	28 Library Closed 	29 •Study Space 3:30 - 5 p.m.	30 •SURJ Movie: <i>Dolores</i> 6:00 p.m. 	31 •Toddler Storytime 10:15 a.m. •Pre-School Storytime 11:00 a.m. •Study Space 3:30 - 5 p.m. •ESL Conversation Club 4:00 p.m.		

Communication: Morgan Hill Library Report (REPORTS)



Morgan Hill Library Program Spotlights



Morgan Hill Library will be closed for
Memorial Day
Monday, May 28, 2018

Library Hours:

Main Library

Monday, Tuesday, Wednesday 1pm-9pm

Thursday, Friday, Saturday 10am-6pm

Lobby Service Only

Monday, Tuesday, Wednesday 12pm-1pm

Morgan Hill Library
 660 West Main Avenue
 Morgan Hill, CA 95037
 (408) 779-3196
www.sccl.org/morganhill



*Registration required for marked events

Family & Children Programs

Study Space - Tuesdays and Thursdays, 3:30 - 5:00 p.m. - We are making more room in the library for students K-12! Snacks served 3:30 - 4:30 p.m. Snacks are provided by the YMCA and must be eaten in the program room. Math tutor available. Tutors are high school volunteers and are available on a first-come, first-serve basis. This is not a drop-off program.

Kids Create Mobile Apps & Games - Friday, May 4, 4:30 - 5:30 p.m. - Make Mobile Apps for Android using MIT App Inventor, a blocks-based online programming tool that allows even beginners to quickly start programming and build fully functional apps for Android devices. For 3rd-8th graders. Bring your own Windows laptop or Android phone or use one of ours.*

Basic Haircutting for Kids - Wednesday, May 14, 4:00 p.m. & Saturday May 19, 3:00 p.m. - Save time and money by cutting your child's hair at home! An experienced and licensed hairstylist will share the basics demonstrating how anyone can cut and style their child's hair.

Reading Buddies - Wednesday, May 9, 3:00 - 4:00 p.m. - Buddy up with a furry friend and practice reading aloud to a therapy animal. Sign-up online to guarantee a timeslot or drop in to see if a furry friend is available to read with you. For children 1st-4th grade. Be on time! Your spot will only be held for 5 minutes before being given to a waiting reader.*

Adult & Teen Programs

Empowering Women Investors - Wednesday May 2, 6:30 - 7:30 p.m. - Come to this comprehensive seminar that seeks to help women gain confidence and take control of their finances. Presented by local financial advisor Niki Canotas.

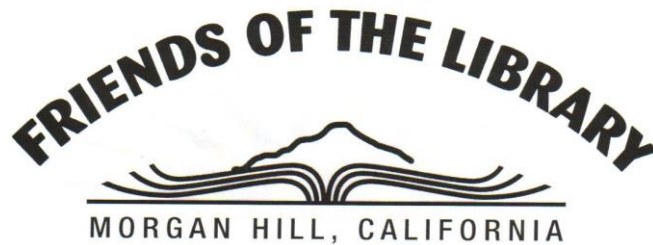
Great Decisions 2018 Foreign Policy Discussion - Wednesdays, May 2 & 16, 6:30 - 8:30 p.m. - Join in a lively discussion on issues related to American Foreign Policy. Each session starts with a video on the night's topic. We meet the first and third Wednesday of the month February - May.

- May 2 Topic: South Africa's Fragile Democracy
- May 16 Topic: Global Health: Progress and Challenges

Make It Monday Monday, May 14, 7:00 - 8:00 p.m. - Join us for an evening of DIY fun! All supplies are free and provided. Make it Monday is intended for adults but children are welcome to attend with adult supervision. May's Craft: Vintage Wood Slice Art.*

Teen Game Day with Virtual Reality - Friday, May 25, 3:30 - 5:00 p.m. - Drop in and de-stress at our Teen Game Day! We'll have our Oculus Rift, HTC Vive, Wii U with Super Smash Bros. and a variety of card and boardgames. FREE! For teens 13+

SURJ Movie: Dolores - Wednesday, May 30, 6:30 p.m. - Dolores Huerta is among the most important, yet least known, activists in American history. An equal partner in co-founding the first farm workers unions with Cesar Chavez, Dolores tirelessly led the fight for racial and labor justice, becoming one of the most defiant feminists of the twentieth century. Join us in welcoming SURJ with this special screening of the documentary *Dolores* directed by Peter Bratt.



Report to the Library, Culture and Arts Commission

May 1, 2018

Teresa Stephenson, President

Friends Activities

- Partnered with the library: Volunteer appreciation party followed by musical program 'Four Shillings Short'
- Partnered with the library: April 28 – Art ala Carte; provided free books for participants

Upcoming events:

- May Media Madness – May 19 2-4 pm DVD and CD overstock
- Summer Book Sale – June 2 10 -3

Morgan Hill Historical Society - What's been going on . . .?

- **Big NEWS** – The grant awarded to the Morgan Hill Historical Society by the Historical Heritage Commission for \$185,250, has now been approved by the County Board of Supervisors! The funds are earmarked for replacing the roof on the Morgan Hill house, restoring original colored glass windows and replacing exterior boards and dry rot on the south wall and veranda. CONGRATULATIONS to the MHHS grant team, led by Kathy Sullivan, on this achievement!

- Art a la Carte April 28, 2018



MHHS's first booth at Art a la Carte, was a good experience. We had lots of visitors and learned a good deal about how to make it better for next year.

- Pop-up exhibit at the Morgan Hill Library – Updated monthly



May's library display is about Morgan Hill's annual Mushroom Mardi Gras. Viewers are encouraged to find out more about the festival by attending a history talk and mushroom cooking demonstration on May 6, and the exhibit at the Museum.

- History Conversations First Sat. of each month at VMM.



The April Conversation was about the Flying Lady, a local landmark, museum and restaurant. Julie Perlitch Belander, daughter of Irva and Jan Perlitch, the owners of the Flying Lady, gave a wonderful slide show about her family and the history of the Flying Lady restaurant.

- Current Exhibit at the Museum.

Mushroom Mardi Gras – a collection of festival programs, t-shirts, and commemorative wine glasses are currently on display at the Morgan Hill Museum. We are missing one wine glass from the year 1998. Anyone who can help us complete the collection by donating a 1998 Mushroom Mardi Gras wine glass, will receive the book "Hiram Morgan Hill", by Beth Wyman.

Coming up . . .

We still have a few **Living History Field Trips** for 3rd-5th grade classes in the month of May

5/5 - **Mad Hatter, Alice in Wonderland, Children's Tea** – SOLD OUT

5/6 - **A Special edition of History Conversation** on a SUNDAY, with Ron Woolf about the Origins of Mushroom Mardi Gras and a mushroom cooking demonstration by Emily Bettencourt.

5/7 – 6/8 – **Photo Exhibit** "Santa Clara County State Parks", Morgan Hill Photography Club.

5/11 – **Artist Reception** 6pm -8pm, for "Santa Clara County, State Parks" photo exhibit.

5/11 - **South Valley Wine Tasting and Auction** – MHHS participating with 4 baskets

5/12 – **Historic Downtown Walking Tour**, second Sat. of every month.

5/12 & 5/13 – **Wine Tasting** and painting demonstration by Karen Bieber at the MH house.

6/23 - **Speakeasy Prohibition Party** – Tickets now on sale.

DRAFT



Meeting Minutes Library, Culture, and Arts Commission

Paul Lake - Commissioner
Norma Bussing - Commissioner
Maria Antunes - Commissioner
Daniel Redfield - Commissioner
Katie Khera - Commissioner
Brigitte Crawford - Commissioner
Bob Benich - Commissioner

Tuesday, April 3, 2018 7:00 pm

Council Chamber
17555 Peak Avenue, Morgan Hill, CA 95037

CALL TO ORDER

ROLL CALL ATTENDANCE

Attendee Name	Title	Status	Arrived
Paul Lake	Commissioner	Present	
Norma Bussing	Commissioner	Present	
Maria Antunes	Commissioner	Absent	
Daniel Redfield	Commissioner	Present	
Katie Khera	Commissioner	Present	
Brigitte Crawford	Commissioner	Present	
Bob Benich	Commissioner	Present	

DECLARATION OF POSTING OF AGENDA

Per Government Code 54954.2

PLEDGE OF ALLEGIANCE

Minutes Acceptance: Minutes of Apr 3, 2018 7:00 PM (BUSINESS)

PUBLIC COMMENT

ADOPTION OF THE AGENDA

Motion Redfield, Second Crawford, Approved 6-0

REPORTS

1. COUNTY LIBRARY REPORT

Provided by Library Communications Director

2. MORGAN HILL LIBRARY REPORT

Provided by Community Librarian

3. FRIENDS OF THE MORGAN HILL LIBRARY REPORT

Provided by Friends President

4. MORGAN HILL HISTORICAL SOCIETY REPORT

Provided by Museum Director

5. CITY OF MORGAN HILL UPDATE

Provided by Community Services Director

BUSINESS

6. AWARD WINNERS FOR LIBRARY ART CONTEST

Presented awards to Eleanor Davis, Taryn Tsuji and Samantha Sasaki (not present).

7. APPROVE THE MARCH 6, 2018 MEETING MINUTES

Recommendation:

Approve Minutes.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Brigitte Crawford, Commissioner
SECONDER:	Norma Bussing, Commissioner
AYES:	Lake, Bussing, Redfield, Khera, Crawford, Benich
ABSENT:	Antunes

8. LEADERSHIP MORGAN HILL ART PROJECT UPDATE

Recommendation:

Provide a recommendation to the City Council on the proposed phrases and utility box locations proposed by Leadership Morgan Hill.

Recommended to the City Council approve the concept of the Leadership Morgan Hill proposed class project of painting City Utility boxes.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Norma Bussing, Commissioner
SECONDER:	Katie Khera, Commissioner
AYES:	Lake, Bussing, Redfield, Khera, Crawford, Benich
ABSENT:	Antunes

9. TARA ROMERO FUNDRAISING UPDATE

Recommendation:

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

Received update.

10. ART A LA CARTE DEBRIEF AND PLANNING

Recommendation:

Discuss the planning for Art a la Carte 2018.

Discussed planning for the upcoming event.

11. WORK PLAN UPDATES AND DEVELOPMENT

Recommendation:

Provide updates on Work Plan items and discuss development of 2018-19 Work Plan.

Provided work plan updates. Deferred moving forward with planning an next year's workplan until after meeting with the Mayor.

12. SELECTION OF CHAIR AND VICE CHAIR

Recommendation:

Select Chair and Vice Chair.

Appoint Commissioner Bussing Chair and Commissioner Redfield as Vice Chair.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Brigitte Crawford, Commissioner
SECONDER:	Katie Khera, Commissioner
AYES:	Lake, Bussing, Redfield, Khera, Crawford, Benich
ABSENT:	Antunes

ANNOUNCEMENTS

FUTURE COMMISSION AGENDA ITEMS:

ADJOURNMENT



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: May 1, 2018

PREPARED BY: Chris Ghione, Community Services Director
APPROVED BY: Chris Ghione, Community Services Director

SV CREATES PRESENTATION

RECOMMENDATION(S)

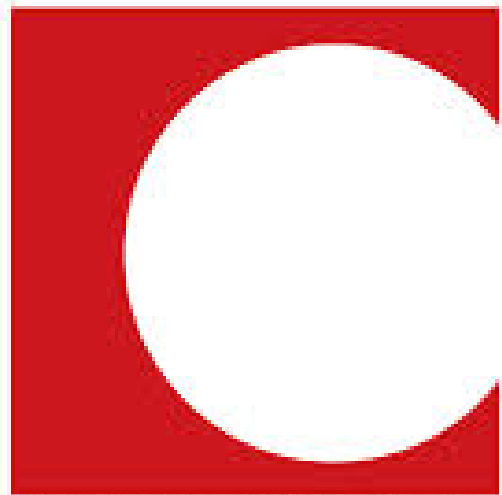
Receive presentation from SV Creates.

REPORT NARRATIVE:

At a previous commission meeting, the organization SV Creates was discussed along with the opportunity to invite the group to speak to the Commission. Staff from SV Creates will be present at the meeting to share information on their organization with the Commission. Commissioners may want to review www.svcreates.org prior to the meeting.

LINKS/ATTACHMENTS:

1. SVC presentation to Morgan Hill Arts Commission

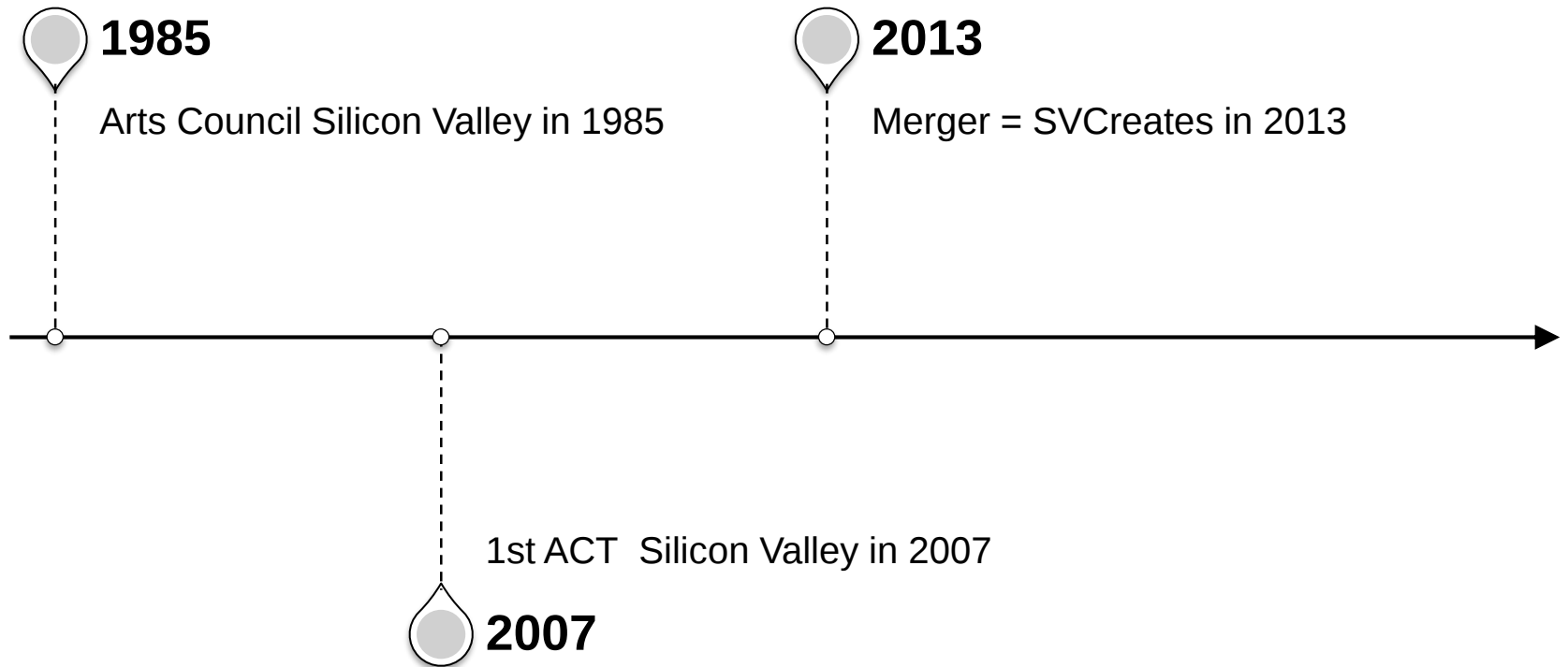


SVCREATES

About SVCreates...

Morgan Hill Arts Commission Presentation

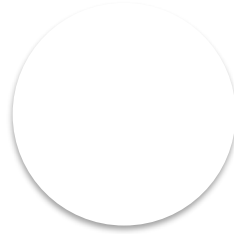
SVCCreates Historical Context



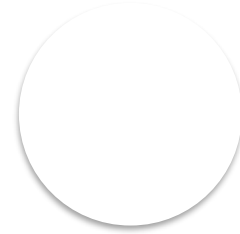
What We Do



Build the
creative
sector's
capacity



Raise the
visibility and
value of arts
and creativity



Increase
access to
arts and
creativity

Ecosystem Context

- Cross sector model
- Silicon Valley approach
- Creative economy landscape
- Diversity

Framework for a Sustainable Arts Ecosystem

Product Qualities

Audience Market Focus

Leadership Qualities

Funding Model

What we do: Capacity Building

Conferences and workshops

Operating and impact grant programs

XFactor Arts training and grants

Nurture next generation of leaders through genARTS

Conduct and publish research studies of relevance to civic and arts leaders

Creative Center project

2017 Fundraising Conference



Attachment: SVC presentation to Morgan Hill Arts Commission (1750 : SV Creates

2017 Financial Management Workshop



Attachment: SVC presentation to Morgan Hill Arts Commission (1750 : SV Creates

What we do: Visibility

Publish Content Magazine

Promote arts and cultural events through online platforms

Showcase and invest in local artists through Laureate programs

Advocate for importance of arts sector, including publication of reports

CONTENT

Silicon Valley's Innovative and Creative Culture



Attachment: SVC presentation to Morgan Hill Arts Commission (1750 : SV Creates

SVLaureates 2016

SJ Councilman
Perez & Kevin
Hauge



7.a

Attachment: SVC presentation to Morgan Hill Arts Commission (1750 : SV Creates

What we do: Accessibility

Program a hub of arts & new media
Studios for teens

Connect teachers to arts education
offerings through *ArtsEdConnect*

Seeding Vitality Arts

Valley Medical Center Arts project

The Studio



Vitality Arts



Questions and Comments?

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www.svcreates.org



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: May 1, 2018

PREPARED BY: Chris Ghione, Community Services Director
APPROVED BY: Chris Ghione, Community Services Director

WORK PLAN UPDATES AND DEVELOPMENT

RECOMMENDATION(S)

Work on development of 2018-19 Work Plan.

REPORT NARRATIVE:

The Commission develops a Work Plan each fiscal year (July-June). It is recommended Commissioners develop a draft of the Work Plan for Fiscal Year 2018/19 by June 2018 for review and approval by the City Council.

The 2017/18 Fiscal Year Work Plan is attached.

LINKS/ATTACHMENTS:

1. LCAC 2017-2018 Workplan Final 8.2.17

Library, Culture & Arts Commission

FY 2017-18 Work Plan**City Council Approved: June 21, 2017 – Assignments Updated December 6, 2017**

Overall Mission: To assist the City Council in accomplishing its goals by fostering an environment conducive to and supportive of the arts, culture, and life-long learning in Morgan Hill, working with existing community groups to promote resources, and facilitate partnerships.

Project Area	City Council Goal Supported	Start Date	Complete Date	Staff Resources Required	Specific Task / Commissioners Assigned
Liaison with City Departments, Other Community Groups, MH Citizens	Supporting our Youth, Seniors and Entire Community Inclusiveness	July 1	June 30	CS Director (minimal)	(1) Participate with other groups to support community outreach and support arts and culture in the community (including Valle del Sur, El Toro Arts) (Paul/Bussing)
Permanent and Proposed Public Art	Supporting our Youth, Seniors and Entire Community Preserving Our Cultural Heritage	July 1	June 30	CS Director (minimal) Com Srvs Supervisor (minimal) CS Srvs Coordinator (minimal)	(1) Partner with local Artists to display their work. Review the possibility of implementing a utility box art program or other programs (doors, walls, etc.) (Antunes/Bussing/Khera) (2) Form subcommittees as needed to support special art requests that come forward (All) (3) Review opportunities for funding Public Art and Performing Arts in the Future (Paul) (4) Support the Downtown Art Project Selection. (Crawford/Bussing) (5) Develop Tarantula branding and promotion. (Crawford/Paul/Khera)
Art and Culture Events	Supporting our Youth, Seniors and Entire Community Inclusiveness	July 1	June 30	CS Director (minimal) CS Srvs Coordinator (minimal)	(1) Facilitate the Art a la Carte event and look to incorporate culture and music into the event. (Lake the lead/all members will support) (2) Explore opportunity to partner with artists on a children's art show. (Paul) (3) Explore partnership opportunities for the City supporting performing arts with South Valley Civic Theater. (Lake/Khera)

Attachment: LCAC 2017-2018 Workplan Final 8.2.17 (1752 : LCAC Work Plan Updates and Development)

Project Area	City Council Goal Supported	Start Date	Complete Date	Staff Resources Required	Specific Task / Commissioners Assigned
Library Outreach and Support	Supporting our Youth, Seniors and Entire Community Inclusiveness	July 1	June 30	Library Staff (moderate) Senior Project Manager (significant)	(1) Support Library Outreach, including possible pop up locations (Lake/Paul) (2) Redefine and support Commissioner's Corner in Library to provide book recommendations (Khera) (3) Support the Library Expansion Project (a) Coordinate with Friends of Library on Library Development (Crawford/Paul) (b) Coordinate on Library Expansion with a special focus on youth technology (Redfield) (c) Participate in the Library design process making recommendations to the City Council (All) (4) Participate in annual Library Commissioners For (All) (5) Support incorporation of Children's art into the Library (Lake/Paul) (6) Review and make recommendation on Library Hours (Khera/Antunes)
Support Integration of Historical Resources into Commission Area of Support	Preserving our Cultural Heritage	July 1	June 30	CS Director (moderate) CS Srvs Coordinator (moderate)	(1) Coordinate with the Morgan Hill Historical Society to define LCAC support of Villa Mira Monte operations. (Bussing/Paul/ Crawford)

Staff Resources Required:

0-50 hours: Minimal; 51-100 hours: Moderate; 100+ hours: Significant



LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: May 1, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

TARA ROMERO FUNDRAISING UPDATE

RECOMMENDATION(S)

Discuss the fundraising efforts for the Tara Romero Sculpture "Never Forgotten."

REPORT NARRATIVE:

On February 8, 2018, LCAC approved the recommendation to assist the Romero Family with the final fundraising efforts for the sculpture. This item is provided to allow commissioners and staff to discuss the status of the fundraising effort. Informational links are available below to updated information:

Go Fund Me Page

<https://www.gofundme.com/tara-romero-memorial-sculpture>

Facebook Page

<https://www.facebook.com/mhcommunitycenter/posts/2392430230782601>

City Commission Website

<https://www.morgan-hill.ca.gov/566/Library-Culture-Arts-Commission>

City Press Release

<https://www.morgan-hill.ca.gov/1587/Press-Releases>



CITY OF MORGAN HILL

LIBRARY, CULTURE, AND ARTS COMMISSION STAFF REPORT

MEETING DATE: May 1, 2018

PREPARED BY: Chris Ghione, Community Services Director

APPROVED BY: Chris Ghione, Community Services Director

ART A LA CARTE DEBRIEF

RECOMMENDATION(S)

Debrief on Art a la Carte event.

REPORT NARRATIVE:

This item has been placed on the agenda to allow commissioners time to discuss last weekend's Art a la Carte event.